# Wiki Doc---Round 5---NU 21

# 1AC

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### Plan---1AC

#### Plan: The United States federal government should prohibit private sector business practices that violate an effective competition antitrust standard.

### Adv---1AC

#### The advantage is the economy:

#### Antitrust law is failing now---current market consolidation undermines innovation, slows growth, and suppresses productivity. Promoting competition solves.

Fiona M. Scott Morton 20. Theodore Nierenberg Professor of Economics at the Yale University School of Management. “Reforming U.S. antitrust enforcement and competition policy,” https://equitablegrowth.org/reforming-u-s-antitrust-enforcement-and-competition-policy/.

Evidence that antitrust laws are falling short is plentiful. Many cartels go undiscovered, and tacit collusion is probably even more prevalent because it is harder for antitrust enforcers to prosecute and deter.9 Anticompetitive horizontal mergers (between rivals) appear to be underdeterred.10 A variety of clever strategies used by incumbents to exclude entrants, either by purchasing them when they are nascent or using tactics to confine them to a less threatening niche or forcing them to exit have been successfully deployed in recent years, often when antitrust enforcement is late or absent.11

Each of these sources of concern can be critiqued, but together they make a compelling case. Some of the evidence may have benign explanations in part, such as the growing importance of fixed costs, for example, when creating software or pharmaceuticals that leads naturally to higher markups, or the increasing benefit of being on the same platform with other users (known as “network effects” in the case of a social media site). Firms in industries with high fixed costs or large network externalities may exhibit high profits and productivity and low labor shares, and may earn high profits because they had a good idea early and executed well, thereby getting adoption from many consumers.12 Nonetheless, the overall picture is clear that market power has been growing in the United States for decades. Moreover, even where the explanation for growing market power is benign, we must ensure that companies do not use anticompetitive tactics to protect their position.

Firms with market power need not compete aggressively to sell their products, so they tend to raise prices, reduce quality, and/or innovate less. Market power can also contribute to slowed economic growth by, for example, suppressing productivity increases.13 Theoretical and empirical economic studies convincingly show that innovation is harmed by anticompetitive conduct.14

This is why antitrust enforcement is such a terrific policy tool to strengthen competition—it does not come with an efficiency downside, as do most policies that redistribute income. Policies that enhance competition are unambiguously beneficial for efficiency, as well as inclusive prosperity, with minor qualifications.15 Other policies for addressing inequality, in particular, such as labor market and tax policies, may create disincentives or allocative efficiency losses that must be weighed against their distributional benefits. Policies to enhance competition, by contrast, offer what is close to a free lunch.16

#### The plan solves---and effective competition standard reinvigorates antitrust.

Marshall Steinbaum & Maurice E. Stucke 19. Assistant Professor of Economics, University of Utah. Douglas A. Blaze Distinguished Professor of Law, University of Tennessee College of Law. “The Effective Competition Standard: A New Standard for Antitrust.” <https://marshallsteinbaum.org/assets/steinbaum-and-stucke-2020-effective-competition-standard-uchicago-law-review-.pdf>.

America, as legal and economic scholars are increasingly noting, has a market power problem. The emerging evidence points to less competition, higher markups, greater concentration, and widening wealth and income inequality. The current state of competition law benefits the select few—at the expense of nearly everyone else.

Our antitrust laws are supposed to deal with concentrated economic power. The problem is that the laws have been hijacked in two ways. First, ideologues narrowed the substance of antitrust from addressing a variety of goals to focusing solely on the concept of consumer welfare—namely, that harm to competition within the legal meaning of the antitrust laws consists solely of harm to consumers and their welfare, as measured almost exclusively by price and quantity effects in output markets. Second, some courts and enforcers went even further, declining to find antitrust liability in conduct that harms consumers on the theory that it carries other benefits, like long-run economic growth. Recent US Supreme Court decisions, including Ohio v American Express Co, and the US District Court’s decision to allow the AT&T/Time Warner merger illustrate how antitrust, under the prevailing consumer welfare standard, has been weakened and distorted beyond all recognition. Courts have elevated the burden of proof on the government and other antitrust plaintiffs to such an extent that the Sherman and Clayton Antitrust Acts have become unenforceable for many anticompetitive practices, other than cartels.

If the United States continues with a light-if-any-touch antitrust review of mergers and turns a blind eye to abuses by dominant firms, concentration and crony capitalism will likely increase, competition and our well-being will decrease further, and power and profits will continue to fall into fewer hands. Startups, small and midsize firms, and Americans more broadly—as workers, consumers, and democratic citizens—will be left to the beneficence or spite of a few powerful, but arbitrary, corporations.

This trend is reversible if we restore antitrust as a guarantor of effective competition. To tackle today’s market power problem, we offer an effective competition antitrust standard to replace the prevailing consumer welfare standard, which courts and scholars have interpreted differently (and at times inconsistently). The effective competition standard restores the primary aim of the antitrust laws—namely, the dispersion and deconcentration of significant private power wherever in the economy it is to be found, including throughout supply chains and in the labor market.

#### It's enforceable and sufficient.

Marshall Steinbaum & Maurice E. Stucke 19. Assistant Professor of Economics, University of Utah. Douglas A. Blaze Distinguished Professor of Law, University of Tennessee College of Law. “The Effective Competition Standard: A New Standard for Antitrust.” <https://marshallsteinbaum.org/assets/steinbaum-and-stucke-2020-effective-competition-standard-uchicago-law-review-.pdf>.

The effective competition standard differs from both the consumer welfare standard and the total welfare standard in that it expressly departs from the partial-equilibrium analysis of a single market as the basis for antitrust analysis. The effective competition standard further differs from the consumer welfare standard in four important ways:

• First, a substantial lessening of competition suffices for liability. Enforcers and courts need not demonstrate how the lessening of competition harms consumers, nor balance the harms to one set of stakeholders against the supposed benefits for another. In this respect, the effective competition standard makes antitrust more enforceable.

• Second, it recognizes that competition needs competitors. Thus, it takes a tougher stance on monopolistic, predatory, and exclusionary practices, which often reduce the competitive opportunities for entrants and rivals.

• Third, unlike the consumer welfare standard, which considers the impact only on consumers, the effective competition standard protects market participants throughout the supply chain, including workers and sellers.

• Finally, by eliminating the precarious step of how the lessening of competition will harm consumers’ welfare, the effective competition standard restores the purpose of the Clayton Act to “arrest restraints of trade in their incipiency and before they develop into full-fledged restraints violative of the Sherman Act.” As Congress noted, “A requirement of certainty and actuality of injury to competition is incompatible with any effort to supplement the Sherman Act by reaching incipient restraints.”

To promote competition and innovation in our heavily concentrated markets, the effective competition standard would depart from today’s light-touch antitrust policies in the following areas.

#### Scenario 1 is Growth:

#### Sustained anti-competitive behavior is regressive and makes economic collapse inevitable.

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The direct cost of anti-competitive behavior is high. Many studies estimate this cost by implied price overcharge, typically stemming from identified cartels. A common approach to estimating the price overcharge consists in applying a difference-in-difference technique, that is, by comparing prices in a market before and after an infringement was identified (e.g., a cartel) to a “counterfactual” market in a different location or product market where no infringement was identified.3 The estimated price overcharges in advanced economies are found to be large on average, ranging from 15 to about 50 percent. Ivaldi et al. (2017) extends these estimationsto 20 developing economies, using a database of over 200 major cartel episodes over 1995–2013. They estimate that the harm to the economy in terms of excess profits resulting from price overcharges could reach about 4 percent of GDP, accounting for the probability of undetected cartels. The cost of cartels could extend to overcharges in intermediate goods, ultimately affecting finished products, as well as procurement of public goods, or it could also affect the economy through a reduction in output (World Bank-OECD 2017). Even without cartels, anti-competitive behavior would result in higher prices and lower production.

There is also growing evidence that the lack of competition not only affects more strongly the poorest countries but also hurts the poor more in each country. Higher market power in food, beverages and medicines was shown to be regressive, that is, they hurt more the poorest, as shown using Mexican data (Urzua 2013). Similar results exist in the context of advanced countries (e.g., Creedy and Dixon 1998 and 2000). There is also evidence that prices in sub-Saharan Africa are higher than in other developing regions, controlling for income and other factors. The extra cost of living in this region is negatively correlated with aggregate measures of competition (IMF 2019a). OECD (2017), using a calibrated model on a selected group of advanced countries, finds that market power could be responsible for a sizable increase in the wealth of the richest 10 percent and a large reduction in the income of the poorest 20 percent.

The decline in the labor share has also been interpreted as a sign of rising market power. Labor share has been decreasing in the U.S. and other advanced economies (IMF 2019b). This decline in labor share could be explained to a large extent as a result of the Information Technology (IT) revolution as argued by Aghion and others (2019). This revolution allowed superstar firms to expand into many sectors of the economy. As these firms have higher markups and lower labor shares than non-superstar firms, the decline in aggregate labor share and corresponding increase in aggregate markups reflect a “composition effect”. In other words, it is not the result of a within-firm increase in markup or a decline in labor share. Evidence of the predominance of a “between-firm” (or “composition”) effect over a “within-firm” effect is provided by De Locker and Eeckout (2019) and Baqaae and Farhi (2019). IMF (2019b) shows that the “reallocation” effect is pronounced in the U.S. but less so in other advanced countries. The long-term effect of this increasing hegemony of superstar firms has been to discourage innovation and entry by non-superstar firms, thereby leading to a decrease in aggregate productivity growth, broad-based growth, and business dynamism. This increasing hegemony, in turn, has been facilitated by an insufficient regulation of mergers and acquisitions, in other words by a competition policy, which has not adapted to the digital economy.

#### State-based market interventions are key to sustainable growth. The alternative to well-measured corrections is an unfettered and regressive free market.

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There is a positive correlation between long-term growth and poverty alleviation. More specifically, Lant Pritchett argues, based on cross-country patterns, that “broad-based growth, defined as the process that raises median income, is far and away the most important source of poverty reduction.”9 The sharp decline in poverty rates in China (about 800 million people escaped poverty) amid the two decades of break-neck growth is the starkest illustration. As discussed, innovation-based growth based on Schumpeterian creative destruction is key to productivity gains and sustained growth. The question is how to achieve broad-based, high and sustained growth which means to spur the emergence of good paying jobs. This is perhaps one of the most difficult and debated questions in economics.

The standard view shared by most economists over the last few decades is that “horizontal policies”, that is improvements in education, the quality of institutions, infrastructure, business environment, and regulations are key. Many of these policies tackle what is known as “government failures” as described in Rodrik (2005). In other words, state intervention should limit itself to providing public goods and the provision of a good environment while crucially ensuring an adequate level of competition. In this context, firms would have the incentive to invest and deploy efforts to be competitive through improvements in productivity and innovation to offer new and better-quality goods among others.

However, growth can be harmed by anti-competitive behaviors or distortive policies which can take different and subtle forms and are not always easy to gauge. Among these, imposing barriers to entry or helping non-performing firms remain in business, could have a substantial negative effect. Hsieh and Klenow (2009) emphasize the importance of input reallocation effects. They show that aggregate productivity differentials can be explained by differences in terms of the distribution of firms’ productivity. This means that relatively less productive firms have access to a considerable share of the resources. They argue that it is harder for a more productive firm to grow but also easier for a less productive firm to survive in India than in the U.S. for example. In the same vein, Aghion (2016) suggests that that there is more business dynamism in the U.S. than India, that is more firms enter and exit, which would explain input misallocation and differences in income per capita.

Compared to the U.S., potential constraints in developing economies such as India include more rigid capital markets and labor/product markets, the lower supply of skills, the poorer quality of infrastructure, and the lower quality of institutions to protect property rights and to enforce contracts. However, even if markets are perfectly competitive and an adequate environment is ensured, the economy may still not reach its full potential. This is because of “market failures,” which typically happen in the presence of externalities. They are at play when firms and workers do not fully internalize the effects of their decisions on the broader economy and their dynamic implications. Typically, they are learning externalities, coordination failures, or information asymmetries (Rodrik 2005).

As argued by many, (e.g., Arrow 1962) and Matsuyama 1992) some activities entail higher productivity gains, or more learning potential, for an economy compared to other traditional activities such as non-tradable services or agriculture. Firms may not be fully aware of these productivity gains, leading to lower output in high-productivity sectors and lower relative incomes over time. The coordination failure is based on the idea that a critical size of the modern sector is needed for a firm to enter it. It would be profitable for a firm to invest in a modern sector only if there are enough firms investing simultaneously in other modern sectors. If many firms invest together in modern sectors, described as the “big push,” economy reaches a higher level of productivity and development (Rosenstein-Rodan 1943, Murphy et al. 1989). Lastly, information asymmetries exist if there is imperfect information about new markets and products, and firms underinvest as a result (Hausman and Rodrik 2003). This is clearly seen in firms trying to export and penetrate new geographical markets with their products.

In theory, tackling these externalities would necessitate a state intervention, broadly defined as industrial policy. However, the scope, the tools and whether it could in practice be superior to a more “laissez-faire” approach, leaving the outcome to unfettered competition, is the object of an ongoing debate. At the heart of the debate lies the definition of what constitutes a “modern” sector, which is conducive to productivity gains and spillovers to the rest of the economy. While it is typically associated with manufacturing (Matsuyama 1992 and Krugman 1987) or related to the concept of sophistication (Hausman, Hwang and Rodrik 2007 and Cherif and Hasanov 2019), others argue that service sectors could also play a role (IMF 2018). More important for inclusive growth, if a sector is to be targeted, it should help achieve broad-based growth to contribute to poverty alleviation. In practice it means that it should also generate (directly or indirectly) enough employment, and the level of skills to fill those jobs should be realistically met over the medium term.

The other key question relates to how state intervention to tackle externalities could curtail or distort competition. Indeed, state interventions of the past typically followed the model of import-substitution policies. The main idea was to protect domestic producers from international competition by imposing barriers to trade, such as high tariffs. In many cases, the curtailment of competition went further and encompassed the domestic market as countries relied on one or very few “champions” to achieve import-substitution goals. The many past failed cases in Latin America and the Middle East imply that such policies may be counterproductive in general (Cherif and Hasanov 2019). The comparison of Malaysia’s foray into automotive industry in the 1970s with its champion Proton to the success of Korea’s Hyundai is a case in point (Cherif and Hasanov 2019b). After decades of support and protection from domestic and international competition, Proton depended on imports of critical inputs, including the engine. The high tariffs to protect it also meant that consumers had to pay higher prices for lower quality products. In comparison, although Hyundai benefitted from state support as well, it was also forced early on to compete both on the domestic and international markets. It could be argued that competition provided Hyundai with an incentive to innovate and take advantage of economies of scale.

Moreover, support for firms could be pursued without necessarily implying less competition. Aghion and others (2015) develop a simple model showing that targeted subsidies can be used to induce several firms to operate in the same sector, and that the more competitive the sector is, the more it will induce firms to innovate in order to “escape competition” (Aghion et. al. 2005). Of course, a lot depends upon the design of industrial policy. Such policy should target sectors, not particular firms (Aghion 2016). Using Chinese firm-level panel data, Aghion and others (2015) look at the interaction between state subsidies to a sector and the level of product market competition in that sector. They show that TFP, TFP growth, and product innovation (defined as the ratio between output value generated by new products to total output value) are all positively correlated with the interaction between state aid to the sector and market competition in the sector. In other words, the more competitive the recipient sector is, the more positive the effects of targeted state subsidies to that sector are. Infact, for sectors with low degree of competition the effects are negative, whereas the effects become positive in sectors with sufficiently high degree of competition. Finally, the interaction between state aid and product market competition in the sector is more positive when state aid is less concentrated.

Yet, there are externalities that can be tackled without curtailing competition with the potential to have a sizable contribution to broad-based growth and poverty alleviation. These are typically related to informational asymmetries. Bloom and Van Reenen (2010), f or example, show that interventions to improve management practices in Indian small firms can significantly improve productivity. So did the productivity missions of the Marshall Plan in Europe after the WWII (Giorcelli 2019). In the same vein, Atkin et al. (2017) showed that Egyptian rug producers can be helped to access export markets by tackling informational asymmetries and coordination failures. In other words, they showed that interventions such as export promotion agencies can help SMEs advertise their products in foreign markets and act as a communication channel between them and customers. They also showed that export activities helped small producers improve their quality and value added which confirms the importance of export orientation. This focus on SMEs can help increase productivity and tackle inequality at the same time.

The trade-off between the benefits and costs of state intervention suggests that the way the state intervenes in the economy is crucial. This intervention needs to be cognizant of exacerbating government failures such as rent-seeking and corruption. Moreover, even if these interventions are successful in the sense that they create competitive industries and contribute to growth, they should avoid creating “islands” of relatively advanced sectors. If these sectors are disconnected from the rest of the economy, broad-based growth may not be sustained, and it would exacerbate inequality. For example, thanks to interventions and targeted policies, Costa Rica managed to foster a high-tech sector in electronics and health instruments (Spar 1998). Although it led to higher growth and declining poverty as well as productivity improvements in agricultural sectors, high inequality persisted while growth policies for inclusiveness were missing (Ferreira, Fuentes, and Ferreira 2018).

#### COVID creates an economic brink---recovery is strong now because of effective monetary policy, but we’ve hit the zero-lower bound.

Christopher Rugaber 21. Associated Press. “Federal Reserve keeps key interest rate near zero, signals COVID-19 economic risks receding.” https://www.chicagotribune.com/business/ct-biz-fed-interest-rates-economy-20210428-bumyc3ynpza6ri4ygsntmdsmya-story.html.

WASHINGTON — The Federal Reserve is keeping its ultra-low interest rate policies in place, a sign that it wants to see more evidence of a strengthening economic recovery before it would consider easing its support.

In a statement Wednesday, the Fed expressed a brighter outlook, saying the economy has improved along with the job market. And while the policymakers noted that inflation has risen, they ascribed the increase to temporary factors.

The Fed also signaled its belief that the pandemic’s threat to the economy has diminished, a significant point given Chair Jerome Powell’s long-stated view that the recovery depends on the virus being brought under control. Last month, the Fed had cautioned that the virus posed “considerable risks to the economic outlook.” On Wednesday, it said only that “risks to the economic outlook remain” because of the pandemic.

The central bank left its benchmark short-term rate near zero, where it’s been since the pandemic erupted nearly a year ago, to help keep loan rates down to encourage borrowing and spending. It also said in a statement after its latest policy meeting that it would keep buying $120 billion in bonds each month to try to keep longer-term borrowing rates low.

The U.S. economy has been posting unexpectedly strong gains in recent weeks, with barometers of hiring, spending and manufacturing all surging. Most economists say they detect the early stages of what could be a robust and sustained recovery, with coronavirus case counts declining, vaccinations rising and Americans spending their stimulus-boosted savings.

#### Eroding financial resilience causes war---that overcomes traditional barriers to conflict.

Jomo Kwame Sundaram & Vladimir Popov 19. Former economics professor, was United Nations Assistant Secretary-General for Economic Development, and received the Wassily Leontief Prize for Advancing the Frontiers of Economic Thought in 2007. Former senior economics researcher in the Soviet Union, Russia and the United Nations Secretariat, is now Research Director at the Dialogue of Civilizations Research Institute in Berlin “Economic Crisis Can Trigger World War.” <http://www.ipsnews.net/2019/02/economic-crisis-can-trigger-world-war/>.

Economic recovery efforts since the 2008-2009 global financial crisis have mainly depended on unconventional monetary policies. As fears rise of yet another international financial crisis, there are growing concerns about the increased possibility of large-scale military conflict.

More worryingly, in the current political landscape, prolonged economic crisis, combined with rising economic inequality, chauvinistic ethno-populism as well as aggressive jingoist rhetoric, including threats, could easily spin out of control and ‘morph’ into military conflict, and worse, world war.

Crisis responses limited

The 2008-2009 global financial crisis almost ‘bankrupted’ governments and caused systemic collapse. Policymakers managed to pull the world economy from the brink, but soon switched from counter-cyclical fiscal efforts to unconventional monetary measures, primarily ‘quantitative easing’ and very low, if not negative real interest rates.

But while these monetary interventions averted realization of the worst fears at the time by turning the US economy around, they did little to address underlying economic weaknesses, largely due to the ascendance of finance in recent decades at the expense of the real economy. Since then, despite promising to do so, policymakers have not seriously pursued, let alone achieved, such needed reforms.

Instead, ostensible structural reformers have taken advantage of the crisis to pursue largely irrelevant efforts to further ‘casualize’ labour markets. This lack of structural reform has meant that the unprecedented liquidity central banks injected into economies has not been well allocated to stimulate resurgence of the real economy.

From bust to bubble

Instead, easy credit raised asset prices to levels even higher than those prevailing before 2008. US house prices are now 8% more than at the peak of the property bubble in 2006, while its price-to-earnings ratio in late 2018 was even higher than in 2008 and in 1929, when the Wall Street Crash precipitated the Great Depression.

As monetary tightening checks asset price bubbles, another economic crisis — possibly more severe than the last, as the economy has become less responsive to such blunt monetary interventions — is considered likely. A decade of such unconventional monetary policies, with very low interest rates, has greatly depleted their ability to revive the economy.

The implications beyond the economy of such developments and policy responses are already being seen. Prolonged economic distress has worsened public antipathy towards the culturally alien — not only abroad, but also within. Thus, another round of economic stress is deemed likely to foment unrest, conflict, even war as it is blamed on the foreign.

International trade shrank by two-thirds within half a decade after the US passed the Smoot-Hawley Tariff Act in 1930, at the start of the Great Depression, ostensibly to protect American workers and farmers from foreign competition!

Liberalization’s discontents

Rising economic insecurity, inequalities and deprivation are expected to strengthen ethno-populist and jingoistic nationalist sentiments, and increase social tensions and turmoil, especially among the growing precariat and others who feel vulnerable or threatened.

Thus, ethno-populist inspired chauvinistic nationalism may exacerbate tensions, leading to conflicts and tensions among countries, as in the 1930s. Opportunistic leaders have been blaming such misfortunes on outsiders and may seek to reverse policies associated with the perceived causes, such as ‘globalist’ economic liberalization.

Policies which successfully check such problems may reduce social tensions, as well as the likelihood of social turmoil and conflict, including among countries. However, these may also inadvertently exacerbate problems. The recent spread of anti-globalization sentiment appears correlated to slow, if not negative per capita income growth and increased economic inequality.

To be sure, globalization and liberalization are statistically associated with growing economic inequality and rising ethno-populism. Declining real incomes and growing economic insecurity have apparently strengthened ethno-populism and nationalistic chauvinism, threatening economic liberalization itself, both within and among countries.

Insecurity, populism, conflict

Thomas Piketty has argued that a sudden increase in income inequality is often followed by a great crisis. Although causality is difficult to prove, with wealth and income inequality now at historical highs, this should give cause for concern.

Of course, other factors also contribute to or exacerbate civil and international tensions, with some due to policies intended for other purposes. Nevertheless, even if unintended, such developments could inadvertently catalyse future crises and conflicts.

Publics often have good reason to be restless, if not angry, but the emotional appeals of ethno-populism and jingoistic nationalism are leading to chauvinistic policy measures which only make things worse.

At the international level, despite the world’s unprecedented and still growing interconnectedness, multilateralism is increasingly being eschewed as the US increasingly resorts to unilateral, sovereigntist policies without bothering to even build coalitions with its usual allies.

Avoiding Thucydides’ iceberg

Thus, protracted economic distress, economic conflicts or another financial crisis could lead to military confrontation by the protagonists, even if unintended. Less than a decade after the Great Depression started, the Second World War had begun as the Axis powers challenged the earlier entrenched colonial powers.

They patently ignored Thucydides’ warning, in chronicling the Peloponnesian wars over two millennia before, when the rise of Athens threatened the established dominance of Sparta!

Anticipating and addressing such possibilities may well serve to help avoid otherwise imminent disasters by undertaking pre-emptive collective action, as difficult as that may be.

#### Those wars draw-in great powers---that outweighs.

Lawrence H. Summers 17. US Secretary of the Treasury (1999-2001) and Director of the US National Economic Council (2009-2010), former president of Harvard University, where he is currently University Professor. “Will the Center Hold?” <https://www.project-syndicate.org/onpoint/recession-or-financial-crisis-political-fallout-by-lawrence-h--summers-2017-12?a_la=english&a_d=5a37edac78b6c709b8d260dd&a_m=&a_a=click&a_s=&a_p=%2Fsection%2Feconomics&a_li=recession-or-financial-crisis-political-fallout-by-lawrence-h--summers-2017-12&a_pa=section-commentaries&a_ps>=.

The risk from a purely economic point of view is that the traditional strategy for battling recession – a reduction of 500 basis points in the federal funds rate – will be unavailable this year, given the zero lower bound on interest rates. Nor is it clear that the will or the room for fiscal expansion will exist.

This means that the next recession, like the last, may well be protracted and deep, with severe global consequences. And the political capacity for a global response, like that on display at the London G-20 Summit in 2009, appears to be absent as well. Just compare the global visions of US President Barack Obama and UK Prime Minister Gordon Brown back then with those of Trump and Prime Minister Theresa May today.

I shudder to think what a serious recession will mean for politics and policy. It is hard to imagine avoiding a resurgence of protectionism, populism, and scapegoating. In such a scenario, as with another financial crisis, the center will not hold.

But the greatest risk in the next few years, I believe, is neither a market meltdown nor a recession. It is instead a political doom loop in which voters’ conclusion that government does not work effectively for them becomes a self-fulfilling prophecy. Candidates elected on platforms of resentment delegitimize the governments they lead, fueling further resentment and even more problematic new leaders. Cynicism pervades.

How else can one explain how the candidacy of Roy Moore for a US Senate seat? Moore, who was twice dismissed for cause from his post on the Alabama Supreme Court, and who is credibly charged with sexually assaulting teenage girls when he was in his 30s, could enter the US Senate as many of his colleagues look the other way.

If a country’s citizens lose confidence in their government’s ability to improve their lives, the government has an incentive to rally popular support by focusing attention on threats that only it can address. That is why in societies pervaded by anger and uncertainty about the future, the temptation to stigmatize minority groups increases. And it is why there is a tendency for officials to magnify foreign threats.

We are seeing this phenomenon all over the world. Russian President Vladimir Putin, Turkish President Recep Tayyip Erdoğan, and Chinese President Xi Jinping have all made nationalism a central part of their governing strategy. So, too, has Trump, who has explicitly rejected the international community in favor of the idea that there is only a ceaseless struggle among nation-states for competitive advantage.

When the world’s preeminent power, having upheld the idea of international community for nearly 75 years, rejects it in favor of ad hoc deal making, others have no choice but to follow suit. Countries that can no longer rely on the US feel pressure to provide for their own security. America’s adversaries inevitably will seek to fill the voids left behind as the US retrenches.

#### Even if growth is imperfect, the transition away fails.

Hubert Buch-Hansen 18. Associate Professor, Department of Business and Politics, Copenhagen Business School. “The Prerequisites for a Degrowth Paradigm Shift: Insights from Critical Political Economy.” *Ecological Economics* 146: 157-63. Emory Libraries.

Still, the degrowth project is nowhere near enjoying the degree and type of support it needs if its policies are to be implemented through democratic processes. The number of political parties, labour unions, business associations and international organisations that have so far embraced degrowth is modest to say the least. Economic and political elites, including social democratic parties and most of the trade union movement, are united in the belief that economic growth is necessary and desirable. This consensus finds support in the prevailing type of economic theory and underpins the main contenders in the neoliberal project, such as centre-left and nationalist projects. In spite of the world's multidimensional crisis, a pro-growth discourse in other words continues to be hegemonic: it is widely considered a matter of common sense that continued economic growth is required.

It is also noteworthy that economic and political elites, to a large extent, continue to support the neoliberal project, even in the face of its evident shortcomings. Indeed, the 2008 financial crisis did not result in the weakening of transnational financial capital that could have paved the way for a paradigm shift. Instead of coming to an end, neoliberal capitalism has arguably entered a more authoritarian phase (Bruff, 2014). The main reason the power of the pre-crisis coalition remains intact is that governments stepped in and saved the dominant fraction by means of massive bailouts. It is a foregone conclusion that this fraction and the wider coalition behind the neoliberal paradigm (transnational industrial capital, the middle classes and segments of organized labour) will consider the degrowth paradigm unattractive and that such social forces will vehemently oppose the implementation of degrowth policies (see also Rees, 2014: 97).

While degrowth advocates envision a future in which market forces play a less prominent role than they do today, degrowth is not an antimarket project. As such, it can attract support from certain types of market actors. In particular, it is worth noting that social enterprises, such as cooperatives (Restakis, 2010), play a major role in the degrowth vision. Such enterprises are defined by being ‘organisations involved at least to some extent in the market, with a clear social, cultural and/or environmental purpose, rooted in and serving primarily the local community and ideally having a local and/or democratic ownership structure’ (Johanisova et al., 2013: 11). Social enterprises currently exist at the margins of a system, in which the dominant type of business entity is profit-oriented, shareholder-owned corporations. The further dissemination of social enterprises, which is crucial to the transitions to degrowth societies, is – in many cases – blocked or delayed as a result of the centrifugal forces of global competition (Wigger and Buch-Hansen, 2013). Overall, social enterprises thus (still) constitute a social force with modest power.

Ougaard (2016: 467) notes that one of the major dividing lines in the contemporary transnational capitalist class is between capitalists who have a material interest in the carbon-based economy and capitalists who have a material interest in decarbonisation. The latter group, for instance, includes manufacturers of equipment for the production of renewable energy (ibid.: 467). As mentioned above, degrowth advocates have singled out renewable energy as one of the sectors that needs to grow in the future. As such, it seems likely that the owners of national and transnational companies operating in this sector would be more positively inclined towards the degrowth project than would capitalists with a stake in the carbon-based economy. Still, the prospect of the “green sector” emerging as a driving force behind degrowth currently appears meagre. Being under the control of transnational capital (Harris, 2010), such companies generally embrace the “green growth” discourse, which ‘is deeply embedded in neoliberal capitalism’ and indeed serves to adjust this form of capitalism ‘to crises arising from contradictions within itself’ (Wanner, 2015: 23).

In addition to support from the social forces engendered by the production process, a political project ‘also needs the political ability to mobilize majorities in parliamentary democracies, and a sufficient measure of at least passive consent’ (van Apeldoorn and Overbeek, 2012: 5–6) if it is to become hegemonic. As mentioned, degrowth enjoys little support in parliaments, and certainly the pro-growth discourse is hegemonic among parties in government.5 With capital accumulation being the most important driving force in capitalist societies, political decision-makers are generally eager to create conditions conducive to production and the accumulation of capital (Lindblom, 1977: 172). Capitalist states and international organisations are thus “programmed” to facilitate capital accumulation, and do as such constitute a strategically selective terrain that works to the disadvantage of the degrowth project.

The main advocates of the degrowth project are grassroots, small fractions of left-wing parties and labour unions as well as academics and other citizens who are concerned about social injustice and the environmentally unsustainable nature of societies in the rich parts of the world. The project is thus ideationally driven in the sense that support for it is not so much rooted in the material circumstances or short-term self-interests of specific groups or classes as it is rooted in the conviction that degrowth is necessary if current and future generations across the globe are to be able to lead a good life. While there is no shortage of enthusiasts and creative ideas in the degrowth movement, it has only modest resources compared to other political projects. To put it bluntly, the advocates of degrowth do not possess instruments that enable them to force political decision-makers to listen to – let alone comply with – their views. As such, they are in a weaker position than the labour union movement was in its heyday, and they are in a far weaker position than the owners and managers of large corporations are today (on the structural power of transnational corporations, see Gill and Law, 1989).

6. Consent

It is also safe to say that degrowth enjoys no “passive consent” from the majority of the population. For the time being, degrowth remains unknown to most people. Yet, if it were to become generally known, most people would probably not find the vision of a smaller economic system appealing. This is not just a matter of degrowth being ‘a missile word that backfires’ because it triggers negative feelings in people when they first hear it (Drews and Antal, 2016). It is also a matter of the actual content of the degrowth project.

Two issues in particular should be mentioned in this context. First, for many, the anti-capitalist sentiments embodied in the degrowth project will inevitably be a difficult pill to swallow. Today, the vast majority of people find it almost impossible to conceive of a world without capitalism. There is a ‘widespread sense that not only is capitalism the only viable political and economic system, but also that it is now impossible to even imagine a coherent alternative to it’ (Fisher, 2009: 2). As Jameson (2003) famously observed, it is, in a sense, easier to imagine the end of the world than it is to imagine the end of capitalism. However, not only is degrowth – like other anti-capitalist projects – up against the challenge that most people consider capitalism the only system that can function; it is also up against the additional challenge that it speaks against economic growth in a world where the desirability of growth is considered common sense.

Second, degrowth is incompatible with the lifestyles to which many of us who live in rich countries have become accustomed. Economic growth in the Western world is, to no small extent, premised on the existence of consumer societies and an associated consumer culture most of us find it difficult to completely escape. In this culture, social status, happiness, well-being and identity are linked to consumption (Jackson, 2009). Indeed, it is widely considered a natural right to lead an environmentally unsustainable lifestyle – a lifestyle that includes car ownership, air travel, spacious accommodations, fashionable clothing, an omnivorous diet and all sorts of electronic gadgets. This Western norm of consumption has increasingly been exported to other parts of the world, the result being that never before have so many people taken part in consumption patterns that used to be reserved for elites (Koch, 2012). If degrowth were to be institutionalised, many citizens in the rich countries would have to adapt to a materially lower standard of living. That is, while the basic needs of the global population can be met in a non-growing economy, not all wants and preferences can be fulfilled (Koch et al., 2017). Undoubtedly, many people in the rich countries would experience various limitations on their consumption opportunities as a violent encroachment on their personal freedom. Indeed, whereas many recognize that contemporary consumer societies are environmentally unsustainable, fewer are prepared to actually change their own lifestyles to reverse/address this.

At present, then, the degrowth project is in its “deconstructive phase”, i.e., the phase in which its advocates are able to present a powerful critique of the prevailing neoliberal project and point to alternative solutions to crisis. At this stage, not enough support has been mobilised behind the degrowth project for it to be elevated to the phases of “construction” and “consolidation”. It is conceivable that at some point, enough people will become sufficiently discontent with the existing economic system and push for something radically different. Reasons for doing so could be the failure of the system to satisfy human needs and/or its inability to resolve the multidimensional crisis confronting humanity. Yet, various material and ideational path-dependencies currently stand in the way of such a development, particularly in countries with large middle-classes. Even if it were to happen that the majority wanted a break with the current system, it is far from given that a system based on the ideas of degrowth is what they would demand.

#### Scenario 2 is Innovation:

#### Increased competition aligns innovation with profit motive and drives technological breakthroughs in every sector of the economy.

Giulio Federico 20. Head of the Unit at the Chief Economist Team (CET) of DG Competition, European Commission, et al., 2020. “Antitrust and Innovation: Welcoming and Protecting Disruption.” https://www.law.berkeley.edu/wp-content/uploads/2020/08/Shapiro-Carl-Antitrust-and-Innovation-Welcoming-and-Protecting-Disruption.pdf.

The goal of antitrust policy is to protect and promote a vigorous competitive process. Effective rivalry spurs firms to introduce new and innovative products, as they seek to capture profitable sales from their competitors and to protect their existing sales from future challengers. In this fundamental way, competition promotes innovation. We apply this basic insight to the antitrust treatment of horizontal mergers and of exclusionary conduct by dominant firms. A merger between rivals internalizes business-stealing effects arising from their parallel innovation efforts and thus tends to depress innovation incentives. Merger-specific synergies, such as the internalization of involuntary spillovers or an increase in the productivity of R&D, may offset the adverse effect of a merger on innovation. We describe the possible effects of a merger on innovation by developing a taxonomy of cases, with reference to recent US and EU examples. A dominant firm may engage in exclusionary conduct to eliminate the threat from disruptive firms. This suppresses innovation by foreclosing disruptive rivals and by reducing the pressure to innovative on the incumbent. We apply this broad principle to possible exclusionary strategies by dominant firms.

I. Introduction

We write in praise of market disrupters—firms that shake up the status quo, threaten incumbent firms, and sometimes transform entire industries. Through this process, which Joseph Schumpeter famously called “creative destruction,” disruptive firms promote economic growth and bring the benefits of new technologies and new business practices and business models to consumers.

We focus on the impact of antitrust policy—known globally as competition policy—on innovation.1 Competition policy seeks to protect and promote a vigorous competitive process by which new ideas are transformed into realized consumer benefits. In this fundamental way, competition spurs innovation. The productivity and growth literature teach us that innovation is the primary driver of rising standards of living over time, so promoting innovation through effective competition policy is likely to be very consequential for economic growth and welfare.

Disruptive firms drive a significant amount of innovation.2 They do not use the same technology or business model as incumbents. They offer consumers a distinct value proposition, not simply lower prices. By making its offer to customers attractive in a new way, a disruptive firm can destroy a great deal of incumbent profit while creating a large amount of consumer surplus. The resulting churn in products and market shares, as new products enter and old ones exit, and as newer business methods and business models supplant older ones, represents a healthy competitive process. If that competitive process is slowed or biased by mergers or by exclusionary conduct, innovation is lessened and consumers are harmed. This same competitive process promotes the development and diffusion of best practices, including what might be termed reductions in X-inefficiency. The trade and productivity literature both convincingly demonstrate that firms vary significantly in their productivity levels and that stiffer competition reallocates sales to more productive firms. The diffusion of best practices also is promoted if sales are contestable, going to the better-performing firms.

Competition policy seeks to protect the competitive process by which disruptive firms challenge the status quo. Competition policy is agnostic regarding the type of firm or the type of innovation involved. Start-ups that grow rapidly can certainly be disruptive. Uber and Airbnb are prominent recent examples. But large established firms can also be disruptive, especially when they attack adjacent markets. Think of Walmart entering local retail markets, Microsoft Bing challenging Google in search, or Netflix producing its own video content.

In contrast, the role played by successful incumbent firms in their own core markets is deeply conflicted. On the one hand, process innovations that lower costs can be most valuable at the largest firms, and market leaders often invest substantial sums to introduce new generations of products. Examples abound: Intel developing a new generation of technology and building new fabs to manufacture microprocessors; Boeing developing a new generation of large commercial aircraft; and Verizon investing to build its 5G wireless network. In many industries experiencing rapid technological change, the biggest firms are also some of the most impressive innovators, as Schumpeter observed 75 years ago.3 This should not be surprising, given the economies of scale associated with R&D, especially in industries where developing the next-generation product or process requires investments of hundreds of millions of dollars and/or extensive experience with the current technology.4 On the other hand, a successful incumbent firm that is profiting greatly from the status quo has a powerful incentive to preserve those profits, and this can mean slowing down or blocking disruptive threats. Successful incumbents also may find it very difficult organizationally to invest in disruptive technologies. 5 Competition valuably increases the diversity of approaches taken to the development of new technology.

We stress in this article that innovation is best promoted when market leaders are allowed to exploit their competitive advantages while also facing pressure to perform coming from both conventional rivals and from disruptive entrants. These labels depend on context: the same firm can be a market leader in one area and a disruptive upstart in another. Market leaders may face competitive pressures to innovate coming from (a) other large firms in the same market, (b) other large firms in adjacent spaces, or (c) smaller, pesky disruptive firms. Casual empiricism indicates that all of these sources of competition are important in different settings. All have historically been protected using competition policy.

The central theme animating our analysis is that a market leader is best motivated to innovate if it fears losing its leadership position to a disruptive rival.6 Even a dominant incumbent will feel pressure to innovate if the bulk of tomorrow’s sales will be won by the firm that is most innovative, be that the incumbent or a disruptive challenger, and if other firms are in a position to leapfrog the current incumbent. Once one properly understands the dynamic nature of the competitive process, it becomes clear that greater rivalry—meaning greater contestability of tomorrow’s sales—leads to more innovation.7 The critical role of competition policy is thus to prevent today’s market leaders from using their market power to disable disruptive threats, either by acquiring would-be rivals or by using anticompetitive tactics to exclude them. Sections II and III discuss the treatment of horizontal mergers that may harm innovation. Section IV discusses the antitrust limits on the business conduct of dominant incumbent firms.

#### Expanding antitrust is necessary to sustain creative destruction. Only that preserves innovation leadership.

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The goal underpinning U.S. antitrust law is to promote competition that leads to lower prices and enhanced consumer welfare.

For years, antitrust agencies have approached this goal by focusing on short-term, static competition, which emphasizes achieving low prices in the here and now.

This narrow focus, however, has resulted in unnecessary conflict between the static competitive analysis deployed by antitrust regulators and the dynamic issues raised by intellectual property.

Fortunately, over the last few decades, a growing recognition has emerged among economists that antitrust laws must be recalibrated to preserve the incentive to innovate and promote the U.S. innovation economy.

These economists are calling for an antitrust framework that prioritizes dynamic over static competition — placing less weight on market concentration in the assessment of market power and more weight on assessing technological opportunity, innovation-driven competition and appropriate enterprise-level capabilities.

At the heart of this movement is the foundational principle, dating back to Joseph Schumpeter and Nobel Laureate economist Robert Solow, that innovation is the main driver of economic growth.

Indeed, given the strong economic evidence that innovation drives productivity, sharpens competition and creates new products, a serious consumer-oriented antitrust policy, with an intermediate-to-long-term orientation, necessarily must focus primarily on supporting and advancing innovation.

However, although antitrust agencies routinely claim to favor both innovation and competition, this has not always been the case.

For instance, during the previous administration, some agency heads unnecessarily generated tension between static competitive analysis — with its undue emphasis on achieving low prices in the short term — and the dynamic issues implicated by intellectual property and associated royalty payments.

Royalties, in the short run, raise prices of licensed goods relative to the prices that would prevail absent payments.

However, payments to licensors also support innovation by helping innovators achieve the economic returns necessary to draw forth the critical investment dollars needed to support research and development (R&D) and continuing innovation.

This model produces a continuous cycle of innovation in which innovators are properly incentivized to invent and reinvest their royalties into more R&D, which leads to new innovations and restarts the cycle.

A prime example of the dynamic benefits flowing from such an innovation ecosystem is 5G. This revolutionary technology promises the ability to connect to and control cities, automobiles, objects and devices, transforming a broad range of industries in the process.

Thanks to its private-sector top performers, the United States currently leads the world in 5G — a distinction that comes with an extraordinary opportunity for massive economic growth and increased consumer welfare.

However, the rigid application of an antitrust framework focused on short-term pricing, rather than on innovation as a critical driver of competition, could cause the United States to forfeit its 5G leadership position.

This would not only reduce consumer welfare but would pose a clear risk to U.S. national security — a fact recognized by U.S. national defense agencies in prohibiting a foreign company from acquiring Qualcomm, a U.S. technology company, because the proposed transaction imperiled Qualcomm’s 5G leadership position.

Recently, the U.S. Department of Justice (DOJ) has indicated that a course correction may be underway. In a series of speeches, Assistant Attorney General Makan Delrahim, head of the DOJ’s Antitrust Division, signaled that the focus of a sound antitrust analysis must be less on short-term pricing and more on the innovation and growth that delivers value to consumers over the longer term.

For example, in his speech before the U.S. Embassy in Beijing, Delrahim invoked “promoting dynamic competition” as a normative goal of competition regulators.

He also declared that “competition law enforcers around the world must give careful consideration to the interests that drive innovation, including by allowing innovators to reap the full rewards of their investment in research and development.” It appears that Delrahim correctly recognizes that innovation is the critical driver of competition.

While Delrahim’s leadership on this issue is admirable, officials at the Federal Trade Commission (FTC) regrettably have yet to follow the DOJ’s lead. The FTC continues to endorse outdated modes of competition regulation and policies that are not properly calibrated to promote dynamic competition and advance innovation.

In order to truly enhance consumer welfare over the long term, I hope the FTC soon will join hands with the DOJ and help move the United States toward a pro-innovation policy founded upon a dynamic competition paradigm.

For over 30 years, a small group of economists has been calling for a pivot in antitrust in favor of dynamic over static competition. With Delrahim at the helm of the DOJ’s Antitrust Division, we may soon witness such a pivot.

U.S. antitrust policy needs to adopt a deeper understanding of innovation processes and competition over the long run, and there needs to be greater policy coherence among antitrust, industrial and technology policies.

The dynamic competition paradigm is both the easiest and the best intellectual paradigm for the competition agencies and the courts to employ to free antitrust from its current outmoded framework. Indeed, prioritizing dynamic competition over its weaker sibling will enhance not just consumer welfare, but economic welfare, too.

#### Innovation is key to leadership and competitiveness.

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First, how will the United States respond to the ongoing transformation of the domestic and international economy? Economic success going forward will be less based on traditional measures and low value-added activities, such as agriculture, resource extraction, low-end services, and even mass industrial prowess. Growth will increasingly emerge from generating and implementing technological innovations, as well as from the ability to creatively finance them. New technological breakthroughs in AI and machine learning, quantum computing, automation and robotics, 3D printing and advanced manufacturing, biomedicine, nanotechnology, etc. have the potential to revolutionize fields ranging from energy and health to manufacturing and transportation. Will the United States generate and adapt to these innovations, while also providing its population with the skills necessary to thrive in this new world? Success in the technology and financial realm have also tended to increase inequality, while also worsening geographical divisions between innovation hubs (Boston, San Francisco, New York, Austin) and other parts of the country. Will the government devise wise policies to ameliorate these frictions without losing the benefits of innovation?

How this question is answered is largely a matter of domestic politics. Yet how it is answered will shape both America’s global competitiveness and its political and societal well-being.

Relatedly, will the United States reject globalization and turn inward? In many communities, intense globalization is associated with de-industrialization and offshoring, despair and the opioid crisis, debt and inequality, climate change, and the rise of China. The United States has, throughout its history, gone through periods where it has turned its gaze away from the international economy. These historical episodes have rarely ended happily. Is there a way to capture the benefits of globalization while minimizing the harmful excesses?

The third question concerns the future of America’s economic relationship to China. The argument for decoupling and reducing vulnerability to China is powerful. First, COVID-19 demonstrated the dangers of vulnerable supply chains. Second, it does not make sense to continue to enrich a current and future rival. Third, increasing automation and robotics means that labor cost differentials are a less compelling reason to offshore production. For those who are skeptical of the pacifying effects of interdependence and believe security concerns should always trump economic ones, pulling away from China’s economy is the obvious choice.

The problem is that left to its own devices, the American and Chinese economies won’t naturally decouple. General Motors sells more cars, and Apple has sold more iPhones, in China than in the United States. Supply chains remain deeply integrated, including on the high-end technology front. Dissolving those relationships will be costly. Trade today is less between countries than within firms, whose operations are global rather than national. Shared technology platforms increase productivity, which would be lost under decoupling.

Trade flows, however, do not begin to capture the deep integration between the two economies. The financial and monetary spheres are far more interconnected. Chinese companies are raising record amounts on Wall Street, while U.S. banks and financial firms increase their investment and business in China. Despite political strains over the past decade, direct investment and financing in both directions shows little signs of decreasing. Reversing economic interdependence — if that policy is chosen for national security purposes — will both be costly and require political will. It would also fully signal that the United States sees China not as a competitor or even a rival, but as a full-blown adversary.

What are the sources of innovation and adaptation, and what role will the national government play in facilitating creating, scaling up, and implementing new technologies? This is the fourth big question faced by the Biden administration, and the issue here will be shaped by its view of U.S. competition and antitrust policy. On the one hand, the recent computing and telecommunications revolution has revealed the power of companies that dominate networks and platforms. The United States has done very well in this new world, and there are important arguments that the government should applaud and support the success of American tech giants dominating the global economy. On the other hand, some experts question whether it is healthy from a competition, innovation, and fairness perspective to allow companies like Amazon, Apple, Google, and Microsoft to achieve such dominating market power. They harken back to the spirit of President Theodore Roosevelt and his controversial but popular program of trust-busting in the early 20th century. There are critical national security considerations to both views.

Relatedly, there is a long-debated question of the role the government should play in seeding, supporting, subsidizing, and even directing the private sector. The United States has long steered clear of national economic planning. Yet the Chinese government’s massive, directed investments and championing of its companies, both for economic and national security reasons, has caused many Americans to rethink their priors on the relationship between the state and the private sector. This is reflected in the impressive, bipartisan support for the Endless Frontier Act to support improved technological competitiveness vis-à-vis China.

The final question involves America’s role as the banker to the world. Will the United States continue in this role, and what will the consequences be? This question has two parts, the first involving international monetary policy, the second surrounding capital formation.

One of the most important global economic developments of the past 15 years has been the emergence of the Federal Reserve Bank as the lender of last resort, not just to the United States, but to the world. The Federal Reserve banking system demonstrated masterful adaptability and far-sighted innovation during both the 2008 financial crisis and the economic fallout from last year’s COVID-19 crisis that, in both cases, arguably prevented a global depression and increased its mandate well beyond securing the U.S. financial system. In the process, it quietly but significantly increased America’s already potent global monetary and financial power. Despite previous predictions to the contrary, it is and will remain for some time a dollar-dominated world. Will this increased monetary power marry up with America’s recent proclivity to deploy economic sanctions, and if so, will that add or diminish American economic influence over the long term?

Part of the answer will be shaped by the uncertain outcome of current economic policies. The United States is currently undergoing a consequential experiment, with relative loose fiscal and monetary policy leading to a rethinking of how much debt and liquidity the economy can contain. Will this produce destabilizing inflation and a return to 1970s stagflation? Or will this liquidity be efficiently absorbed into higher productivity, a reduction in inequality, and overall growth? Interest rates, both nationally and around the world, remain near historical lows, despite the surge in liquidity.

The second aspect to America’s global financial power comes in its world leading innovation, sophistication, and depth of its financial sector. In recent decades, New York City competed with Hong Kong and London as the best place to raise capital and list companies. As recently as a decade ago, New York’s competitors showed signs of taking the lead. Great Britain’s decision to leave the European Union and China’s decision to crack down on dissent in Hong Kong has moved the advantages back to the United States. In addition to the traditional methods of Wall Street finance and exchange listings, America’s innovative venture capital financing capabilities in Silicon Valley, Boston, Austin, and elsewhere provide important and impressive domestic and global advantages. Can they be maintained and expanded upon?

#### Regulated capitalism is key---alternative systems fail to innovate sufficiently.

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Nonetheless, the abolition of capitalism is not the solution. The last century witnessed a large-scale experiment with an alternative system—a system of central planning in the Soviet Union and other communist countries of Central and Eastern Europe. This system failed to offer individuals the freedom and economic incentives necessary for frontier innovation, and so these nations were unable to get beyond an intermediate level of development. Henri Weber, a well-known figure of the French movement of May 1968, was a former Trotskyist leader in the 1960s and 1970s but later became a leader of the French Socialist Party and Socialist member of the European Parliament. He explained his personal conversion to the free market economy and social democracy, looking to the Scandinavian experience: “Having witnessed from a front-row seat the disaster of collectivization of agriculture and firms in the Soviet Union, the Scandinavian Socialists were the first to break with the dogma of socializing means of production and managing the economy by a central planning committee. To control and humanize the economy, it is altogether unnecessary to expropriate management, to nationalize firms, or to eradicate the market . . . altogether unnecessary to deprive society of the creativity, knowhow, and dynamism of entrepreneurs. Under certain conditions, entrepreneurial talent can be mobilized to serve the common good.” A market economy, because it induces creative destruction, is inherently disruptive. But historically it has proved to be a formidable engine of prosperity, hoisting our societies to levels of development unimaginable two centuries ago. Must we therefore resign ourselves to the serious pitfalls and defects of capitalism as the necessary price to pay to generate prosperity and overcome poverty?

In this book, we have sought to better understand how growth through creative destruction interacts with competition, inequality, the environment, finance, unemployment, health, happiness, and industrialization, and how poor countries catch up to rich ones. We have analyzed to what degree the state, with appropriate control of the executive, can stimulate the creation of wealth while at the same time tackling the problems mentioned above. We have seen how, by moving from laissez-faire capitalism, with market forces given free rein, to a form of capitalism in which the state and civil society play their full role, it is possible to stimulate social mobility and reduce inequality without discouraging innovation. We have also seen how appropriate competition policies can curb the decline of growth and how we can redirect innovation toward green technologies to combat global warming. We have seen that, without forgoing globalization, a country can improve its competitiveness through innovative investments and put in place effective safety nets to protect individuals who lose their jobs. Lastly, we have seen how, with the indispensable support of civil society, it is possible to prevent yesterday’s innovators, in collusion with public officials, from pulling up the ladder behind themselves to block the path of tomorrow’s innovators.

#### Failure to sustain innovation leadership makes a China war inevitable.

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The global economy has become more integrated, with China’s economy growing strongly—poised to soon take over the United States at market exchange rates and having already done so in terms of purchasing power parity. More importantly, China has become the top trading partner and creditor/investor for many countries. The size and penetration of the Chinese economy have rendered a strategy of containing China impractical and costly to all sides, and makes the US-China contention more protracted and difficult.

The West thus faces a dilemma: Efforts to decouple from China in order to limit its influence would hurt not only China but also Western countries and the global economy more broadly, but striking a trade deal with China to reduce tensions will likely help the Chinese economy perform better, making the strategic competition with Beijing more intractable.

The rivalry has slowly led to a bifurcation of the global economy, most discernible in high-tech areas such as the tension between digital authoritarianism and digital liberalism, artificial intelligence and surveillance technologies, satellite-based navigation for civilian and military uses, and 5G/6G telecommunications.

A balanced assessment

It’s important to remember that China has many weaknesses, including an aging population with a shrunken labor force, a secular decline in labor productivity, high levels of debt, environmental degradation, and social and economic inequalities. It is still an open question whether China can graduate from its old and trusted development model of mobilizing massive investment for exports to one driven by innovation—a model that tends not to thrive under political control.

However, it is equally important not to underestimate the domestic challenges facing the United States and several European countries. Confronted by aging populations and declining productivity, many affluent Western countries have been beset by populist backlashes against economic inequalities and social problems. Especially in the United States, the division has deepened to the extent that there is no shared perception of reality, let alone common ground for debate. This makes it difficult for the United States to build political consensus behind any sustained actions needed to deal with its challenges—even though the country has managed to overcome difficulties in the past and could do so again.

With or without the label “cold war,” the United States and China are locked in a protracted conflict over core national values, including economic and geopolitical interests. The fact that the Chinese economy is stronger than the Soviet Union’s decrepit economy, playing a key role in integrated global supply chains, while many Western countries suffer from internal divisions, makes the strategic competition more challenging for the West than the Cold War of the late twentieth century was. Of particular concern is the fact that the United States has suffered a steep fall in its Freedom House “Freedom in the World” score since 2010, denting much of its soft power. Consequently, the contestants in today’s conflict appear to be more evenly matched, making for a difficult struggle ahead—whatever you want to call it.

#### US-China competition isn’t defined by military strength, but relative innovation capacity. Outpacing China is the only way to prevent a war.

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The United States and China are in a growing competition, perhaps verging on conflict, but it is not a nineteenth century competition between empires for control of territory and resources. Unlike great power competition in previous centuries, the focal point is not military strength or territorial expansion. This conflict is over control of the modern levers of power—global rules and institutions, standards, trade, and technology. The ability to create new technologies, particularly digital technologies (given their importance for politics, security, and economic growth) have become key factors in the U.S.-China relationship, which is marked by close commercial cooperation and deep governmental distrust. This disparity creates unavoidable tensions.

The link between technology, innovation, national security, and international power is now widely recognized. When Vladimir Putin says that the country that leads in artificial intelligence (AI) “will be the ruler of the world,” it is hyperbole, but hyperbole that confirms that political leaders recognize that the ability to innovate is a potent source of national power. In the digital age, national security and national power have different requirements shaped by technological change and cyberspace.

Innovation has become a central element of its international influence. This is not new—the U.S.-Soviet space race was a contest of the ability of different systems to produce new technologies, but those were unique government programs. Technological competition today is as much between companies as states. A country’s ability to innovate and produce advanced technologies provides economic strength, military power, and an intangible benefit of perceived leadership.

Both China and the United States have advantages and disadvantages in this contest, and while it is usual to focus on quantitative aspects—such as the number of engineers or patents and spending on research and development (R&D)—these are not the key determinants of technological competition between states. This competition is a contest of ideas on governance for investment, innovation, and the internet. The internet and global connectivity not only reshape the environment for competition but also create political and market forces that both nations find difficult to control.

#### That goes nuclear.

Graham Allison 17. American political scientist and professor at the John F. Kennedy School of Government at Harvard. “Destined for War: Can America and China Escape Thucydides's Trap?” Scribe Publications Pty Limited.

Two centuries ago, Napoleon warned, "Let China sleep; when she wakes, she will shake the world." Today China has awakened, and the world is beginning to shake. Yet many Americans are still in denial about what China's transfor- mation from agrarian backwater to "the biggest player in the history of the world" means for the United States. What is this book's Big Idea? In a phrase. Thucydidess Trap; When rising power threatens to displace a ruling power, alarm bells should sound: danger ahead. China and the United States are currently on a collision course for war-unless both parties take difficult and painful actions to avert it. As a rapidly ascending China challenges America's accustomed pre- dominance, these two nations risk falling into a deadly trap first identified the 'ancient' Greek historian Thucydides. Writing about a war that devastated the two leading city-states of classical Greece two and a half. millennia ago, he explained: "It was the rise of Athens and the fear that this instilled in Sparta that made war inevitable." That primal insight describes :1 perilous historical pattern. Reviewing the record of the past five hundred years, the Thucydides's Trap Project I direct at Harvard has found sixteen cases in which a major nation's rise has disrupted the position of a dominant state. In the most infamous example, an industrial Germany rattled Britain's established position at the top of the pecking order a century ago. The catastrophic outcome of their competition necessitated a new category of violent conflict: world war. Our research finds that twelve of these rivalries ended in war and four did not - not a comforting ratio for the twenty- first century's most important geopolitical contest. This is not a book about China. It is about the *impact* of a rising China on the US and the global order. For seven decades since World War II, a rules-based framework led by Washington has defined world order, producing an era without war among great powers. Most people now think of this as normal. Historians call it a rare "Long Peace." To- day, an increasingly powerful China is unraveling this order, throwing into question the peace generations have taken for granted. In 2015, the Atlantic published "The Thucydides Trap: Are the US and China headed for War?" In that essay I argued that this histori- cal metaphor provides the best lens available for illuminating relations between China and the US today. Since then, the concept has ignited considerable debate. Rather than face the evidence and reflect on the uncomfortable but necessary adjustments both sides might make, pol- icy wonlts and presidents alike have constructed a straw man around Thucydides's claim about "inevitability." They have then put a torch to it -arguing that war between Washington and Beijing is not predetermined. At their 2015 summit, Presidents Barack Obama and Xijinping discussed the Trap at length. Obama emphasized that despite the structural stress created by China's rise. "the two countries are capable of managing their disagreements." At the same time, they acknowledged that. in Xi's words. "should major countries time and again make the mistakes of strategic miscalculation, they might create such traps for themselves." I concur: war between the US and China is not inevitable. Indeed, Thucydides would agree that neither was war between Athens and Sparta. Read in context. it is clear that he meant his claim about inevitability as hyperbole: exaggeration for the purpose of emphasis. The point of Thucydides's Trap is neither fatalism nor pessimism. Instead. it points us beyond the headlines and regime rhetoric to recognize the tectonic structural stress that Beijing and Washington must master to construct a peaceful relationship. If Hollywood were making a movie pitting China against the United States on the path to war. central casting could not find two better leading actors than Xi jinping and Donald Trump. Each personifies his country's deep aspirations of national greatness. Much as Xi's appointment as leader (if China in 2012 accentuated the role of the rising power, America': election of Donald Trump in a campaign that vilified China promises a more vigorous response from the ruling power. As personalities, Trump and Xi could not be more different. As protagonists in a struggle to be number one. however, they share por- tentous similarities. Both - Are driven by .1 common ambition: to malte their nation great again. - Identify the nation ruled by the other as the principal obstacle to their dream. - Take pride in their own unique leadership capabilities. ' See themselves playing a central role in revitalizing their nation. ° Have announced daunting domestic agendas that call for radical changes. - Have fired up populist nationalist support to "drain the swamp" of corruption at home and confront attempts by each other to thwart their nation's historic mission. Will the impending clash between these two great nations lead to war? Will Presidents Trump and Xi, or their successors. follow in the tragic footsteps of the leaders of Athens and Sparta or Britain and Ger- many? Or will they find a way to avoid war as effectively as Britain and the US did a century ago or the US and the Soviet Union did through four decades of Cold War? Obviously, no one knows. We can be cer- tain, however, that the dynamic Thucydides identified will intensify in the years ahead. Denying Thucydides’s Trap does not make it less real. Recognizing it does not mean just accepting whatever happens. We owe it to future generations to face one of history’s most brutal tendencies head on and then do everything we can to defy the odds. h, if we only knew." That was the best the Gemian chancellor could offer. Even when a colleague pressed Theobald von Beth- mann Hollweg. he could not explain how his choices. and those of other European statesmen, had led to the most devastating war the world had seen to that point. By the time the slaughter of the Great War finally ended in 1918, the key players had lost all they fought for: the Austro-Hungarian Empire dissolved. the German kaiser ousted, the Russian tsar overthrown, France bled for a generation, and England shorn of its treasure and youth. And for what? If we only knew. Bethmann Hollweg's phrase haunted the president of the United States nearly half a century later. In 1962.]ohn F. Kennedy was forty- five years old and in his second year in oï¬‚ice, but still struggling to get his mind around his responsibilities commander in chief. He knew that his finger was on the button of a nuclear arsenal that could ltill hundreds of millions of human beings in a matter of minutes. But for what? A slogan at the time declared. "Better dead than red." Kennedy rejected that dichotomy as not just facile, but false. "Our goal," as he put it, had to be "not peace at the expense of freedom, but both peace and freedom." The question was how he and his administration could achieve both. As he vacationecl at the family compound on Cape Cod in the sum- mer of 1902, Kennedy found himself reading The Gun: q/'August, Bar- bara Tuchman's compelling account of the outbrealt of war in 1914. Tuclnnan traced the thoughts and actions of Germany's Kaiser Wil- helm and his chancellor Bethmann Hollweg. Britain's King George and his foreign secretary Edward Grey, Tsar Nicholas, Austro-Hungarian emperor Franz Joseph. and others as they sleepwalked into the abyss. Tuchman argued that none of these men understood the danger they faced. None wanted the war they got. Given the opportunity for a do- -mwm he made. Reflecting on his own responsibilities, Kennedy pledged that if he ever found himself facing his own responsibilities, Kennedy pledged that if ever found himself facing choices that could make the difference between catastrophic war and peace, he would be able to give history a better answer than Bethmann Holloweg’s. Kennedy had no inkling of what lay ahead. In October 1962, just two months after he read Tuchman's book, he faced off against Soviet leader Nikita Khrushchev in the most dangerous confrontation in hu- man history. The Cuban Missile Crisis began when the United States discovered the Soviets attempting to sneak nuclear-tipped missiles into Cuba, a mere ninety miles from Florida. The situation quickly esca- lated from diplomatic threats to an American blockade of the island, military mobilizations in both the US and USSR, and several high- stakes clashes. including the shooting down of an American U-2 spy plane over Cuba. At the height of the crisis, which lasted for a tense thirteen days. Kennedy confided to his brother Robert that he believed the chances it would end in nuclear war were "between one-in-three and even." Nothing historians have discovered since has lengthened ' those odds. Although he appreciated the dangers of his predicament. Kennedy repeatedly made choices he knew actually increased the risk of war, in- cluding nuclear war. He chose to confront Khrushchev publicly (rather than my to resolve the issue privately through diplomatic channels); to draw an unambiguous red line requiring the removal of Soviet missiles (rather than leave himself more wiggle room); to threaten air strikes to destroy the missiles (knowing this could trigger Soviet retaliation against Berlin); and finally, on the penultimate day of the crisis. to give Khrushchev a time-limited ultimatum (that. if rejected. would have re- quired the US to fire the first shot). In each of these choices, Kennedy understood that he was raising the risk that further events and choices by others beyond his control could lead to nuclear bombs destroying American cities. including Washing- ton, DC (where his family stayed throughout the ordeal). For example, when Kennedy elevated the alert level of the American nuclear arse- nal to Defcon II. he made US weapons less vulnerable to a preemptive Soviet attack but simultaneously relaxed a score of safety catches. At Defcon ll. German and Turkish pilots took their seats in NATO fighter bombers loaded with armed nuclear weapons less than two hours away from their targets in the Soviet Union. Since electronic locks on nu- clm weapons had not yet been invented, there was no physical or tech- nica barrier preventing a pilot from deciding to ï¬‚y to Moscow, drop a mic ar bomb, and start World War III. ith no way to wish away these "risks of the uncontrollable," Ken- ned ' and his secretary of defense, Robert McNamara, reached deeply into organizational procedures to minimize accidents or mistakes. De- spit those efforts, historians have identified more than a dozen close calls outside Kennedy's span of control that could have sparked a war. A US ntisubmarine campaign, For example, dropped explosives around Soviet submarines to force them to surface, leading a Soviet captain to believe he was under attack and almost fire his nuclear-armed torpe- does. In another incident, the pilot of a U-2 spy craft mistakenly ï¬‚ew over the Soviet Union, causing Khrushchev to fear that Washington was refining coordinates for a preemptive nuclear attack. If one of these actions had sparked a nuclear World War III. could\_]FK explain how his choices contributed to it? Could he give a better answer to an inquisi- tor's question than Bethmann Hollweg did? The complexity of causation in human affairs has vexed philoso- phers, jurists, and social scientists. In analyzing how wars break out, historians focus primarily on proximate or immediate causes. In the case of World War I, these include the assassination of the Hapsburg archduke Franz Ferdinand and the decision by Tsar Nicholas II to mo- bilize Russian forces against the Central Powers. If the Cuban Missile Crisis had resulted in war, the proximate causes could have been the Soviet submarine captain's decision to fire his torpedoes rather than al- low his submarine to sink, or a Turkish pilot's errant choice to fly his nuclear payload to Moscow. Proximate causes for war are undeniably important. But the founder of history believed that the most obvious causes for bloodshed mask even more significant ones. More import- ant than the sparks that lead to war, Thucydides teaches us, are the structural factors that lay its foundations: conditions in which other- wise manageable events can escalate with unforeseeable severity and produce unimaginable consequences. Tl-IUCYDIDES'S TRAP In the most frequently cited one-liner in the study of international re- lations, the ancient Greek historian Thucydides explained, "It was the rise of Athens and the fear that this instilled in Sparta that made war a} . I I .99 Tliucydides wrote about the Peloponnesian War, a conflict that en- gulfcd his homeland, the city-state of Athens, in the fifth century BCB, and which in time came to consume almost the entirety of ancient Greece. A former soldier. Thucydides watched as Athens challenged the dominant Greek power of the day, the martial city-state of Sparta. He observed the outbreak of armed hostilities between the two powers and detailed the fighting's horrific toll. He did not live to see its bitter end. when a weakened Sparta finally vanquished Athens. but it is just as well for him. While others identified an array of contributing causes of the Pelo- ponncsian War. Thucydides went to the heart of the matter. When he turned the spotlight on "the rise of Athens and the fear that this in- stilled in Sparta." he identified a primary driver at the root of some of history's most catastrophic and puzzling wars. Intentions aside, when a rising power threatens to displace a ruling power, the resulting structural stress makes a violent clash the rule, not the exception. It happened between Athens and Sparta in the fifth century ncia, between Germany and Britain a century ago. and almost led to war between the Soviet Union and the United States in the 1950s and 19605. Like so many others. Athens believed its advance to be benign. Over the half century that preceded the conï¬‚ict, it had emerged as a steeple of civilization. Philosophy, drama. architecture, democracy. history, and naval prowess-Athens had it all. beyond anything previously -s'eel'I'Imder the sun. Its rapid development began to threaten Sparta, which had grown accustomed to its position as the dominant power on the Peloponnese. As Athenian confidence and pride grew, so too did its demands for respect and expectations that arrangements be revised to reflect new realities of power. These were, Thucydides tells us, natural reactions to its changing station. How could Athenians not believe that their interests deserved more weight? How could Athenians not expect that they should have greater inï¬‚uence in resolving differences? But it was also natural. Thucydides explained. that Spartans should see the Athenian claims as unreasonable, and even ungrateful. Who, Spartans rightly asked. provided the security environment that allowed Athens to ï¬‚ourish? As Athens swelled with a growing sense of its own importance, and felt entitled to greater say and sway, Sparta reacted with insecurity. fear. and a determination to defend the status quo. Similar dynamics can be found in a host of other settings, indeed even in families. When a young man's adolescent surge poses the prospect that he will overshadow his older sibling (or even his father), what do we expect? Should the allocation of bedrooms. or closet space, or seat- ing be adjusted to reflect relative size as well as age? In alpha-dominated species like gorillas, as a potential successor grows larger and stronger, both the pack leader and the wannabe prepare for a showdown. In businesses, when disruptive technologies allow upstart companies like Apple. Google. or Uber to break quickly into new industries. the re- sult is often a bitter competition that forces established companies like : ifliiexpvlett-Packard, Microsoft. or taxi operators to adapt their business models -or perish. Thucydides's Trap refers to the natural, inevitable discombobulation that occurs when a rising power threatens to displace a ruling power. This can happen in any sphere. But its implications are most dangerous in international affairs. For just as the original instance of Thucydides's Trap resulted in a war that brought ancient Greece to its knees, this phenomenon has haunted diplomacy in the millennia since. Today it has set the world's two biggest powers on a path to a cataclysm nobody wants, bud which they may prove unable to avoid. ARE THE US AND CHINA DESTINED FOR WAR? The world has never seen anything like the rapid, tectonic shift in the global balance of power created by the rise of China. If the US were a corporation. it would have accounted for 50 percent of the global eco- nomic market in the years immediately after World War II. By 1980, that had declined to 22 percent. Three decades of double-digit Chi- nese growth has reduced that US share to 16 percent today. If current trends continue, the US share of global economic output will decline further over the next three decades to 'ust ll rcent. Over this same J P' criod, China's share of the global economy will have soared from 2 P 8 Y percent in 1980 to 18 percent in 2016, well on its way to 30 percent in 2040. China's economic development is transforming it into a formida- ble political and military competitor. During the Cold War. as the US mounted clumsy responses to Soviet provocations, a sign in the Penta- gon said: "lf we ever faced a real enemy, we would be in deep trouble." China is a serious potential enemy. The possibility that the United States and China could find them- selves at war appears as unlikely as it would be unwise. The centennials recalling World War l, however, have reminded us of man's capacity for folly. When we say that war is "inconceivable." is this a statement about what is possible in the world-or only about what our limited minds can conceive? As far ahead as the eye can see. the defining question about global order is whether China and the US can escape Thucydides's Trap. Most contests that fit this pattern have ended badly. Over the past five hun- drcd years, in sixteen cases a major rising power has threatened to dis- place a ruling power. In twelve of those, the result was war. The four cases that avoided this outcome did so only because of huge, painful adjustments in attitudes and actions on the part of challenger and chal- lenged alilte. The United States and China can likewise avoid war, but only if they can internalize two difficult truths. First. on the current trajectory. war between the US and China in the decades ahead is not just possible, but much more likely than currently recognized. Indeed. on the historical record. war lS IUOT? add to they h tainly major likely than not. By underestimating the danger, moreover, we the risk. If leaders in Beijing and Washington keep doing what ave done for the past decade. the US and China will almost cer- wind up at war. Second, war is not inevitable. History shows that ruling powers can manage relations with rivals. even those that threaten to overtake them, without triggering a war. The record of those successes, as well as the failures. offers many lessons for statesmen today. As George Santayana noted, only those who fail to study history are condemned to repeat it. The chapters that follow describe the origins of Thucydides's Trap, explore its dynamics. and explain its implications for the present con- test between the US and China. Part One provides a succinct summary of the rise of China. Everyone knows about China's growth but few have realized its magnitude or its consequences. To paraphrase former Czech president Vaclav Havel. it has happened so quickly that we have not yet had time to be astonished. Part Two locates recent developments in US-China relations on the broader canvas of history. This not only helps us understand current events. but also provides clues about where events are trending. Our review stretches back 2,500 years, to the time when the rapid growth of Athens shocked a dominant martial Sparta and led to the Pelopon- nesian War. Key examples from the past 500 years also provide insights into the ways in which the tension between rising and ruling powers can tilt the chessboard toward war. The closest analogue to the current standoff--Germany's challenge to Britain's ruling global empire be- fore World War I--should give us all pause. Part Three asks whether we should see current trends in America's relations with China as a gathering storm of similar proportions. Daily media reports of China's "aggressive" behavior and unwillingness to accept the "intemational rules-based order" established by the US af- -!El"W6l'l'd War I] describe incidents and accidents reminiscent of 1914. At the same time. a dose of self-awareness is due. If China were "just lilte us" when the US burst into the twentieth century brimming with confidence that the hundred years ahead would be an American era. the rivalry would be even more severe, and war even harder to avoid. If it actually followed in America's footsteps, we should expect to see Chi- nese troops enforcing Beijing's will from Mongolia to Australia, just as Theodore Roosevelt molded "our hemisphere" to his China is following a different trajectory than did the United States during its own surge to primacy. But in many aspects of China's rise, we can hear echoes. What does President Xi\_|inping's China want? In one line: to make China great again. The deepest aspiration of over a billion Chinese citizens is to make their nation not only rich, but also pow- erful. Indeed, their goal is a China so rich and so powerful that other nations will have no choice but to recognize its interests and give it the respect that it deserves. The sheer scale and ambition of this "China Dream" should disabuse us of any notion that the contest between (jliina and the United States will naturally subside as China becomes a "responsible stakeholder." This is especially so given what my former colleague Sam Huntington famously called a "clash of civilizations," a historical disjunction in which fundamentally different Chinese and American values and traditions make rapprochement between the two powers even more elusive. While resolution of the present rivalry may seem difficult to foresee. actual armed conflict appears distant. But is it? In truth, the paths to war are more varied and plausible (and even mundane) than we want to believe. From current confrontations in the South China Sea, the East China Sea, and cyberspace, to a trade conflict that spirals out of control, it is frighteningly easy to develop scenarios in which Ameri- can and Chinese soldiers are killing each other. Though none of these scenarios seem likely, when we recall the unintended consequences of the assassination of the Hapsburg archdulte or of l(hrushchev's nuclear adventure in Cuba, we are reminded of just how narrow the gap is be- tween "unlikely" and "impossible." Part Four explains why war is not inevitable. Most of the policy community and general public are naively complacent about the possi- bility of war. Fatalists. meanwhile, see an irresistible force rapidly ap- proaching an immovable object. Neither side has it right. If leaders in both societies will study the successes and failures of the past, they will find a rich source of clues from which to fashion a strategy that can meet each nation's essential interests without war. The return to prominence of a 5,000-year-old civilization with 1.4 billion people is not a problem to be fixed. It is a condin'on-a chronic condition that will have to be managed over a generation. Success will require not just a new slogan, more frequent presidential summits. or additional meetings of departmental working groups. Managing this relationship without war will demand sustained attention, week by Wcclc. at the highest levels in both governments. It will require a depth of mutual understanding not seen since the Henry Kissinger-Zhou En- lai conversations that reestablished US-China relations in the 19705. Most significant, it will mean more radical changes in attitudes and ac- tions by leaders and the public alilte than anyone has yet undertaken. To escape Thucydides's Trap. we must be willing to think the unthinkable -:md imagine the unimaginable. Avoiding Thucydides's Trap in this case will require nothing less than bending the arc of history.

#### Extinction outweighs.

Seth D. Baum & Anthony M. Barrett 18. Global Catastrophic Risk Institute. 2018. “Global Catastrophes: The Most Extreme Risks.” Risk in Extreme Environments: Preparing, Avoiding, Mitigating, and Managing, edited by Vicki Bier, Routledge, pp. 174–184.

2. What Is GCR And Why Is It Important? Taken literally, a global catastrophe can be any event that is in some way catastrophic across the globe. This suggests a rather low threshold for what counts as a global catastrophe. An event causing just one death on each continent (say, from a jet-setting assassin) could rate as a global catastrophe, because surely these deaths would be catastrophic for the deceased and their loved ones. However, in common usage, a global catastrophe would be catastrophic for a significant portion of the globe. Minimum thresholds have variously been set around ten thousand to ten million deaths or $10 billion to $10 trillion in damages (Bostrom and Ćirković 2008), or death of one quarter of the human population (Atkinson 1999; Hempsell 2004). Others have emphasized catastrophes that cause long-term declines in the trajectory of human civilization (Beckstead 2013), that human civilization does not recover from (Maher and Baum 2013), that drastically reduce humanity’s potential for future achievements (Bostrom 2002, using the term “existential risk”), or that result in human extinction (Matheny 2007; Posner 2004). A common theme across all these treatments of GCR is that some catastrophes are vastly more important than others. Carl Sagan was perhaps the first to recognize this, in his commentary on nuclear winter (Sagan 1983). Without nuclear winter, a global nuclear war might kill several hundred million people. This is obviously a major catastrophe, but humanity would presumably carry on. However, with nuclear winter, per Sagan, humanity could go extinct. The loss would be not just an additional four billion or so deaths, but the loss of all future generations. To paraphrase Sagan, the loss would be billions and billions of lives, or even more. Sagan estimated 500 trillion lives, assuming humanity would continue for ten million more years, which he cited as typical for a successful species. Sagan’s 500 trillion number may even be an underestimate. The analysis here takes an adventurous turn, hinging on the evolution of the human species and the long-term fate of the universe. On these long time scales, the descendants of contemporary humans may no longer be recognizably “human”. The issue then is whether the descendants are still worth caring about, whatever they are. If they are, then it begs the question of how many of them there will be. Barring major global catastrophe, Earth will remain habitable for about one billion more years 2 until the Sun gets too warm and large. The rest of the Solar System, Milky Way galaxy, universe, and (if it exists) the multiverse will remain habitable for a lot longer than that (Adams and Laughlin 1997), should our descendants gain the capacity to migrate there. An open question in astronomy is whether it is possible for the descendants of humanity to continue living for an infinite length of time or instead merely an astronomically large but finite length of time (see e.g. Ćirković 2002; Kaku 2005). Either way, the stakes with global catastrophes could be much larger than the loss of 500 trillion lives. Debates about the infinite vs. the merely astronomical are of theoretical interest (Ng 1991; Bossert et al. 2007), but they have limited practical significance. This can be seen when evaluating GCRs from a standard risk-equals-probability-times-magnitude framework. Using Sagan’s 500 trillion lives estimate, it follows that reducing the probability of global catastrophe by a mere one-in-500-trillion chance is of the same significance as saving one human life. Phrased differently, society should try 500 trillion times harder to prevent a global catastrophe than it should to save a person’s life. Or, preventing one million deaths is equivalent to a one-in500-million reduction in the probability of global catastrophe. This suggests society should make extremely large investment in GCR reduction, at the expense of virtually all other objectives. Judge and legal scholar Richard Posner made a similar point in monetary terms (Posner 2004). Posner used $50,000 as the value of a statistical human life (VSL) and 12 billion humans as the total loss of life (double the 2004 world population); he describes both figures as significant underestimates. Multiplying them gives $600 trillion as an underestimate of the value of preventing global catastrophe. For comparison, the United States government typically uses a VSL of around one to ten million dollars (Robinson 2007). Multiplying a $10 million VSL with 500 trillion lives gives $5x1021 as the value of preventing global catastrophe. But even using “just" $600 trillion, society should be willing to spend at least that much to prevent a global catastrophe, which converts to being willing to spend at least $1 million for a one-in-500-million reduction in the probability of global catastrophe. Thus while reasonable disagreement exists on how large of a VSL to use and how much to count future generations, even low-end positions suggest vast resource allocations should be redirected to reducing GCR. This conclusion is only strengthened when considering the astronomical size of the stakes, but the same point holds either way. The bottom line is that, as long as something along the lines of the standard riskequals-probability-times-magnitude framework is being used, then even tiny GCR reductions merit significant effort. This point holds especially strongly for risks of catastrophes that would cause permanent harm to global human civilization. The discussion thus far has assumed that all human lives are valued equally. This assumption is not universally held. People often value some people more than others, favoring themselves, their family and friends, their compatriots, their generation, or others whom they identify with. Great debates rage on across moral philosophy, economics, and other fields about how much people should value others who are distant in space, time, or social relation, as well as the unborn members of future generations. This debate is crucial for all valuations of risk, including GCR. Indeed, if each of us only cares about our immediate selves, then global catastrophes may not be especially important, and we probably have better things to do with our time than worry about them. While everyone has the right to their own views and feelings, we find that the strongest arguments are for the widely held position that all human lives should be valued equally. This position is succinctly stated in the United States Declaration of Independence, updated in the 1848 Declaration of Sentiments: “We hold these truths to be self-evident: that all men and 3 women are created equal”. Philosophers speak of an agent-neutral, objective “view from nowhere” (Nagel 1986) or a “veil of ignorance” (Rawls 1971) in which each person considers what is best for society irrespective of which member of society they happen to be. Such a perspective suggests valuing everyone equally, regardless of who they are or where or when they live. This in turn suggests a very high value for reducing GCR, or a high degree of priority for GCR reduction efforts.

#### Absent US leadership, China will fill-in the innovation vacuum---that causes an expansion of technology that undermines human rights, expands repression of minorities, and cements dangerous bioethics.

Christopher Darby & Sarah Sewall 21. President and CEO of In-Q-Tel, Executive Vice President for Policy at IQT, U.S. Undersecretary of State for Civilian Security, Democracy, and Human Rights. “America’s Eroding Technological Advantage.” <https://www.foreignaffairs.com/articles/united-states/2021-02-10/technology-innovation-wars>.

Since the early days of the Cold War, the United States has led the world in technology. Over the course of the so-called American century, the country conquered space, spearheaded the Internet, and brought the world the iPhone. In recent years, however, China has undertaken an impressive effort to claim the mantle of technological leadership, investing hundreds of billions of dollars in robotics, artificial intelligence, microelectronics, green energy, and much more. Washington has tended to view Beijing’s massive technology investments primarily in military terms, but defense capabilities are merely one aspect of great-power competition today—little more than table stakes. Beijing is playing a more sophisticated game, using technological innovation as a way of advancing its goals without having to resort to war. Chinese companies are selling 5G wireless infrastructure around the world, harnessing synthetic biology to bolster food supplies, and racing to build smaller and faster microchips, all in a bid to grow China’s power.

In the face of China’s technological drive, U.S. policymakers have called for greater government action to protect the United States’ lead. Much of the conventional wisdom is sensible: boost R & D spending, ease visa restrictions and develop more domestic talent, and build new partnerships with industry at home and with friends and allies abroad. But the real problem for the United States is much deeper: a flawed understanding of which technologies matter and of how to foster their development. As national security assumes new dimensions and great-power competition moves into different domains, the government’s thinking and policies have not kept pace. Nor is the private sector on its own likely to meet every technological need that bears on the country’s security.

In such an environment, Washington needs to broaden its horizons and support a wider range of technologies. It needs to back not only those technologies that have obvious military applications, such as hypersonic flight, quantum computing, and artificial intelligence, but also those traditionally thought of as civilian in nature, such as microelectronics and biotechnology. Washington also needs to help vital nonmilitary technologies make the transition to commercial success, stepping in with financing where the private sector will not.

AMERICA’S INNOVATION CHALLENGE

In the early decades of the Cold War, the United States spent billions of dollars dramatically expanding its scientific infrastructure. The Atomic Energy Commission, formed in 1946, assumed responsibility for the wartime labs that had pioneered nuclear weapons, such as the Oak Ridge National Laboratory, the headquarters of the Manhattan Project, and went on to fund academic research centers, such as the Lawrence Livermore National Laboratory. The Department of Defense, founded in 1947, was given its own massive research budget, as was the National Science Foundation, established in 1950. After the Soviets launched the Sputnik satellite, in 1957, Washington created the National Aeronautics and Space Administration, or NASA, to win the space race, as well as what would become the Defense Advanced Research Projects Agency, which was tasked with preventing a future technological surprise. By 1964, research and development accounted for 17 percent of all discretionary federal spending.

Partnering closely with academia and companies, the government funded a large variety of basic research—that is, research without a specific end use in mind. The goal was to build a technological foundation, defined primarily as conventional and nuclear defense capabilities, to ensure the country’s security. The research proved astonishingly successful. Government investment spawned cutting-edge capabilities that undergirded the United States’ military superiority, from supersonic jets to nuclear-powered submarines to guided missiles. The private sector, for its part, got to capitalize on the underlying intellectual property, turning capabilities into products and products into companies. GPS-enabled technologies, airbags, lithium batteries, touchscreens, voice recognition—all got their start thanks to government investment.

Yet over time, the government lost its lead in innovation. In 1964, the U.S. government was spending 1.86 percent of GDP on R & D, but by 1994, that share had fallen to 0.83 percent. During that same period, U.S. corporate R & D investment as a percentage of GDP nearly doubled. The numbers tell only half the story. Whereas much of the government’s R & D investment was aimed at finding new, game-changing discoveries, corporate R & D was mostly devoted to incremental innovation. The formula for growing revenue, the private sector realized, was to expand on existing products, adding functionality or making something faster, smaller, or more energy efficient. Companies focused on nearer-term technologies with commercial promise, rather than broad areas of inquiry that might take decades to bear fruit.

Increasingly, the most innovative R & D was taking place not in the labs of large corporations but at nimbler, privately funded startups, where venture capital investors were willing to tolerate more risk. Modern venture capital firms—partnerships that invest in early-stage companies—first arose in the 1970s, leading to early successes such as Apple and Microsoft, but it wasn’t until the dot-com bubble of the 1990s that this style of investment really took off. If the first phase of R & D outsourcing was from government labs to corporate America, this was the second phase: away from big businesses and toward small startups. Large companies began to spend less on internal R & D and more on what they called “corporate development,” or acquiring smaller, venture-backed companies with promising technologies.

The rise of venture capitalism created a great deal of wealth, but it didn’t necessarily further U.S. interests. Venture capital firms were judged by their ability to generate outsize returns within a ten-year window. That made them less interested in things such as microelectronics, a capital-intensive sector where profitability arrives in decades more so than years, and more interested in software companies, which need less capital to get going. The problem is that the companies receiving the most venture capital funding have been less likely to pursue national security priorities. When the American venture capital firm Accel hit the jackpot by investing early in Rovio Entertainment, the Finnish video game company behind the mobile app Angry Birds, it may have been a triumph for the firm, but in no way did it further U.S. interests.

Meanwhile, government funding of research continued its decline relative both to GDP and to R & D spending in the private sector. The Department of Defense retained the single biggest pot of federal research funding, but there was less money overall, and it became more dispersed across various agencies and departments, each pursuing its own priorities in the absence of a national strategy. As the best researchers were lured to the private sector, the government’s in-house scientific expertise atrophied. Once close relationships between private companies and Washington also suffered, as the federal government was no longer a major customer for many of the most innovative firms. U.S. agencies were rarely the first to buy advanced technology, and smaller startups generally lacked the lobbyists and lawyers needed to sell it to them anyway.

Globalization also drove a wedge between corporations and the government. The American market came to look less dominant in an international context, with the huge Chinese consumer market exerting a particularly powerful pull. Corporations now had to think of how their actions might look to customers outside the United States. Apple, for example, famously refused to unlock iPhones for the FBI, a decision that probably enhanced its brand internationally.

Further complicating matters, innovation itself was upending the traditional understanding of national security technology. More and more, technology was becoming “dual use,” meaning that both the civilian and the military sectors relied on it. That created new vulnerabilities, such as concerns about the security of microelectronic supply chains and telecommunications networks. Yet even though civilian technologies were increasingly relevant for national security, the U.S. government wasn’t responsible for them. The private sector was, and it was innovating at a rapid clip with which the government could barely keep pace. Taken together, all these trends have led to a concerning state of affairs: the interests of the private sector and the government are further apart than ever.

THE CHINESE JUGGERNAUT

The changes in American innovation would matter less if the world had remained unipolar. Instead, they occurred alongside the rise of a geopolitical rival. Over the past two decades, China has evolved from a country that largely steals and imitates technology to one that now also improves and even pioneers it. This is no accident; it is the result of the state’s deliberate, long-term focus. China has invested massively in R & D, with its share of global technology spending growing from under five percent in 2000 to over 23 percent in 2020. If current trends continue, China is expected to overtake the United States in such spending by 2025.

Central to China’s drive has been a strategy of “military-civil fusion,” a coordinated effort to ensure cooperation between the private sector and the defense industry. At the national, provincial, and local levels, the state backs the efforts of military organizations, state-owned enterprises, and private companies and entrepreneurs. Support might come in the form of research grants, shared data, government-backed loans, or training programs. It might even be as simple as the provision of land or office space; the government is creating whole new cities dedicated solely to innovation.

China’s investment in 5G technology shows how the process works in practice. Equipment for 5G makes up the backbone of a country’s cellular network infrastructure, and the Chinese company Huawei has emerged as a world leader in engineering and selling it—offering high-quality products at a lower price than its Finnish and South Korean competitors. The company has been buoyed by massive state support—by The Wall Street Journal’s count, some $75 billion in tax breaks, grants, loans, and discounts on land. Huawei has also benefited from China’s Belt and Road Initiative, which provides generous loans to countries and Chinese companies to finance infrastructure construction.

Massive state investments in artificial intelligence have also paid off. Chinese researchers now publish more scientific papers in that field than American ones do. Part of this success is the result of funding, but something else plays a big role: access to enormous amounts of data. Beijing has fueled the rise of powerhouse companies that sweep up endless information about their users. These include Alibaba, an e-commerce giant; Tencent, which developed the all-purpose WeChat app; Baidu, which began as a search engine but now offers a range of online products; DJI, which dominates the consumer drone market; and SenseTime, which provides facial recognition technology for China’s video surveillance network and is said to be the world’s most valuable artificial intelligence company. As a matter of law, these companies are required to cooperate with the state for intelligence purposes, a broad mandate that is almost certainly used to force companies to share data for many other reasons.

That information increasingly involves people living outside China. Chinese companies have woven a global web of data-gathering apps that collect foreigners’ private information about their finances, their search history, their location, and more. Those who make a mobile payment through a Chinese app, for example, could have their personal data routed through Shanghai and added to China’s growing trove of knowledge about foreign nationals. Such information no doubt makes it easier for the Chinese government to track, say, an indebted Western bureaucrat who could be convinced to spy for Beijing or a Tibetan activist who has taken refuge abroad.

China’s hunger for data extends to some of the most personal information imaginable: our own DNA. Since the COVID-19 pandemic began, BGI—a Chinese genome-sequencing company that began as a government-funded research group—has broken ground on some 50 new laboratories abroad designed to help governments test for the virus. China has legitimate reasons to build these labs, but it also has an ugly record of forcibly collecting DNA data from Tibetans and Uighurs as part of its efforts to monitor these minorities. Given that BGI runs China’s national library of genomics data, it is conceivable that through BGI testing, foreigners’ biological data might end up in that repository.

Indeed, China has shown great interest in biotechnology, even if it has yet to catch up to the United States. Combined with massive computing power and artificial intelligence, innovations in biotechnology could help solve some of humanity’s most vexing challenges, from disease and famine to energy production and climate change. Researchers have mastered the gene-editing tool CRISPR, allowing them to grow wheat that resists disease, and have managed to encode video in the DNA of bacteria, raising the possibility of a new, cost-effective method of data storage. Specialists in synthetic biology have invented a new way of producing nylon—with genetically engineered microorganisms instead of petrochemicals. The economic implications of the coming biotechnology revolution are staggering: the McKinsey Global Institute has estimated the value of biotechnology’s many potential applications at up to $4 trillion over the next ten to 20 years.

Like all powerful technologies, however, biotechnology has a dark side. It is not inconceivable, for example, that some malicious actor could create a biological weapon that targeted a specific ethnic group. On controversial questions—such as how much manipulation of the human genome is acceptable—countries will accept different degrees of risk in the name of progress and take different ethical positions. The country that leads biotechnology’s development will be the one that most profoundly shapes the norms and standards around its use. And there is reason to worry if that country is China. In 2018, the Chinese scientist He Jiankui genetically engineered the DNA of twin babies, prompting an international uproar. Beijing portrayed him as a rogue researcher and punished him. Yet the Chinese government’s disdain for human rights, coupled with its quest for technological supremacy, suggests that it could embrace a lax, even dangerous approach to bioethics.

THINKING BIGGER

Washington has monitored China’s technological progress through a military lens, worrying about how it contributes to Chinese defense capabilities. But the challenge is much broader. China’s push for technological supremacy is not simply aimed at gaining a battlefield advantage; Beijing is changing the battlefield itself. Although commercial technologies such as 5G, artificial intelligence, quantum computing, and biotechnology will undoubtedly have military applications, China envisions a world of great-power competition in which no shots need to be fired. Technological supremacy promises the ability to dominate the civilian infrastructure on which others depend, providing enormous influence. That is a major motivation behind Beijing’s support for high-tech civilian infrastructure exports. The countries buying Chinese systems may think they are merely receiving electric grids, health-care technology, or online payment systems, but in reality, they may also be placing critical national infrastructure and citizens’ data in Beijing’s hands. Such exports are China’s Trojan horse.

Despite the changing nature of geopolitical competition, the United States still tends to equate security with traditional defense capabilities. Consider microelectronics. They are critical components not only for a range of commercial products but also for virtually every major defense system, from aircraft to warships. Because they will power advances in artificial intelligence, they will also shape the United States’ future economic competitiveness. Yet investment in microelectronics has fallen through the cracks. Neither the private sector nor the government is adequately funding innovation—the former due to the large capital requirements and long time horizons involved and the latter because it has focused more on securing current supplies than on innovating. Although China has had a hard time catching up to the United States in this area, it is only a matter of time before it moves up the microelectronics value chain.

Another casualty of the United States’ overly narrow conception of security and innovation is 5G technology. By dominating this market, China has built a global telecommunications network that can serve geopolitical purposes. One fear is that Beijing could help itself to data running on 5G networks. Another is the possibility that China might sabotage or disrupt adversaries’ communications networks in a crisis. Most U.S. policymakers failed to predict the threat posed by Chinese 5G infrastructure. It wasn’t until 2019 that Washington sounded the alarm about Huawei, but by then, there was little it could do. U.S. companies had never offered an end-to-end wireless network, instead focusing on manufacturing individual components, such as handsets and routers. Nor had any developed its own radio access network, a system for sending signals across network devices that is needed to build an end-to-end 5G system like that offered by Huawei and a few other companies. As a result, the United States found itself in an absurd situation: threatening to end intelligence cooperation if close allies adopted Huawei’s 5G technology without having an attractive alternative to offer.

Digital infrastructure may be today’s battle, but biotechnology will likely be the next. Unfortunately, it, too, is not considered a priority within the U.S. government. The Department of Defense has understandably shown little interest in it. Part of the explanation for that lies in the fact that the United States, like many other countries, has signed a treaty renouncing biological weapons. Still, biotechnology has other implications for the Pentagon, from changing manufacturing to improving the health of service personnel. More important, any comprehensive assessment of the national interest must recognize biotechnology’s implications for ethics, the economy, health, and planetary survival.

Because so many of the gaps in U.S. innovation can be traced back to a narrow view of the national interest and which technologies are needed to support it, the Biden administration’s first step should be to expand that understanding. Officials need to appreciate both the threats and the opportunities of the latest technologies: the havoc that could be wreaked by a paralyzed 5G network or unscrupulous genetic engineering, as well as the benefits that could come from sustainable energy sources and better and more efficient health care.

The Biden administration’s second step should be to create a process for aligning government investments with national priorities. Today, federal funding is skewed toward military capabilities. This reflects a political reality: the Pentagon is the rare part of the government that reliably receives bipartisan budgetary support. Fighter jets and missile defense, for example, are well funded, whereas pandemic preparedness and clean energy get short shrift. But setting the right national technological priorities raises questions that can be answered only by making judgments about the full range of national needs. What are the most important problems that technology can help solve? Which technologies have the power to solve only one problem, and which might solve multiple problems? Getting the answers to such questions right requires taking a truly national perspective. The current method doesn’t do so.

A properly run process would begin with what national security professionals call a “net assessment”—in this case, an analysis of the state of global technological progress and market trends to give policymakers the information necessary to work from a shared baseline. To be actionable, the process would establish a handful of near- and long-term priorities. A compelling candidate for long-term investment, for instance, might be microelectronics, which are foundations for both military and civilian innovation but have difficulty attracting private investment dollars. Another long-term priority might be biotechnology, given its importance for the economy and the future of humanity. As for short-term priorities, the U.S. government might consider launching an international effort to combat disinformation operations or to promote 5G innovation. Whatever the specific priorities chosen, the important thing is that they be deliberate and clear, guiding the United States’ decisions and signaling its aspirations.

A MARKET MINDSET

Supporting those priorities is another matter altogether. The current approach—with the government funding only limited research and the private sector taking care of commercializing the results—isn’t working. Too much government-funded research remains locked in the lab, unable to make the leap to commercial viability. Worse, when it manages to leave U.S. government labs, it often ends up in foreign hands, depriving the United States of taxpayer-financed intellectual property.

The U.S. government will need to take a more active role in helping research make it to the market. Many universities have created offices that focus on commercializing academic research, but most federal research institutions have not. That must change. In the same spirit, the U.S. government should develop so-called sandboxes—public-private research facilities where industry, the academy, and the government can work together. In 2014, Congress did just that when it established Manufacturing USA, a network of facilities that conduct research into advanced manufacturing technologies. A similar initiative for microelectronics has been proposed, and there is no reason not to create additional sandboxes in other areas, too.

The U.S. government could also help with commercialization by building national data sets for research purposes, along with improved privacy protections to reassure the people whose information ends up in them. Such data sets would be particularly useful in accelerating progress in the field of artificial intelligence, which feeds off massive quantities of data—something that only the government and a handful of big technology companies currently possess. Success in synthetic biology, along with wider medical research, will also depend on data. Thus, the U.S. government should increase the quantity and diversity of the data in the National Institutes of Health’s genome library and curate and label that information so that it can be used more easily.

All this help with commercialization will be for naught, however, if the startups with the most promising technologies for national security cannot attract enough capital. Some of them run into difficulties at the early and late stages of growth: in the beginning, they have a hard time courting investors willing to make high-risk bets, and later on, when they are ready to expand, they find it difficult to attract investors willing to write large checks. To fill the gaps at both stages, the U.S. government needs its own investment vehicles.

We work at the parent company of In-Q-Tel, which offers a promising model for early-stage investment. Created in 1999 by the CIA, In-Q-Tel is an independent, not-for-profit firm that invests in technology startups that serve the national interest. (One early recipient of In-Q-Tel’s investment was Keyhole, which became the platform for Google Earth.) Now also funded by the Department of Homeland Security, the Department of Defense, and other U.S. agencies, In-Q-Tel identifies and adapts innovative technologies for its government customers. Compared with a federal agency, a private, not-for-profit firm can more easily attract the investment and technology talent required to make informed investments. There is every reason to take this model and apply it to broader priorities. Even just $100 million to $500 million of early-stage funding per year—a drop in the bucket of the federal budget—could help fill the gap between what the private sector is providing and what the nation needs.

For the later stage, policymakers could draw inspiration from the U.S. International Development Finance Corporation, the federal agency responsible for investing in development projects abroad, which in 2018 was first authorized to make equity investments. A late-stage investment fund could be structured as an arm of that agency or as a fully independent, not-for-profit private entity funded by the government. Either way, it would provide badly needed capital to companies ready to scale up their operations. Compared with early-stage government support, late-stage government support would have to be greater, in the range of $1 billion to $5 billion annually. To expand the impact of this government investment, both the early- and the late-stage funds should encourage “sidecar” investments, which would allow profit-seeking firms and individuals to join the government in making, and potentially profiting from, technology bets.

Government-sponsored investment funds like these would not only fill critical gaps in private-sector investment; they would also allow taxpayers to share in the success of research their money has funded. Currently, most government funding for technology comes in the form of grants, such as the Small Business Innovation Research grants administered by the Small Business Administration; this is true even of some programs that are billed as investment funds. This means that taxpayers foot the bill for failures but cannot share in the success if a company makes it big. As the economist Mariana Mazzucato has pointed out in these pages, “governments have socialized risks but privatized rewards.”

Not-for-profit investment vehicles working on behalf of the government would have another benefit: they would allow the United States to play offense when it comes to technological competition. For too long, it has played defense. For example, it has banned the export of sensitive technology and restricted foreign investment that might pose a national security risk—even though these actions can harm U.S. businesses and do nothing to promote innovation. Supporting commercialization with government-sponsored equity investment will not be cheap, but some of the upfront costs would likely be regained and could be reinvested. There are also nonmonetary returns: investing in national priorities, including infrastructure that could be exported to U.S. allies, would enhance the United States’ soft power.

INNOVATION EVER AFTER

President Joe Biden has pledged to “build back better” and restore the United States’ global leadership. On the campaign trial, he laid out promising proposals to promote American innovation. He called for dramatically boosting federal R & D spending, including some $300 billion to be focused on breakthrough technologies to enhance U.S. competitiveness. That is a good start, but he could make this drive far more effective if he first created a rigorous process for identifying top technological priorities. Biden said he supports “a scaled-up version” of the Small Business Innovation Research grants and has backed “infrastructure for educational institutions and partners to expand research.” Even greater opportunity lies in filling the gaps in private-sector investment and undertaking a long-overdue expansion of government support for commercialization.

On innovation, if the United States opts for just more of the same, its economy, its security, and its citizens’ well-being will all suffer. The United States will thus further the end of its global leadership and the unfettered rise of China. Biden has the right instincts. Yet in order to sustain its technological dominance, the country will have to fundamentally reenvision the why and how of innovation. Biden will no doubt be consumed with addressing domestic challenges, but he has spent much of his career promoting the United States’ global leadership. By revamping American technological innovation, he could do both.

#### Failure to stop China allows them to establish a global dystopian surveillance state. Only Western democracies have self-correcting protections to safeguard citizens from over-stretch.

Charlie Campbell 19. East Asia Correspondent for TIME. "The Entire System Is Designed to Suppress Us': What the Chinese Surveillance State Means for the Rest of the World." https://time.com/5735411/china-surveillance-privacy-issues/.

Still, the risks are considerable. As Western democracies enact safeguards to protect citizens from the rampant harvesting of data by government and corporations, China is exporting its AI-powered surveillance technology to authoritarian governments around the world. Chinese firms are providing high-tech surveillance tools to at least 18 nations from Venezuela to Zimbabwe, according to a 2018 report by Freedom House. China is a battleground where the modern surveillance state has reached a nadir, prompting censure from governments and institutions around the globe, but it is also where rebellion against its overreach is being most ferociously fought.

“Today’s economic business models all encourage people to share data,” says Lokman Tsui, a privacy expert at the Chinese University of Hong Kong. In China, he adds, we are seeing “what happens when the state goes after that data to exploit and weaponize it.”

Some 1,500 miles northwest of where Mrs. Chen recovered her purse, surveillance in China’s restive region of Xinjiang has helped put an estimated 1 million people into “re-education centers” akin to concentration camps, according to the U.N. Many were arrested, tried and convicted by computer algorithm based on data harvested by the cameras that stud every 20 steps in some parts.

In the name of fighting terrorism, members of predominantly Muslim ethnic groups—mostly Uighurs but also Kazakhs, Uzbeks and Kyrgyz—are forced to surrender biometric data like photos, fingerprints, DNA, blood and voice samples. Police are armed with a smartphone app that then automatically flags certain behaviors, according to reverse engineering by the advocacy group Human Rights Watch. Those who grow a beard, leave their house via a back door or visit the mosque often are red-flagged by the system and interrogated.

Sarsenbek Akaruli, 45, a veterinarian and trader from the Xinjiang city of Ili, was arrested on Nov. 2, 2017, and remains in a detention camp after police found the banned messaging app WhatsApp on his cell phone, according to his wife Gulnur Kosdaulet. A citizen of neighboring Kazakhstan, she has traveled to Xinjiang four times to search for him but found even friends in the ruling Chinese Communist Party (CCP) reluctant to help. “Nobody wanted to risk being recorded on security cameras talking to me in case they ended up in the camps themselves,” she tells TIME.

Surveillance governs all aspects of camp life. Bakitali Nur, 47, a fruit and vegetable exporter in the Xinjiang town of Khorgos, was arrested after authorities became suspicious of his frequent business trips abroad. The father of three says he spent a year in a single room with seven other inmates, all clad in blue jumpsuits, forced to sit still on plastic stools for 17 hours straight as four HikVision cameras recorded every move. “Anyone caught talking or moving was forced into stress positions for hours at a time,” he says.

Bakitali was released only after he developed a chronic illness. But his surveillance hell continued over five months of virtual house arrest, which is common for former detainees. He was forbidden from traveling outside his village without permission, and a CCTV camera was installed opposite his home. Every time he approached the front door, a policeman would call to ask where he was going. He had to report to the local government office every day to undergo “political education” and write a self-criticism detailing his previous day’s activities. Unable to travel for work, former detainees like Bakitali are often obliged to toil at government factories for wages as miserly as 35¢ per day, according to former workers interviewed by TIME. “The entire system is designed to suppress us,” Bakitali says in Almaty, Kazakhstan, where he escaped in May.

The result is dystopian. When every aspect of life is under constant scrutiny, it’s not just “bad” behavior that must be avoided. Muslims in Xinjiang are under constant pressure to act in a manner that the CCP would approve. While posting controversial material online is clearly reckless, not using social media at all could also be considered suspicious, so Muslims share glowing news about the country and party as a means of defense. Homes and businesses now feel obliged to display a photograph of China’s President Xi Jinping in a manner redolent of North Koreans’ public displays for founder Kim Il Sung. Asked why he had a picture of Xi in his taxi, one Uighur driver replied nervously, “It’s the law.”

Besides the surveillance cameras, people are required to register their ID numbers for activities as mundane as renting a karaoke booth. Muslims are forced from buses to have their IDs checked while ethnic Han Chinese passengers wait in their seats. At intersections, drivers are ushered from their vehicles by armed police and through Tera-Snap “revolving body detector” equipment. In the southern Xinjiang oasis town of Hotan, a facial–recognition booth is even installed at the local produce market. When a system struggled to compute the face of this Western TIME reporter, the impatient Han women queuing behind berated the operator, “Hurry up, he’s not a Uighur, let him through.”

China strenuously denies human-rights abuses in Xinjiang, justifying its surveillance leviathan as battling the “three evils” of “separatism, terrorism and extremism.” But the situation has been described as a “horrific campaign of repression” by the U.S. and condemned by the U.N. Washington has also started sanctioning companies like HikVision whose facial–recognition technology is ubiquitous across the Alaska-size region. But Western aversion to surveillance is much broader and stems in no small part from abuses like the Facebook/Cambridge Analytica scandal, in which the “scraped” personal information of up to 87 million people was acquired by the political consultancy to swing elections around the world.

China is also rolling out Big Data and surveillance to inculcate “positive” behavior in its citizens via a Social Credit system. In China’s eastern coastal city of Rongcheng, home to 670,000 people, every person is automatically given 1,000 points. Fighting with neighbors will cost you 5 points; fail to clean up after your dog and you lose 10. Donating blood gains 5. Fall below a certain threshold and it’s impossible to get a loan or book high-speed train tickets. Some Chinese see the benefit. High school teacher Zhu Junfang, 42, enjoys perks such as discounted heating bills and improved health care after a series of good works. “Because of the Social Credit system, vehicles politely let pedestrians cross the street, and during a recent blizzard people volunteered to clear the snow to earn extra points,” she says.

Such intrusive government is anathema to most in the West, where aversion to surveillance is much broader and more visceral. Whether it’s our Internet browser history, selfies uploaded to social media, data scavenged from fitness trackers or smart-home devices possibly recording the most intimate bedroom conversations, we are all living in what’s been dubbed a “surveillance economy.” In her book The Age of Surveillance Capitalism, Shoshana Zuboff describes this as “human experience [broken down into data] as free raw material for commercial practices of extraction, prediction, and sales.”

When it comes to facial recognition, resistance is intense given the huge potential for indiscriminate data harvesting. The E.U. is reviewing regulations to give its citizens explicit rights over use of their facial-recognition data. While tech giants Microsoft and Amazon have already deployed the technology, they are also calling for clear legal parameters to govern its use. Other than privacy, there are equality issues too. According to a study by MIT Media Lab, facial-recognition software correctly identified white men 99% to 100% of the time, but that dipped as low as 65% for women of color. Civil-liberties groups are especially uneasy since facial recognition, despite its widespread use by American police, is rarely cited as evidence in subsequent court filings. In May, San Francisco became the first major U.S. city to block police from using facial–recognition software.

Even in China, where civil liberties have long been sacrificed for what the CCP deems the greater good, privacy concerns are bubbling up. On Oct. 28, a professor in eastern China sued Hangzhou Safari Park for “violating consumer privacy law by compulsorily collecting visitors’ individual characteristics,” after the park announced its intention to adopt facial–recognition entry gates. In Chongqing, a move to install surveillance cameras in 15,000 licensed taxicabs has met a backlash from drivers. “Now I can’t cuddle my girlfriend off duty or curse my bosses,” one driver grumbles to TIME.

Russia’s election meddling around the world highlights the risks of commercially harvested data being repurposed for nefarious goals. It’s a message taken to heart in Hong Kong, where millions have protested over the past five months to push for more democracy. These demonstrators have found themselves in the crosshairs after being identified via CCTV cameras or social media. Employees for state airline Cathay Pacific have been fired and others investigated based on evidence reportedly gleaned via online posts and private messaging apps.

This has led demonstrators to adopt intricate tactics to evade Big Brother’s all-seeing eye. Clad in helmets, face masks and reflective goggles, they prepare for confrontations with the police with military precision. A vanguard clutch umbrellas aloft to shield their activities from prying eyes, before a second wave advances to attack overhead cameras with tape, spray paint and buzz saws. From behind, a covering fire of laser pointers attempts to disrupt the recordings of security officers’ body-mounted cameras.

Fending off the cameras is just one response. When Matthew, 22, who used only his first name for his own safety, heads to the front lines, he always leaves his regular cell phone at home and takes a burner. Aside from swapping SIM cards, he rarely reuses handsets multiple times since each has a unique International Mobile Equipment Identity digital serial number that he says police can trace. He also switches among different VPNs—software to mask a user’s location—and pays for protest–related purchases with cash or untraceable top-up credit cards. Voice calls are made only as a last resort, he says. “Once I had no choice but to make a call, but I threw away my SIM immediately afterward.”

The Hong Kong government denies its smart cameras and lampposts use facial-recognition technology. But “it really comes down to whether you trust institutions,” says privacy expert Tsui. For Matthew, the risks are real and stark: “We are fighting to stop Hong Kong becoming another Xinjiang.”

Ultimately, even protesters’ forensic safeguards may not be enough as technology advances. In his Beijing headquarters, Huang Yongzhen, CEO of AI firm Watrix, shows off his latest gait-recognition software, which can identify people from 50 meters away by analyzing thousands of metrics about their walk—even with faces covered or backs to the camera. It’s already been rolled out by security services across China, he says, though he’s ambivalent about privacy concerns. “From our perspective, we just provide the technology,” he says. “As for how it’s used, like all high tech, it may be a double-edged sword.”

Little wonder a backlash against AI-powered surveillance is gathering pace. In the U.S., legislation was introduced in Congress in July that would prohibit the use of facial recognition in public housing. Japanese scientists have produced special glasses designed to fool the technology. Public campaigns have railed against commercial uses—from Ticket-master using facial recognition for concert tickets to JetBlue for boarding passes. In May, Democratic Congresswoman Alexandria Ocasio–Cortez linked the technology to “a global rise in authoritarianism and fascism.”

#### China’s drive for regional hegemony will cause conflict.

Oriana Skylar Mastro 19. Assistant professor of security studies at the Edmund A. Walsh School of Foreign Service at Georgetown University. “The Stealth Superpower: How China Hid Its Global Ambitions.” *Foreign Affairs* 98(1): 31.

But to focus on this reluctance, and the reassuring Chinese statements reflecting it, is a mistake. Although China does not want to usurp the United States' position as the leader of a global order, its actual aim is nearly as consequential. In the Indo-Pacific region, China wants complete dominance; it wants to force the United States out and become the region's unchallenged political, economic, and military hegemon. And globally, even though it is happy to leave the United States in the driver's seat, it wants to be powerful enough to counter Washington when needed. As one Chinese official put it to me, "Being a great power means you get to do what you want, and no one can say anything about it." In other words, China is trying to displace, rather than replace, the United States. The way that China has gone about this project has caused many observers to mistakenly conclude that the country is merely trying to coexist with American power rather than fundamentally overturn the order in Asia and compete with U.S. influence globally. In fact, ambiguity has been part of the strategy: Chinese leaders have recognized that in order to succeed, they must avoid provoking an unfavorable response, and so they have refrained from directly challenging the United States, replicating its orderbuilding model, or matching its globally active military. Although Beijing has pursued an indirect and entrepreneurial strategy of accumulating power, make no mistake: the ultimate goal is to push the United States out of the Indo-Pacific and rival it on the global stage. Until now, China has succeeded in growing without provoking. Yet there is a limit to how powerful a country can get without directly challenging the incumbent power, and China is now reaching that point. Under Xi, China has begun confronting American power head-on. Given the country's internal challenges, China's rise could still stall. But history has shown that in the vast majority of cases in which a country was able to sustain its rise, the rising power ended up overtaking the dominant power, whether peacefully or through war. That does not mean that the United States cannot buck the historical trend. To remain dominant, Washington will have to change course. It will have to deepen, rather than lessen, its involvement in the liberal international order. It will have to double down on, rather than abandon, its commitment to American values. And perhaps most important, it will have to ensure that its leadership benefits others rather than pursue a strategy based on "America first." HOW CHINA ROSE Throughout history, would-be powers have invented new ways of growing. The Mongol Empire connected lands through trade, the Qing dynasty built a tributary system, the United Kingdom collected colonies, the Soviet Union created ideologically linked spheres of influence, and the United States established an institutionalized order and a global military presence. China, too, has looked for new sources of power and has used it in ways not previously attempted. In the political realm, China has undertaken a combination of covert actions and public diplomacy to co-opt and neutralize foreign opposition. To shape the discourse on sensitive topics, it has set up hundreds of Confucius Institutes at universities around the world and launched English-language media outlets to disseminate the Chinese Communist Party's narrative. Chinese intelligence agents have even recruited Chinese citizens studying abroad to act as informants and pass along what Chinese students and professors are saying about their country. In Australia and New Zealand, China has sought to influence politics more directly, secretly donating money to preferred candidates. Beijing has been especially innovative in its use of economic power. The strategy here has been to finance infrastructure in the developing world in order to create dependent, and thus compliant, foreign governments. Most recently, those efforts have taken the form of the Belt and Road Initiative, a massive regional infrastructure project launched in 2013. China has spent about $400 billion on the initiative (and pledged hundreds of billions of dollars more), and it has convinced 86 countries and international organizations to sign some 100 related cooperation agreements. Chinese aid, which primarily takes the form of loans from banks controlled by the Chinese Communist Party, doesn't come with the usual Western strings attached: there are no requirements for market reforms or better governance. What China does demand from recipients, however, is allegiance on a number of issues, including the nonrecognition of Taiwan. As the analyst Nadege Rolland has written, the Belt and Road Initiative "is intended to enable China to better use its growing economic clout to achieve its ultimate political aims without provoking a countervailing response or a military conflict." The key is that Beijing has left the military dimensions of this project ambiguous, generating uncertainty within Washington about its true intentions. Many observers have wondered whether the Belt and Road Initiative will eventually have a strong military component, but that misses the point. Even if the initiative is not the prelude to an Americanstyle global military presence-and it probably isn't-China could still use the economic and political influence generated by the project to limit the reach of American power. For instance, it could pressure dependent states in Africa, the Middle East, and South Asia to deny the U.S. military the right to enter their airspace or access their ground facilities. China's entrepreneurialism is not limited to the economic and political realms; it also has a hard-power component. Indeed, perhaps nowhere has Beijing been more entrepreneurial than in its military strategy. Its "anti-access/ area-denial" (A2/AD) doctrine, for one thing, was a masterstroke of innovation: by developing relatively low-cost asymmetric military capabilities, the country has been able to greatly complicate any U.S. plan to come to the aid of Japan, the Philippines, or Taiwan in the event of war. For another thing, instead of confronting the United States to push its military out of the Asia-Pacific region, China has engaged in subtler activities, such as harassing U.S. ships and aircraft with nonmilitary means, which allow it to maintain a degree of deniability and discourage a U.S. response. Thanks to such tactics, China has made significant political and territorial gains without crossing the threshold into open conflict with the United States or its allies. China has also avoided sparking a concerted response from the United States by deliberately delaying the modernization of its military. As Chinese leader Deng Xiaoping famously put it, "Hide your strength, bide your time." Since countries tend to draw inferences about a challenger's intentions from the size and nature of its armed forces, China opted to first build up other types of powereconomic, political, and cultural-in order to project a less threatening image. When, in the 1970s, Deng started pursuing the "four modernizations"-of agriculture, industry, science and technology, and national defense-he saved military modernization for last. Throughout the 1980s, China focused first on building its economy; it then supplemented its burgeoning economic power with political influence, joining international institutions throughout the 1990s and the first decade of this century. At the turn of the millennium, China's military was still remarkably backward. Its ships didn't have the capability to sail safely far beyond visual range of the coastline, its pilots were not adept at flying at night or over water, and its nuclear missiles relied on outmoded liquid fuel. Most of its ground units did not have modern, mechanized equipment, such as up-to-date tanks. It was not until the late 1990s that China began modernizing its military in earnest. And even then, it focused on capabilities that were more appropriate for dominating Taiwan than projecting power more broadly. China also signaled that it sought to use its military for the global good, with Hu publicly announcing that its forces would focus more on peacekeeping and humanitarian relief than on war. Even China's infamous A2/AD doctrine was initially framed as a way of limiting the United States' ability to intervene in Asia rather than as a method for projecting Chinese power. China didn't launch its first aircraft carrier until 2012, and not until 2013 did it undertake the structural reforms that will eventually allow its military to contest U.S. primacy in the Indo-Pacific region in all domains. MINDING THE GAP Another key part of China's strategy of accumulating power concerns its relationship with the U.S.-led global order. Beijing has created uncertainty about its ultimate goals by supporting the order in some areas and undermining it in others. This pick-and-choose approach reflects the fact that China benefits greatly from parts of the current order. Permanent membership in the un Security Council allows it to help set the international agenda and block resolutions it disagrees with. The World Bank has lent China tens of billions of dollars for domestic infrastructure projects. The World Trade Organization, which China joined in 2001, dramatically opened up the country's access to foreign markets, leading to a surge in exports that drove a decade plus of impressive economic growth. But there are parts of the global order that China wants to alter. And the country has discovered that by exploiting existing gaps, it can do so without triggering immediate concern. The first type of gap in the order is geographic. Some parts of the world fall largely outside the order, either because they have chosen to absent themselves tor because they have been low priorities for the United States. In those places, where the U.S. presence tends to be weak or nonexistent, China has found that it can make significant inroads without provoking the hegemon. Thus, China initially chose to focus on leveraging its economic power to build influence in Africa, Central Asia, and Southeast Asia. It also doubled down on close relationships with unsavory regimes that the international community had ostracized, such as Iran, North Korea, and Sudan, which allowed it to increase its political power without threatening the United States' position. The second type of gap is thematic. In issue areas where the established order is weak, ambiguous, or nonexistent, China has sought to establish new standards, rules, norms, and processes that advantage it. Consider artificial intelligence. China is trying to shape the rules governing this new technology in ways that favor its own companies, legitimizing its use for domestic surveillance and weakening the voice of civil society groups that inform the debate about it in Europe and North America. When it comes to the Internet, meanwhile, China has been pushing the notion of "cyber-sovereignty." In this view, which contrasts with the Western consensus, cyberspace should be governed primarily by states, rather than a coalition of stakeholders, and states have the right to regulate whatever content they wish within their borders. To shift the norm in this direction, China has put the brakes on U.S. efforts to include civil society groups in the un Group of Governmental Experts, the main normsetting body for Western governments in cyberspace. Since 2014, it has also held its own annual World Internet Conference, which promulgates the Chinese view of Internet regulation. In the maritime realm, China is exploiting a lack of international consensus on the law of the sea. Although the United States insists that naval vessels' freedom of navigation is enshrined in international law, many other countries contend that warships have no automatic right of innocent passage through a country's territorial waters-an argument made not just by China but also by U.S. allies such as India. By taking advantage of these discrepancies (and the United States' failure to ratify the un Convention on the Law of the Sea), China is able to contest U.S. freedom-ofnavigation operations within the rubric of the existing international order. THE NEW COMPETITION Thanks to this novel strategy, China has been able to grow into one of the most powerful countries in the world, second, perhaps, only to the United States. And if it had chosen to persist with this strategy, the country would have continued to stay off the United States' radar screen. But rising powers can delay provocation for only so long, and the bad news for the United States-and for peace and security in Asia-is that China has now entered the beginning stages of a direct challenge to the U.S.-led order. Under Xi, China is unabashedly undermining the U.S. alliance system in Asia. It has encouraged the Philippines to distance itself from the United States, it has supported South Korea's efforts to take a softer line toward North Korea, and it has backed Japan's stance against American protectionism. It is building offensive military systems capable of controlling the sea and airspace within the so-called first island chain and of projecting power past the second. It is blatantly militarizing the South China Sea, no longer relying on fishing vessels or domestic law enforcement agencies to exercise its conception of sovereignty. It has even started engaging in military activities outside Asia, including establishing its first overseas base, in Djibouti. All these moves suggest one thing: China is no longer content to play second fiddle to the United States and seeks to directly challenge its position in the Indo-Pacific region.

#### China is realist.

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Chan’s finding that misplaced worries about the PRC and its intentions stem in part from misunderstandings of perspectives on international politics that are informed by theories from “the West” rather than China deserves elaboration and debate. So-called “Western” international relations theories often have parallels in the Chinese tradition, broadly construed. Work analyzing Spring and Autumn, Warring States, Song, and Ming documents indicate that the strategic thought that is prominent in these periods closely resembles statecraft familiar to those in the contemporary “West.”[16] Texts as varied as the Han-era annals Records of the Grand Historian and the Ming-era fiction Romance of the Three Kingdoms will suggest the same.[17] Parallels between “Western” and “Chinese” approaches to politics are unsurprising. Several millennia of collective human experience, thought, and debate over statecraft, conflict, as well as governance are almost certainly bound to produce similarities in responses. Dividing the world into “Western” and “Chinese” views of the world ignores the fact the PRC has disagreements with ostensibly “non-Western” polities such as India, Indonesia, Japan, Korea, and Vietnam, each with their own distinct philosophical traditions.[18] Also, despite sharing cultural origins, people in the PRC and on Taiwan disagree fundamentally issues of political valAues and rights, not the relatively simple issues of who should rule China or what a Chinese state should entail geographically.[19] Moreover, the PRC’s ruling Chinese Communist Party draws at least some of its inspiration from European thinkers in the form of Karl Marx and Vladimir Lenin. Successive dynasties from historical China also proved themselves very adept at conquest—that is how regimes and empires get built.[20] Attributing tensions between the United States and PRC to culture suggests an overly monolithic view of the rich and varied philosophical and political traditions both major powers draw from, giving them less credit than is due.[21] To claim that contemporary international scholarship and U.S. policy are unable to adequately understand China because they are “Western” may oversimplify the nature and seriousness of problems dogging U.S.-China relations and their consequences for the world. Relegating difference to culture is not only Orientalizing, it can encourage a misplaced expectation that understanding can bring some sort of happy, mutually acceptable outcome. Perhaps Beijing and Washington understand each other well. They simply disagree fundamentally over values and interests in ways that make finding mutually acceptable accommodation increasingly difficult. This does not have to imply that either side is morally superior or normatively “better” than the other, just that understanding provides little promise for improving relations and avoiding confrontation. Better accounting for such possibilities invites fuller consideration of the roles that agency and contingency play in major power relations, two features that Chan clearly identifies as critical in the volume.

# 2AC

## Case

### Case---2AC

#### Cap solves environmental damage and is sustainable.

John Asafu-Adjaye 15. Associate professor of economics at the University of Queensland in Brisbane, Australia. Et al. “An Ecomodernist Manifesto”. April 2015. <https://www.ecomodernism.org/manifesto-english>

The role that technology plays in reducing humanity’s dependence on nature explains this paradox. Human technologies, from those that first enabled agriculture to replace hunting and gathering, to those that drive today’s globalized economy, have made humans less reliant upon the many ecosystems that once provided their only sustenance, even as those same ecosystems have often been left deeply damaged.

Despite frequent assertions starting in the 1970s of fundamental “limits to growth,” there is still remarkably little evidence that human population and economic expansion will outstrip the capacity to grow food or procure critical material resources in the foreseeable future.

To the degree to which there are fixed physical boundaries to human consumption, they are so theoretical as to be functionally irrelevant. The amount of solar radiation that hits the Earth, for instance, is ultimately finite but represents no meaningful constraint upon human endeavors. Human civilization can flourish for centuries and millennia on energy delivered from a closed uranium or thorium fuel cycle, or from hydrogen-deuterium fusion. With proper management, humans are at no risk of lacking sufficient agricultural land for food. Given plentiful land and unlimited energy, substitutes for other material inputs to human well-being can easily be found if those inputs become scarce or expensive.

There remain, however, serious long-term environmental threats to human well-being, such as anthropogenic climate change, stratospheric ozone depletion, and ocean acidification. While these risks are difficult to quantify, the evidence is clear today that they could cause significant risk of catastrophic impacts on societies and ecosystems. Even gradual, non-catastrophic outcomes associated with these threats are likely to result in significant human and economic costs as well as rising ecological losses.

Much of the world’s population still suffers from more-immediate local environmental health risks. Indoor and outdoor air pollution continue to bring premature death and illness to millions annually. Water pollution and water-borne illness due to pollution and degradation of watersheds cause similar suffering.

2.

Even as human environmental impacts continue to grow in the aggregate, a range of long-term trends are today driving significant decoupling of human well-being from environmental impacts.

Decoupling occurs in both relative and absolute terms. Relative decoupling means that human environmental impacts rise at a slower rate than overall economic growth. Thus, for each unit of economic output, less environmental impact (e.g., deforestation, defaunation, pollution) results. Overall impacts may still increase, just at a slower rate than would otherwise be the case. Absolute decoupling occurs when total environmental impacts — impacts in the aggregate — peak and begin to decline, even as the economy continues to grow.

Decoupling can be driven by both technological and demographic trends and usually results from a combination of the two.

The growth rate of the human population has already peaked. Today’s population growth rate is one percent per year, down from its high point of 2.1 percent in the 1970s. Fertility rates in countries containing more than half of the global population are now below replacement level. Population growth today is primarily driven by longer life spans and lower infant mortality, not by rising fertility rates. Given current trends, it is very possible that the size of the human population will peak this century and then start to decline.

Trends in population are inextricably linked to other demographic and economic dynamics. For the first time in human history, over half the global population lives in cities. By 2050, 70 percent are expected to dwell in cities, a number that could rise to 80 percent or more by the century’s end. Cities are characterized by both dense populations and low fertility rates.

Cities occupy just 1 to 3 percent of the Earth’s surface and yet are home to nearly four billion people. As such, cities both drive and symbolize the decoupling of humanity from nature, performing far better than rural economies in providing efficiently for material needs while reducing environmental impacts.

The growth of cities along with the economic and ecological benefits that come with them are inseparable from improvements in agricultural productivity. As agriculture has become more land and labor efficient, rural populations have left the countryside for the cities. Roughly half the US population worked the land in 1880. Today, less than 2 percent does.

As human lives have been liberated from hard agricultural labor, enormous human resources have been freed up for other endeavors. Cities, as people know them today, could not exist without radical changes in farming. In contrast, modernization is not possible in a subsistence agrarian economy.

These improvements have resulted not only in lower labor requirements per unit of agricultural output but also in lower land requirements. This is not a new trend: rising harvest yields have for millennia reduced the amount of land required to feed the average person. The average per-capita use of land today is vastly lower than it was 5,000 years ago, despite the fact that modern people enjoy a far richer diet. Thanks to technological improvements in agriculture, during the half-century starting in the mid-1960s, the amount of land required for growing crops and animal feed for the average person declined by one-half.

Agricultural intensification, along with the move away from the use of wood as fuel, has allowed many parts of the world to experience net reforestation. About 80 percent of New England is today forested, compared with about 50 percent at the end of the 19th century. Over the past 20 years, the amount of land dedicated to production forest worldwide declined by 50 million hectares, an area the size of France. The “forest transition” from net deforestation to net reforestation seems to be as resilient a feature of development as the demographic transition that reduces human birth rates as poverty declines.

Human use of many other resources is similarly peaking. The amount of water needed for the average diet has declined by nearly 25 percent over the past half-century. Nitrogen pollution continues to cause eutrophication and large dead zones in places like the Gulf of Mexico. While the total amount of nitrogen pollution is rising, the amount used per unit of production has declined significantly in developed nations.

Indeed, in contradiction to the often-expressed fear of infinite growth colliding with a finite planet, demand for many material goods may be saturating as societies grow wealthier. Meat consumption, for instance, has peaked in many wealthy nations and has shifted away from beef toward protein sources that are less land intensive.

As demand for material goods is met, developed economies see higher levels of spending directed to materially less-intensive service and knowledge sectors, which account for an increasing share of economic activity. This dynamic might be even more pronounced in today’s developing economies, which may benefit from being late adopters of resource-efficient technologies.

Taken together, these trends mean that the total human impact on the environment, including land-use change, overexploitation, and pollution, can peak and decline this century. By understanding and promoting these emergent processes, humans have the opportunity to re-wild and re-green the Earth — even as developing countries achieve modern living standards, and material poverty ends.

#### Pursuit is inev and retrenchment doesn’t solve---primacy necessitates long-ranged offensive capabilities regardless of basing.

Matthew Fay 17. Director of Defense and Foreign Policy Studies. "America Unrestrained? Engagement, Retrenchment, and Libertarian Foreign Policy." The Niskanen Center. Page 27-29. 11-16-17. <https://niskanencenter.org/wp-content/uploads/2017/11/America-Unrestrained.pdf>.

Advocates of retrenchment assume if that if America is not restrained, as they define it, it is therefore unrestrained.125 That is, the United States will continue to use military force frequently and counterproductively unless it narrowly defines its interest in terms of its own security, gives up its alliances, and brings its forward-deployed military forces home. History provides some evidence to back up this assumption. With the end of the Cold War, America’s military might and lack of rivals enabled military interventions in places ranging from the Caribbean to the Horn of Africa to the Balkans to the Persian Gulf and the Hindu Kush—for reasons ranging from altruistic to venal to foolish. During the Cold War, the United States too often went to war because of misperceptions about the spread of Communism and because American leaders wrongly believed they needed to prove their credibility to allies.126 These interventions have been costly in terms of lives—both of American military personnel and innocent civilians in foreign war zones—and treasure. At the same time, the perception that the United States is an aggressive military power undermines the liberal international order it helped construct.127

Former Secretary of State Madeleine Albright inadvertently summed up this problem when she reportedly said to former Chairman of the Joint Chiefs of Staff Colin Powell, “What’s the point of this superb military that you’re always talking about if we can’t use it?”128 To act as a security guarantor, the United States is required to maintain a superb military. Yet possessing such a superb military and forward deploying to it to deter aggression and assure allies inevitably tempts policymakers to use it.

As discussed above, the assumption that retrenchment would solve this problem is flawed. The supposition that retrenchment would help avoid the promiscuous use of military force is premised on starving policymakers of the forces necessary to undertake what Brooks and Wohlforth refer to as “optional” military interventions. However, as discussed above, the United States would still maintain a military capable of projecting power globally even if it retrenched.129 Libertarians putting their hope in retrenchment as a means to doing away with the promiscuous use of military force are in reality pinning their hopes on the consistent election of presidents who share their world-view. Regardless of who is elected after the United States retrenches, they will still retain a “superb military” that can be used frequently.

#### Robust studies prove---multipolarity increases the propensity for and severity of war

Daniel S. Geller & Konstantinos Travlos 19. Daniel S. Geller is a Professor in the Department of Political Science at Wayne State University. Konstantinos Travlos is in the Department of Political Science at Ozyegin University in Instanbul, Turkey. “Integrating Realist and Neoliberal Theories of War” De Gruyter. Peace Economics, Peace Science and Public Policy. Vol. 25: Issue 2. 02-28-19. <https://www-degruyter-com.proxy.library.emory.edu/view/journals/peps/25/2/article-20180018.xml?rskey=qwhQa9&result=1>

**6.1 Bivariate regression analysis** To explore the relative impact on war of the four system-level measures drawn from the structural realist and neoliberal institutionalist paradigms, we first estimate a set of bivariate regression coefficients. We then specify an integrated theoretical model and examine several possible interactions. The bivariate regression results suggest that all four system-level independent variables have significant effects on the frequency or characteristics of interstate war. Due to its distributions, the dependent variable of war is treated in two ways: the frequency (or onset) of war is presented in its raw form; severity, duration, and magnitude of war are presented in logged form. Table 2 shows the results of this bivariate regression analysis. Table 2: Bivariate regression analysis, 1816–2007 (n = 192). Independent variables Frequency of war onset Severity (logged) Duration (logged) Magnitude (logged) Managerial coordination −0.270 (0.001)\*\*\* −0.148 (0.040)\*\* −0.047 (0.518) −0.072 (0.320) Number of major powers (polarity) 0.142 (0.051)\* 0.092 (0.171) 0.032 (0.665) 0.058 (0.425) System concentration 0.086 (0.234) −0.055 (0.447) −0.125 (0.083)\* −0.113 (0.121) Hierarchy −0.126 (0.080)\* −0.053 (0.468) 0.008 (0.909) −0.026 (0.723) p Value in parenthesis, statistical significance levels, \* = 0.10, \*\* = 0.05, \*\*\* = 0.01. Hypothesis 1, predicting a positive relationship between the polarity (number of major powers) of the system and war, is **supported for the variable war frequency.** The coefficient is positive and significant at the 0.1 level. Polarity shows positive, but statistically insignificant, correlations with war severity, duration, and magnitude. Hence, the results are consistent with the prediction (e.g. Gilpin, 1981; Waltz 1979; 1993) that **as the number of major powers increases, the number of system-level wars also increases.** However, polarity has no meaningful relationship with the characteristics of those wars. Hypothesis 2, predicting an inverse association between the stability of the international hierarchy and war, is also supported for the measure of war frequency. The correlation is negative and, as with polarity, significant at the 0.1 level. Hierarchy also indicates negative correlations with war severity and magnitude, but these do not reach an acceptable level of statistical significance. Therefore, the results are consistent with the prediction (e.g. Geller & Singer, 1998; Modelski, 1983; Organski & Kugler, 1980; Thompson, 1988; Wohlforth, 1999) that as the relative power advantage of the strongest state in the international hierarchy improves, the number of system-level wars decline. Once again, as in the case of polarity, hierarchy has no significant relationship with the characteristics of those wars. Hypothesis 3, predicting an inverse association between system-level concentration of material capabilities and war, is supported for the measure of war duration. The coefficient is negative and, as with both polarity and hierarchy, significant at the 0.1 level. The concentration of capabilities also indicates negative associations with war severity and magnitude, but these coefficients do not reach acceptable levels of statistical significance. Thus, the results are consonant with the prediction (e.g. Singer et al., 1972) that as the aggregate concentration in power among all the major states increases, system-level wars should decline – in this case for the duration of war as measured by the months of war. Hypothesis 4, predicting an inverse relationship between foreign policy coordination among the major powers and war is supported for the measures of war frequency and severity. The coefficients between managerial coordination and war are negative and statistically significant for frequency (0.01 level) and severity (0.05 level). Major power managerial coordination also shows negative associations with war duration and magnitude, but these do not achieve acceptable levels of statistical significance. Hence, the results are supportive of the prediction (e.g. Braumoeller, 2012; Hoffmann, 1978; Vayrynen, 2013) that policy coordination among the strongest states in the world will reduce interstate war – with the significant effects evidenced in system-level measures of war frequency and severity. **6.2 Multivariate regression analysis** To assess the influence of each of the independent variables while controlling for effects of the others, we conduct a multivariate regression analysis using both negative binomial and Poisson models. The negative binomial model provides the best fit with the data and its results are reported in Table 3. Table 3: Negative binomial multivariate regression analyses, 1816–2007 (n = 192). Independent variables Frequency of war onset Severity Duration Magnitude Managerial coordination −0.3285428 (0.0927803)\*\*\* −0.4717731 (0.2811803)\* −0.2367987 (0.1697267) −0.326746 (0.1933167)\* Number of major powers (polarity) 0.0733169 (0.1398645) 1.199715 (0.5240746)\* 0.2740884 (0.2713143) 0.4933461 (0.3305439) System concentration −0.0237303 (0.6340396) −2.404962 (1.885275) −2.823451 (1.138941)\*\* −3.180252 (1.354894)\*\* Hierarchy −0.0090288 (0.0227669) 0.1320817 (0.0541276)\*\* 0.0343964 (0.032656) 0.0872206 (0.0397927)\*\* Model information Wald χ2 (4) 17.97 14.08 7.43 9.64 Log-Pseudolike. −208.036 −1128.32 −413.54 −509.61 Prob>χ2 0.0013 0.0071 0.1149 0.0469 /ln α −2.11 (1.16) 3.21 (0.126) 2.05 (0.138) 2.38 (0.139) A 0.121 (0.140) 24.6 (3.11) 7.81 (1.08) 10.9 (1.52) n = 192 Dispersion set at mean. Robust Standard Errors in Parentheses. Statistical Significance Levels: \* = 0.10, \*\* = 0.05, \*\*\* = 0.01. Hypothesis 1, predicting a **positive association between polarity and war**, is supported once again – this time through negative binomial multivariate regression – for the system-level variable war severity. The coefficient is positive and statistically significant at the 0.05 level with controls for the effects of the other independent variables. **As the number of major powers in the international system expands, the severity of system-level wars also increase.**

#### Transition fails---moving towards multipolarity is slow and increases the risk of conflict.

Kortunov ‘18 (Andrey, Director General of the Russian International Affairs Council., “Why the World is Not Becoming Multipolar,” June 28, 2018, https://moderndiplomacy.eu/2018/06/28/why-the-world-is-not-becoming-multipolar/)//sy

In October 2016, twenty years after Yevgeny Primakov’ policy article was published in the journal International Affairs, President of the Russian Federation Vladimir Putin gave a speech at the Annual Meeting of the Valdai Discussion Club in Sochi, during which he commented, “I certainly hope that… the world really will become more multipolar, and that the views of all actors in the international community will be taken into account.” Six months prior to that, Putin noted the role of the United States in international relations: “America is a great power, today perhaps the only superpower. We accept this.” That is, even though a multipolar world is the desirable world system, presently it is too early to say that the “unipolar moment” has been completely overcome. Minister of Foreign Affairs of the Russian Federation Sergey Lavrov, following the general logic and even the style of Yevgeny Primakov’s narrative of 20 years ago, also spoke about the start of a transition to multipolarity and the completion of the process in some indefinite future: “… A change of eras is always a lengthy process. It will continue for a long time.” As an additional complication, Lavrov emphasized the staunch resistance of the proponents of the old world order: “There are active attempts to hinder the process primarily on the part of those who used to dominate the world, who wish to preserve their domination in new conditions as well, and, generally speaking, to enshrine their domination forever.” This logic is hard to dispute. Yet some questions remain. First, the historical experience of the previous centuries offers no examples of an old world gradually transforming into a new one over time. The changes in the world order that took place in 1815, 1919, and 1945 were not evolutionary, but imposed by revolutionary (forcible) means and stemmed from large-scale armed conflicts that had preceded them. The new world order was always built by the victors in their own interests. Of course, we may suppose that humanity has become wiser and more humane over the last 100–200 years, though not everyone would agree. Yet even if that is true, surely all attempts to “gradually” transition to a multipolar world would be the same as trying to alleviate the pain of a beloved pet dog by cutting off its tail piece by piece. Second, if we take as given that the transition to a multipolar world will become an extended process spread over, say, five decades (1995–2045), this leads to the depressing conclusion that humanity will remain in the “grey area” between the old and new world orders until the middle of the 21st century. This “grey area” is clearly not a particularly comfortable or safe place. It is easy to predict that it will lack clear rules of the game, understandable and generally recognized principles of the functioning of the international system, and numerous conflicts between the emerging “poles.” The system may even split into individual fragments and its “poles” will become self-isolated in their regional or continental subsystems. Can we afford several decades in the “grey zone” without subjecting humanity to extreme risks? Third, do we even have sufficient grounds to say that the world is moving towards multipolarity, even if this movement is slow, inconsistent, and sporadic? Could we, for instance, conclude that today, the European Union is closer to being a full-fledged and independent global “pole” than it was ten years ago? Can we assert that, over the last decade, Africa, the Middle East, or Latin America have made significant progress towards the status of a collective “pole”? Is it possible to say that as the Shanghai Cooperation Organisation (SCO) expanded, the group increased its capability to act on a consolidated stance on the international stage? If we are not yet prepared to give an unequivocal “yes” to all these questions, then we do not have the right to say that the world is steadily moving towards multipolarity.

#### No self-fulfilling prophecy---securitizing the danger of US-China war creates the caution and risk aversion necessary to avoid it.

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Throwing the Baby Out with the Bathwater? Chan warns that the discourse on Thucydides’s Trap and power transition can create a self-fulfilling prophecy. If leaders believe in Thucydides’s Trap and act accordingly, it may create the anticipated conditions that make war more likely. Talking and thinking in terms of Thucydides’s Trap will influence the state’s construction of its identity as well as its definition of interests and preferences. The discourse is harmful because it encourages ‘othering’ the opponent and contributes to confrontation. Should we, then, throw out the proposition that war is more likely when the system is undergoing a power transition? It might be worthwhile to go back to what Thucydides’s Trap refers to: “the severe structural stress caused when a rising power threatens to upend a ruling one. In such conditions, not just extraordinary, unexpected events, but even ordinary flashpoints of foreign affairs, can trigger large-scale conflict.”[112] Instead of creating a self-fulfilling prophecy, this statement should induce caution from leaders in Beijing and Washington. Understanding the danger of war is the first step to avoid being trapped in it. Like Chan, Allison seeks to offer “a set of principles and strategic options for those seeking to escape Thucydides’s Trap and avoid World War III.”[113] Obviously, historical analogies cannot completely capture an ongoing event. Allison himself cautions against “facile analogizing” and emphasizes that “the differences matter at least as much as the similarities.”[114] The purpose of analogizing Thucydides’s Trap is not to shoehorn China and the United States into the roles of Athens and Sparta respectively, as Chan suggests (17-18), but to underscore the enduring feature of international politics throughout the ages. The dynamics of conflict highlighted by Thucydides remain as relevant today as it was two thousand years ago. Many scholars accuse structural theory of determinism, as Chan does, (14, 34), even though structuralists do not adopt it. States can go to war for a variety of reasons. Attempting to isolate a single cause for all wars is impossible. The proposition that war tends to break out during a power transition is better understood as a probabilistic—not deterministic—statement. The structural tensions cause by power shifts can substantially increase the probabilities of war, much like dry leaves waiting for a spark, but it does not mean that war will inevitably break out. Properly understood, Thucydides’s Trap cautions us to be prepared for the danger of war during a power transition. Overall, Chan’s book provides a stronger critique of power transition theory than of Thucydides’s Trap. Students of power shifts should take his argument seriously and avoid the pitfalls he identifies. We should not, however, hastily dismiss the warnings of Thucydides’s Trap.

#### Decline ensures transition wars, not peaceful multilateralism---the US could launch a pre-emptive attack or China could strike first

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Underlying these arguments for an inevitable war between the two superpowers is PTT. PTT originally formulated by Organski (1958) posits that **war is likely** when the power of the dominant state in the international system (i.e. hegemon) is **declining** and that a dissatisfied rising challenger **substantially reduces the power gap between the hegemon and itself**. Unlike balance of power theory, PTT argues that the war is most likely when there is near power parity between a dominant state and a rising and dissatisfied challenger (Organski and Kugler, 1980, pp. 19-20)[5]. A rising power here is generally dissatisfied with the existing international order and **initiates war against a declining hegemon in order to impose orders that are more favorable to itself** (Organski 1958, pp. 364-367). Layne (2018, p. 110) put these power transition dynamics quite succinctly as follows: “Over time, however, the relative power of states changes, and eventually the international order no longer reflects the actual distribution of power between or among the leading Great Powers. When that happens, the legitimacy of the prevailing order is called into question, and it will be challenged by the rising power(s).” And when the balance of power between a dominant state and a rising challenger changes sufficiently, a new order replaces an old one typically **by a hegemonic war** (2018, p. 104). Paying close attention to the **growing Sino–US competition** over hegemony in the twenty-first century, therefore, Shirk (2007, p. 4), China specialist, argues that “History teaches us that rising powers are likely to provoke war.” On the other hand, scholars like Gilpin (1981) contend that the power transition war between great powers is likely to occur when a hegemonic state whose power is declining due to imperial overstretch[6] views “**preventive war as the most attractive means of eliminating the threat** posed by challengers” (Ned Lebow and Valentino, 2009, p. 391), although they do acknowledge that there might be some “ways to prolong the period of its power preponderance vis-à-vis the rising challenger, so that the rapidly rising power will not dare to challenge the hegemonic leadership” (Kim and Gates, 2015, p. 221). In this case, the initiator of war is a declining hegemon, rather than a rising challenger. The declining hegemon who fears a rising challenger’s overtaking its power in the near future **sees war as a better option** than other options of maintaining its hegemony such as reducing its commitments abroad and appeasing a rising challenger.

#### IR scenario analysis unlocks intellectual openness to overcome cognitive biases.

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Added-value of scenario analysis for IR scholarship

As Tomé and Açıkalın (2019) point out, in order to fill the gap between IR theory and real-world problems, “an increasing number of scholars have come to embrace a spirit of intellectual openness, recognizing both the need for greater flexibility in the theoretical formulations and the possibility of complementarity by other theories and approaches” (p. 12). This section discusses the added value of scenario analysis as a complementary approach to traditional IR methods. The most obvious advantage of scenario analysis as a methodology, grounded in the reservoir of foresight studies, lies by definition in its ability to tackle future events. As mentioned before, there are no specified instruments within traditional IR methods which would allow scholars to go beyond past and present. The only exception is forecasting, one of the formal methods in IR, which is, however, distinctly different from foresight.

The underlying logic of forecasting is to provide predictions about the future by drawing on mathematical models and big data-sets based on known patterns. Thus, it is not particularly suitable to accommodate discontinuities. Foresight, as described above, aims at going beyond existing patterns by developing alternative futures based on an innovative combination of multiple driving forces. Its goal is to capture a set of possible futures and learn from them by examining the causal relations between driving forces and their different evolutions. By applying scenario approaches, scholars can thus account for evolving dynamics and discuss such timely issues as the consequences of Brexit for both British and EU-security, economics and politics (Brakman, Garretsen, & Kohl, 2018; Martill & Sus, 2018; Musolff, 2017; Verschueren, 2017; Ziv et al., 2018). Yet, scenario analysis offers more than the possibility to talk about the future. We see a fourfold merit of adding scenario analysis to the range of methods applied by IR scholars.

Confronting enduring assumptions

As we presented in the previous section, the main feature of explorative scenarios, which are the subject of this paper, is to stimulate creative thinking by challenging the deeply held assumptions of their authors. In other words, this method is helpful for overcoming enduring cognitive biases—mental errors such as linearity, presentism, and group think caused by the subconscious and simplified information processing of humans (Heuer, 1999, pp. 111– 112). Humans have the tendencies to focus on the present at the expense of the future and to think about the future in linear terms by extrapolating past trends into the future. As Gaddis (1992) points out, “we tend to bias our historical and our theoretical analyses too much toward continuity (…) we rarely find a way to introduce discontinuities into theory, or to attempt to determine what causes them to happen” (p. 52). Even if Gaddis does not explicitly mention scenarios, he refers to the concepts underlying scenario approaches (Han, 2011, p. 51). Scenario analysis attends to “deeper, otherwise left implicit, assumptions about continuous and linear patterns of development” (Wilkinson et al., 2013, p. 707). The process of scenario development invites the participants to reveal and question convictions which have so far remained unchallenged, and to question the linearity of world developments.

The ability of reexamining one’s own assumptions and going beyond linear patterns of development is essential for IR scholarship. To illustrate it with two examples: IR scholars and historians did not think that the Soviet Union could collapse and were startled by its fall, the peaceful resolution of the Cold War and the transformation of the bipolar system (Davis, 2005; Gaddis, 1992). In a similar vein, United States scholars were for decades so convinced of China’s economic, political, and cultural limitations that they neglected the possibility of its sudden ascent and were taken by surprise when it happened (Hundley, Kenzer, & Peterson, 2015). Interestingly, since the rise of China became evident, the United States debate on its future has been marked by a similar linearity of thought, leading to single-outcome predictions of China’s long-term future (Kerbel, 2004). In both cases, the discipline proved incapable of anticipating events of such importance, because scholars took for granted the status quo instead of confronting their bias towards linearity and detect manifestations of upcoming change. As a result, two major geopolitical surprises—the end of the Cold War and the rise of China have at first been neglected, forcing academia to catch up.

Against this backdrop, foresight helps IR scholars to exit the tunnel vision on world affairs and discover potentially valuable nonlinear lines of development. These can be both innovative in terms of scholarship, and policy-relevant by offering a reflection on unexpected discontinuities. Thus, it can facilitate the intellectual capability to think the unthinkable (Porter, 2016, p. 259).

Bringing forward new research questions

Scenario analysis starts with confronting one’s enduring assumptions and developing multiple causal possibilities, through which scholars can potentially discover topics that have not been examined before. One of the greatest challenges for any scholar is to identify innovative venues for research that might bring the discipline forward and advance publicity for one’s work. In Lakatosian terms, such an ability is often considered an evidence of a progressive research program.10 Since the prime feature of scenario analysis is to detect rapid and significant shifts in trajectories, or the forces behind them, this method succors when defining new pressing topics for academia. In particular, as mentioned in the previous section, scenario analysis enables the detection of both weak signals and wild cards. By drawing attention to these hitherto overlooked but potentially pressing issues, scenario analysis can identify research agendas for further investigation (Barma et al., 2016). Therefore, scenario analysis seems to be the right tool to advance innovative research since it helps scholars drive their research into new areas, away from moribund topics that have been followed for many decades. By “identifying questions of likely future significance” (Barma et al., 2016, p. 6), scenario analysis can contribute to combatting the proliferation of researchers in fields occupying the political status quo, such as Soviet or Japan studies in the United States in the 1980s. At the same time, innovative research topics confront the uncertainties that are crucial for policymakers to be monitored closely.

Dealing with the complexity and interdisciplinarity of real-world issues

Another added value of the scenario analysis for IR scholarship lies in its ability to provide comprehensive causal reasoning and thus to tackle complex issues. As mentioned in the introduction, the world’s complexity combined with abrupt shifts poses a challenge for IR scholarship. The possibility to accommodate multiple driving forces, to take into account different values they might take and finally to combine them with each other and see how they affect the dependent variable, makes the scenario approach quite unique. Traditional IR methods work with a limited number of independent variables, formulate and test hypotheses usually based on the relation between a single causal variable and the dependent variable. Investigating complex causal trajectories is therefore not possible. Against this background, we agree with Barma et al. (2016) and his colleagues who argue that scenarios are highly apt for dealing with complexity and uncertainty and providing academia with a tool for “actionable clarity in understanding contemporary global issues” (p. 1).

Moreover, the scenario approach helps to tackle the challenges of interdisciplinarity that is tied to complexity. By drawing on the active participation of people from different disciplines, backgrounds, and with different expertise in the scenario development process, it brings interdisciplinarity to the table by default. The key advantage of the approach is that this interdisciplinary conversation takes place prior to and during the research phase, rather than after it. This distinguishes the scenario approach from other methods that bring interdisciplinary perspectives together but do not facilitate a discussion between them, rather letting them passively co-exist. By exploring the dynamics between seemingly unrelated vectors of change (key drivers), scenario analysis can be useful for shedding light on developments that would have been overlooked by narrower research designs. In security studies, for example, scenario analysis can connect the dots between hard, soft, traditional and non-traditional understandings of security and capture the interplay of economic-societalenvironmental and technological changes. Imposing interdisciplinarity also helps to counter the “hyper-fragmentation of knowledge” that “makes it difficult for even scholars in different disciplines to understand each other, much less policy-makers and general public” (Desch, 2015, p. 381).

Complex real-world issues that were tackled using scenario analysis include the Israel-Palestine conflict (Stein et al., 1998), Turkey’s geopolitical environment (Çelik & Blum, 2007), the prospects of the United States– China conflict (Friedberg, 2005) and the consequences of Brexit for EU foreign and security policy (Martill & Sus, 2018). An examination of these topics without the application of interdisciplinary approaches would not be possible precisely due to their multifaceted character.

Stepping out of the ivory tower

Finally, scenario analysis also enables IR scholars to establish a channel of communication with policy-makers other than conducting interviews for their own research or providing ad-hoc consultations. A participatory scenario process forges “deep and shared understanding between its participants” (Ramírez & Wilkinson, 2016, p. 21). In scenario workshops, academics and policy-makers work together, confront their world visions and assumptions and arrive at an agreement upon which they develop narratives for alternative futures. Hence, scenario analysis can be perceived as a tool towards more exchange between academia and policy-making that can contribute to a better understanding between the two worlds. For policymakers, it provides the opportunity to consider long-term trends (an occasion not often found in the day-to-day nature of politics). For academics, it provides insight into which trends are most concerning for policy-makers, allowing them to check and ultimately enhance the relevance of their research agendas.

We acknowledge the difficulty to engage policy-makers in foresight exercises caused by their time-constrains and possible lack of interest. Yet, in our experience, this problem mostly refers to high-level policy-makers. Mid-level and former officials and policy-makers have more time and willingness to participate in foresight exercises and contribute equally valuable perspectives. The participatory character of foresight exercises facilitates the exchange of views from different stakeholders on an equal level. In our case, as the evaluation has shown, it has proven to be stimulating for each of the engaged groups.

Moreover, the policy dialogue benefits from scenarios’ accessibility to a broader audience. Scenario publications tend to be shorter and easier to read than the average academic publication and as Nye (2008) rightly notes “a premium on time is a major difference between the two cultures” of academia and policy-making. Since scenario publications are more suitable to the time- and attention-constraints of many policy-makers, they improve the accessibility of research findings for the policy world (Cairney & Kwiatkowski, 2017). An illustrative example is offered by a foresight exercise conducted by the Aspen Institute Berlin in 2017. A group of academics, think tank experts and policy-makers developed scenarios on the future of the liberal world order that served as raw material for a newspaper from the future titled “The Aspen Insight” and dated October 21, 2025. Not only did the presentation of the newspaper catch the attention of many Berlin-based policy-makers but the “The Aspen Insight” was also attached as a supplement to the Berlin daily Tagesspiegel, and reached more than 300,000 readers.11

We acknowledge that the four aspects of the added value of scenario analysis for IR scholarship are interrelated and that their boundaries are not clear-cut. Yet, we believe, they highlight distinct benefits of this approach for academics that want to tackle the challenges of today’s world via their research.

#### Unipolarity reduces interventions by providing flexibility to avoid ill-advised fights---we don’t result in the US attacking China.

Noel Thomas Anderson 19. Assistant professor in the Department of Political Science at the University of Toronto. “Competitive Intervention, Protracted Conflict, and the Global Prevalence of Civil War.” International Studies Quarterly 63(3): 692-706.

Systemic Dimensions: The Varying Prevalence of Competitive Intervention

The framework articulated above not only provides a comprehensive account of the duration effects of competitive intervention on civil wars—it also highlights a candidate explanation for the recent decline in the prevalence of intrastate conflict. Insofar as state decisions to aid combatants are consistent with competitive state policy-making, temporal variation in geopolitical competition between states should affect trends in the prevalence of competitive intervention. Variation in the prevalence of competitive intervention should in turn affect temporal trends in the prevalence of internal conflict through the duration effects described above.

Consider the pervasiveness of US-Soviet competition during the Cold War. Bipolarity extended the geographic scope of concern and broadened the range of factors included in the competition between the superpowers. American and Soviet leaders worried that challenges to the existing distribution of power might raise doubts about the credibility of their alliance commitments, thereby encouraging their allies to drift toward neutrality or, worse still, switch sides (Hironaka 2005, 107–11). Because challenges to the status quo were perceived to threaten the relative balance of power and credibility, they were resisted. Yet, because any action by one superpower was perceived as an attempt to gain a geostrategic advantage, it demanded a response. The end result was a proliferation of US-Soviet competitive intervention, wherein the superpowers committed resources to opposing government and rebel forces fighting on the periphery of their spheres of influence.

That many civil wars during the Cold War were superpower proxy wars is a well-rehearsed perspective, but what is missing from existing accounts is an explanation for why superpower sponsorship should be associated with longer conflicts. If foreign civil wars played such a key role in the larger Cold War struggle, why did the superpowers not do what was necessary to help their respective sides win? The theory outlined above provides an answer: challenges to the relative balance of power and credibility necessitated reflexive responses, but the impossible stakes of direct confrontation advised caution. While the superpowers were compelled to intervene, they were simultaneously—and paradoxically—compelled to do so with restraint.

Superpower rivalry also had secondary duration effects. Constrained by the need to both deter and avoid direct confrontation, Washington and Moscow employed indirect strategies for projecting power. Military aid was an integral element of their competition for influence, and accordingly, money and weapons diffused not only to civil wars, but across the international system. This assistance empowered client states, providing a set of Cold War framings and superpower arms that could be used to justify and implement independent foreign policy objectives. Notably, the superpowers struggled to control their clients’ adventurism; by exploiting fears of defection to the opposing bloc, clients found ways to commandeer superpower aid for their own self-interested ends (Krause 1991). The net result was a proliferation of interventions by otherwise weak states in civil wars across the globe.

In the post–Cold War period, by contrast, state clients have a harder time garnering American aid. Regional powers continue to intervene in civil wars, but they can no longer rely on the reflexive support of the USSR when conflicts of interest arise vis-à-vis US policy, nor can they threaten defection to the Soviet-bloc in the face of American sanction. In the unipolar period, the United States has greater choice in which state clients it chooses to support, enjoys greater flexibility to discipline adventurism by weaker powers, and maintains “command of the commons” to restrict flows of economic and military aid around the globe (Posen 2003). Together, these features of the unipolar system constrain foreign adventurism by lesser powers relative to the Cold War period, thereby reducing—though not eliminating—the prevalence of competitive interventions among neighboring states and regional rivals. In this way, the transition from a bipolar to unipolar system not only terminated superpower proxy warfare, but also decreased the rate of competitive intervention by lesser powers.

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### Util---2AC

#### Preventing existential risk and framing it as a “we” claim is good.

Coles and Susen 18—Research Professor at the Institute for Social Justice at Australian Catholic University AND Reader in Sociology at the School of Arts and Social Sciences of City, University of London (Romand and Simon, “The Pragmatic Vision of Visionary Pragmatism: The Challenge of Radical Democracy in a Neoliberal World Order,” Contemporary Political Theory May 2018, Volume 17, Issue 2, pp 250–262)

Visionary pragmatism is driven by a political ethos that accents radical receptivity and a sense that a greater degree of wildness in our efforts is indispensable for transformative democratic movements. While some of my earlier works accented the ethical character of receptive generosity in political life, Visionary Pragmatism argues that receptivity is indispensable for generating democratic power – precisely because receptivity involves vulnerability, relationship formation, capacities to modulate, and learning in unexpected ways amidst difficult differences. Drawing on my engagements with the movement for democratic action research in Northern Arizona, I argue that receptive practices engender remarkable capacities for fostering grassroots critique and alternatives, powerful political assemblages across differences, and transformative dynamics in the face of what otherwise appear to be intractable problems. Our best and most powerful possibilities for co-creating urgent democratic change almost always advance along pathways engendered partly through relationships of careful attentiveness to what we initially took to be oblique, unintelligible – or, perhaps, even odious.

For these reasons, my political, theoretical, and pedagogical engagements move across many different configurations and a wider range of situations, ideologies, modes, and commitments than most. Eschewing a single subject position, in Visionary Pragmatism, I experiment with first-person plurals in which the ‘we’ morphs in relation to the different loci of initiative that animate my reflections. Sometimes ‘we’ refers to proponents of radical and ecological democracy very broadly, sometimes to scholars in higher education, sometimes to political theorists, sometimes to the action research movement that formed among people at Northern Arizona University and its community partners, sometimes to a specific action research team, sometimes to all people facing the possibility of planetary ecological collapse. Among the many things I find compelling about the writing of James Baldwin is how he shifts his pronouns without notice – for example, sometimes using ‘we’ to represent black people, sometimes as an uncanny member of the white-majority United States. This rhetorical shiftiness encroaches upon and pulls his readers – especially white readers – beyond the ‘innocence that constitutes the crime’ of their assumed individual and collective white subjectivities in ways that work in visceral, relational, and conceptual registers (Baldwin, 1992, p. 6). Such uncertainty has significant capacity to erode habits and defences, as one finds oneself unexpectedly drawn into perspectives, locations, energies, and tendencies that unsettle and reorient one’s own subjectivity. Much of my work has theorized ‘moving democracy’, and my rhetorical shifting of the first-person plural is a textual practice that aims to enhance this in ways that facilitate reflection.

Throughout Visionary Pragmatism, I argue that there are powerful reasons for active hope. At the same time, we do not live far from tipping points beyond which planetary ecological collapse, globalizing neoliberal fascism, and violent chaos may overwhelm our efforts. I do not think so much in terms of pessimism or optimism as I do about seizing and co-creating opportunities for catalysing dynamic changes in theory and practice that foster a powerful movement of receptive democracy, for complex democratic commonwealth and ecological flourishing. In one sense, as Walter Benjamin’s discussion of Paul Klee’s ‘Angelus Novus’ makes poignantly clear, it is always ‘too late’ for so much and so many, as catastrophic history keeps piling wreckage at our feet. At the same time, there are what Benjamin (1968) calls ‘weak messianic powers’ that emerge as the retroactive force of salvaged aspects of past struggles ignite sparks with emerging struggles to explode the continuum of progress. In this sense, up to our day, it is never altogether too late. With the language of ‘game-transformative practice’, I argue that a visionary-pragmatic movement of radical democracy must do something analogous in response to the fierce urgency of now, to avoid a sixth extinction in which this possibility could well become a casualty.

### AT: Enfu 21---2AC

#### Robust statistical analysis proves unipolarity prevents war and sustains the liberal international order---even if they win Heg bad, the world has no alternative.

Daniel Drezner 13. Professor of International Politics at the Fletcher School of Law and Diplomacy at Tufts University. “Military Primacy Doesn’t Pay (Nearly As Much As You Think)” *International Security* 38.1 52–79

William Wohlforth has made the strongest theoretical argument for this position in the post–Cold War era. He argues, contrary to balance of power theorists, that unipolarity is the most stable and peaceful of all possible international systems: “Unipolarity favors the absence of war among the great powers and comparatively low levels of competition for prestige or security for two reasons: the leading state’s power advantage removes the problem of hegemonic rivalry from world politics, and it reduces the salience and stakes of balance of power politics among the major states.”77 Wohlforth has expanded on this argument in later work, applying social identity theory to explain the durability and peaceful nature of unipolarity.78 He and Stephen Brooks further point out that balancing against a rising power is one thing, but balancing against an existing hegemon is altogether different: “Balance-of power theory predicts that states will try to prevent the rise of a hegemon; it tells us nothing about what will happen once a country establishes such a position.”79 Indeed, even realists such as John Mearsheimer and Randall Schweller have acknowledged that balancing is less common than realism predicts. Mearsheimer posits that this is because balancing is in and of itself a public good, and therefore buckpassing is more likely. Schweller attributes “underbalancing” to domestic political factors.80¶ Regardless of the causal mechanism, all of these international relations theories posit that once a military hegemon emerges, the world should be much more secure, peaceful, and prosperous. With a preeminent military superpower, other states have less incentive to engage in arms races, brinkmanship, or security rivalries. Potential great power rivals do not see the utility of attempting to challenge the hegemon militarily. Smaller states recognize that the benefits of bandwagoning outweigh efforts to balance. As a result, both militarized disputes and aggregate defense expenditures should be expected to decline during eras of unipolarity, thus allocating more resources for economic growth, which in turn creates a virtuous circle of greater growth and greater peace.¶ The empirical evidence for this causal mechanism is stronger than for the mechanisms previously discussed in this article, although there are significant qualifiers. On one hand, the literature rejects the notion that hegemony is a necessary condition for an open global economy.81 Indeed, the existence of a liberal hegemon alone is not a sufficient condition; supporter states also play a crucial role in the spread of economic openness.82 Although the precise causal mechanisms remain disputed, hegemonic eras are nevertheless strongly correlated with lower trade barriers and greater levels of globalization.83¶ Furthermore, direct evidence exists that the exercise of military power to protect sea-lanes boosts global trade flows (though the magnitude of the effect is disputed). The presence of naval forces during times of militarized disputes has reduced market expectations of supply disruptions.84 It could be argued, however, that concerns about energy disruptions have been overstated; even in instances when U.S. military intervention was absent, world oil markets have rapidly adjusted to price spikes.85 A similar story can be told when analyzing the naval reaction to the post-2008 surge in Somali piracy. Attacks spiked after the financial crisis and peaked in 2011. Attacks remain at an elevated level after peaking in 2011, but their success rate has fallen markedly. Between 2011 and 2012, the number of successful global piracy attacks declined by 67 percent. The presence of multinational naval patrols—including the U.S. Navy—in the most vulnerable sea-lanes has helped matters, but the improved private security on board the commercial tankers appears to have helped even more.8¶ The historical evidence further suggests that global and regional systems with a sole superpower have lower levels of arms races and violent conflict. In one empirical review of the literature, Daniel Geller concluded, “The only polar structure that appears to influence conflict probability is unipolarity.”87 Examinations of pre-Westphalian regional systems also support this f

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inding.88 For example, the East Asia region had a clear hegemon in China from the start of the Ming dynasty to the peak of the Manchu dynasty. The result was a period of remarkable political stability. Countries in the region refrained from attacking China and each other; Beijing refrained from converting its hegemony into an expanding empire.89 Except for moments of Chinese stagnation, war was extremely rare during this period; indeed, it was so rare that some Chinese international relations scholars now extol this tianxia era as a model for the future of global order.90¶ The post–Cold War era offers further evidence for reduced security rivalries and greater stability in a hegemonic world order. The Human Security Project has tracked violent conflict in the post-1945 period, and its data are incontrovertible: there has been a marked and secular decline in interstate violence since the end of the Cold War, and a further decline in other forms of violence, such as civil war and extrajudicial killings.91 Consistent with the logic of unipolarity, global military expenditures have declined dramatically following the end of the Cold War. Global expenditures on defense as a percentage of global output averaged 5.1 percent between 1972 and 1990. Over the last decade, despite the global war on terror, defense expenditures as a percentage of global output have averaged only 2.5 percent.92 The peace dividend from the shift to unipolarity has been significant.¶ Military primacy alone is not the sole cause of this decline. A growing body of work suggests that the post–Cold War decline is merely the continuation of a long-term secular trend toward less violence.93 Still, even scholars advancing this long-term argument acknowledge the role that U.S. military hegemony plays. Joshua Goldstein, for example, attributes part of the decline in violent conflict to “the end of the cold war, and to a unipolar world order with a single superpower to impose its will in places like Kuwait, Serbia, and Afghanistan.... [A] unipolar world is inherently more peaceful than the bipolar one where two superpowers fueled rival armies around the world.”9

### AT: Shea 20---2AC

#### No link---we don’t perpetuate Sinophobia---it’s worse to deny CCP persecution.

Tenzin Dorjee 21. Senior researcher at Tibet Action Institute and a PhD candidate in the political science department at Columbia University. "Opinion: Anti-China is not anti-Asian". Washington Post. 4-6-2021. https://www.washingtonpost.com/opinions/2021/04/06/anti-china-is-not-anti-asian/

However, some commentators are arguing that the U.S. foreign policy establishment’s criticism of the Chinese government is to blame for the domestic problem of anti-Asian violence. This specious claim, which China’s state-run media quickly exploited, has been most prominently advanced in the mainstream Western media by distinguished novelist Viet Thanh Nguyen and political scientist Janelle Wong, who claim that “bipartisan political rhetoric about Asia” and successive administrations’ “critical takes” on China fuel anti-Asian violence. This narrative, which weaponizes Asian American vulnerability to shield Beijing from international criticism, is as dangerous as it is fraudulent.

First of all, let’s be clear that there is no bipartisan political rhetoric targeting Asia, a continent of nearly 50 nations. Conflating Asia with China is the geopolitical equivalent of assuming all Asians are Chinese, precisely the kind of racial lumping that the writers themselves sensibly caution against.

To be sure, criticism of the Chinese government by policymakers in Washington has escalated in recent years. But the overwhelming volume of the rhetoric targeting Beijing has been prompted not by abstract geopolitical competition but by tangible grievances, including China’s genocide in Xinjiang, intensifying repression in Tibet, dismantling of democracy in Hong Kong and sweeping crackdown on Chinese civil society. Some of Beijing’s harshest critics are Asian Americans. Uyghur refugees, Hong Kong democrats, Chinese dissidents and Tibetan exiles such as myself, whose communities back home reel under Beijing’s boot, are urging Congress to censure China for its crimes. Asking lawmakers of conscience to hold their tongue on Beijing’s genocide to supposedly prevent racial violence here is to set up a false trade-off between Asian American safety and Uyghur lives, both of which should be treated as nonnegotiable.

Moreover, there is no research-based evidence that American lawmakers’ legitimate criticism of Beijing has a causal effect on violence against Asians. In fact, Washington’s political rhetoric has been rising steadily over the past half decade, during which Beijing built the Uyghur internment camps, demolished Hong Kong’s democracy and chipped away at the liberal international order. Anti-Asian attacks remained rare during this whole period, soaring only when the pandemic hit. If China had contained covid-19 within its borders, or if the United States had succeeded in keeping it out, no amount of congressional criticism against Beijing would have made us afraid to ride the subway at night.

### AT: Polychroniu 21---2AC

#### We’re past tipping points---only tech solves---the alt is dictatorship.

Eric Levitz 21. Senior Writer at New York Magazine. MA Johns Hopkins. "We’ll Innovate Our Way Out of the Climate Crisis or Die Trying". Intelligencer. 5-17-2021. https://nymag.com/intelligencer/2021/05/climate-biden-green-tech-innovation.html

Today’s best-case ecological scenario was a horror story just three decades ago. In 1993, Bill Clinton declared that global warming presented such a profound threat to civilization that the U.S. would have to bring its “emissions of greenhouse gases to their 1990 levels by the year 2000.” Instead, we waited until 2020 to do so; in the interim, humanity burned more carbon than it had since the advent of agriculture. Now, it will take a historically unprecedented, worldwide economic transformation to freeze warming at “only” 2 degrees — a level of temperature rise that will turn “once in a century” storms into annual events, drown entire island nations, and render major cities in the Middle East uninhabitable in summertime (at least for those whose lifestyles involve “walking outdoors without dying of heatstroke”). This is what passes for a utopian vision in 2021. If we confine ourselves to mere optimism — and assume that every Paris Agreement signatory meets its current pledged target for decarbonization — then warming will hit 2.4 degrees by century’s end.

The reality of our ecological predicament invites denial of our political one. Put simply, it is hard to reconcile the scale of the climate crisis with the limits of contemporary American politics. Delusions rush in to fill the gap. Among these is the fantasy of national autonomy; the notion that the United States can save the planet or destroy it, depending on the precise timeline of its domestic decarbonization. A rapid energy transition in the U.S. is a vital cause, not least for its potential to expedite similar transformations abroad. But the battle for a sustainable planet will be won or lost in the developing world. Although American consumption played a central role in the history of the climate crisis, it is peripheral to the planet’s future: Over the coming century, U.S. emissions are expected to account for only 5 percent of the global total.

There is also the delusion of “de-growth’s” viability. The fact that there is no plausible path for global economic expansion that won’t entail climate-induced death and displacement has led some environmentalists to insist on global stagnation. Yet there is neither a mass constituency for this project, nor any reason to believe that there will be any time soon. Freeze the status-quo economy in amber, and you’ll condemn nearly half of humanity to permanent poverty. Divide existing GDP into perfectly even slices, and every person on the planet will live on about $5,500 a year. American voters may express a generalized concern about the climate in surveys, but they don’t seem willing to accept even a modest rise in gas prices — let alone a total collapse in living standards — to address the issue. Meanwhile, any Chinese or Indian leader who attempted to stymy income growth in the name of sustainability would be ousted in short order. It’s conceivable that one could radically reorder advanced economies in a manner that enabled living standards to rise even as GDP fell; Americans might well find themselves happier and more secure in an ultra-low-carbon communal economy in which individual car ownership is heavily restricted, and housing, healthcare, and myriad low-carbon leisure activities are social rights. But nothing short of an absolute dictatorship could affect such a transformation at the necessary speed. And the specter of eco-Bolshevism does not haunt the Global North. Humanity is going to find a way to get rich sustainably, or die trying.

Thus, the chasm between the ecologically necessary and the politically possible can only be bridged by technological advance. And on that front, the U.S. actually has the resources to make a decisive contribution to global decarbonization — and some political will to leverage those resources. Unfortunately, due to some combination of fiscal superstitions and misplaced priorities, the Biden administration’s proposed investments in green innovation remain paltry. An American Jobs Plan with much higher funding for green R&D is both imminently winnable and environmentally imperative. U.S. climate hawks should make securing such legislation a top priority.

The choice before us is techno-optimism or barbarism.

If governments are forced to choose between increasing income growth in the present, and mitigating temperature rise in the future, they are going to pick the former. We’ll get cheap, lab-grown Kobe beef before we get a U.S. Senate willing to tax meat, and steel plants powered by “green hydrogen” before we get anarcho-primitivism with Chinese characteristics.

The question is whether we’ll get such breakthroughs before it’s too late.

Techno-optimism has its hazards, but the progress we’ve made toward decarbonization has come largely through technological innovation. When India canceled plans to construct 14 gigawatts of new coal-fired power stations in 2019, it did not do so in deference to international pressure or domestic environmental movements, but rather to the cost-competitiveness of solar energy. The same story holds across Asia’s developing countries: Thanks to a ninefold reduction in the cost of solar energy over the past decade, the number of new coal plants slated for construction in the region has fallen by 80 percent. Meanwhile, the road to an electric-car revolution was cleared by a collapse in the cost of lithium batteries, the challenge of powering cities with solar energy on cloudy days was eased by a 70 percent drop in the price of utility-scale batteries, and wind power grew 40 percent cheaper. Our species remains lackluster at solidarity and self-government, but we’ve got a real knack for building cool shit.

The technological progress of the past decade was not sufficient to compensate for tepid climate policy. But real techno-utopianism has never been tried: As of 2019, global spending on clean energy R&D totaled $22 billion a year, or 3 percent of the Pentagon’s annual budget. Increasing spending on such research — while expediting cost-reductions in existing technologies by deploying them en masse — should be twin priorities of American climate policy.

The preconditions for green industrialization can be made in America.

The United States has more fiscal capacity and better-financed research universities than any nation on the planet. And, for all the pathologies of our politics, public investment in green tech inspires far weaker opposition than many less-indispensable climate policies. In fact, late last year, with Republicans controlling the Senate and Donald Trump in the White House, the U.S. increased funding for zero-emission technology R&D by $35 billion. America does not have sovereignty over enough humans to save the planet by slashing our domestic emissions. But we just might have the resources and political economy necessary to help the developing world save us all.

#### Cap solves war.

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Countries with liberal political and economic systems rarely use military force against each other. This anomalous peace has been most prominently attributed to the ‘democratic peace’ – the apparent tendency for democratic countries to avoid militarized conflict with each other (Maoz & Russett, 1993; Ray, 1995; Dafoe, Oneal & Russett, 2013). More recently, however, scholars have proposed that the liberal peace could be partly (Russett & Oneal, 2001) or primarily (Gartzke, 2007; but see Dafoe, 2011) attributed to liberal economic factors, such as commercial and financial interdependence. In particular, Erik Gartzke, Quan Li & Charles Boehmer (2001), henceforth referred to as GLB, have demonstrated that measures of capital openness have a substantial and statistically significant association with peaceful dyadic relations. Gartzke (2007) confirms that this association is robust to a large variety of model specifications.

To explain this correlation, GLB propose that countries with open capital markets are more able to credibly signal their resolve through the bearing of greater economic costs prior to the outbreak of militarized conflict. This explanation is novel and plausible, and resonates with the rationalist view of asymmetric information as a cause of conflict (Fearon, 1995). Moreover, it implies clear testable predictions on evidential domains different from those examined by GLB.

In this article we exploit this opportunity by constructing a confirmatory test of GLB’s theory of market-mediated signaling. We first develop an innovative quantitative case selection technique to identify crucial cases where the mechanism of market-mediated signaling should be most easily observed. Specifically, we employ quantitative data and the statistical models used to support the theory we are probing to create an impartial and transparentmeans of selecting cases in which the theory – as specified by the theory’s creators –makes its most confident predictions. We implement three different case selection rules to select cases that optimize on two criteria: (1) maximizing the inferential leverage of our cases, and (2) minimizing selection bias.

We examine these cases for a necessary implication of market-mediated signaling: that key participants drew a connection between conflictual events and adverse market movements. Such an inference is a necessary step in the process by which market-mediated costs can signal resolve. For evidence of this we examine news media, government documents, memoirs, historical works, and other sources. We additionally examine other sources, such as market data, for evidence that economic costs were caused by escalatory events. Based on this analysis, we assess the evidence for GLB’s theory of market mediated costly signaling.

Our article then considers a more complex heterogeneous effects version of market-mediated signaling in which unspecified scope conditions are required for the mechanism to operate. Our design has the feature of selecting cases in which scope conditions are most likely to be absent. This allows us to perform an exploratory analysis of these cases, looking for possible scope conditions. We also consider alternative potential mechanisms. Our cases are reviewed in more detail in the online appendix.1

To summarize our results, our confirmatory test finds that while market-mediated signaling may be operative in the most serious disputes, it was largely absent in the less serious disputes that characterize most of the sample of militarized interstate disputes (MIDs). This suggests either that other mechanisms account for the correlation between capital openness and peace, or that the scope conditions for market-mediated signaling are restrictive. Of the signals that we observed, strategic market-mediated signals were relatively more important than automatic market-mediated signals in the most serious conflicts. We identify a number of potential scope conditions, such as that (1) the conflict must be driven by bargaining failure arising from uncertainty and (2) the economic costs need to escalate gradually and need to be substantial, but less than the expected military costs of conflict.

Finally, there were a number of other explanations that seemed present in the cases we examined and could account for the capitalist peace: capital openness is associated with greater anticipated economic costs of conflict; capital openness leads third parties to have a greater stake in the conflict and therefore be more willing to intervene; a dyadic acceptance of the status quo could promote both peace and capital openness; and countries seeking to institutionalize a regional peace might instrumentally harness the pacifying effects of liberal markets.

The correlation: Open capital markets and peace

The empirical puzzle at the core of this article is the significant and robust correlation noted by GLB between high levels of capital openness in both members of a dyad and the infrequent incidence of militarized interstate disputes (MIDs) and wars between the members of this dyad (Gartzke, Li & Boehmer, 2001). The index of capital openness (CAPOPEN) is intended to capture the ‘difficulty states face in seeking to impose restrictions on capital flows (the degree of lost policy autonomy due to globalization)’ (Gartzke & Li, 2003: 575). CAPOPEN is constructed from data drawn from the widely used IMF’s Annual Reports on Exchange Arrangements and Exchange Controls; it is a combination of eight binary variables that measure different types of government restrictions on capital and currency flow (Gartzke, Li & Boehmer, 2001: 407). The measure of CAPOPEN starts in 1966 and is defined for many countries (increasingly more over time). Most of the countries that do not have a measure of CAPOPEN are communist.2

GLB implement this variable in a dyadic framework by creating a new variable, CAPOPENL, which is the smaller of the two dyadic values of CAPOPEN. This operationalization is sometimes referred to as the ‘weak-link’ specification since the functional form is consonant with a model of war in which the ‘weakest link’ in a dyad determines the probability of war. CAPOPENL has a negative monotonic association with the incidence of MIDs, fatal MIDs, and wars (see Figure 1).3 The strength of the estimated empirical association between peace and CAPOPENL, using a modified version of the dataset and model from Gartzke (2007), is comparable to that between peace and, respectively, joint democracy, log of distance, or the GDP of a contiguous dyad (Gartzke, 2007: 179; Gartzke, Li & Boehmer, 2001: 412). In summary, CAPOPENL seems to be an important and robust correlate of peace. The question of why specifically this correlation exists, however, remains to be answered.

The mechanism: Market-mediated signaling?

Gartzke, Li & Boehmer (2001) argue that the classic liberal account for the pacific effect of economic interdependence – that interdependence increases the expected costs of war – is not consistent with the bargaining theory of war (see also Morrow, 1999). GLB argue that ‘conventional descriptions of interdependence see war as less likely because states face additional opportunity costs for fighting. The problem with such an account is that it ignores incentives to capitalize on an opponent’s reticence to fight’ (Gartzke, Li & Boehmer, 2001: 400.)4 Instead, GLB (see also Gartzke, 2003; Gartzke & Li, 2003) argue that financial interdependence could promote peace by facilitating the sending of costly signals. As the probability of militarized conflict increases, states incur a variety of automatic and strategically imposed economic costs as a consequence of escalation toward conflict. Those states that persist in a dispute despite these costs will reveal their willingness to tolerate them, and hence signal resolve. The greater the degree of economic interdependence, the more a resolved country could demonstrate its willingness to suffer costs ex ante to militarized conflict.

Gartzke, Li & Boehmer’s mechanism implies a commonly perceived costly signal before militarized conflict breaks out or escalates: if market-mediated signaling is to account for the correlation between CAPOPENL and the absence of MIDs, then visible market-mediated costs should occur prior to or during periods of real or potential conflict (Gartzke, Li & Boehmer, 2001). Thus, the proposed mechanism should leave many visible footprints in the historical record. This theory predicts that these visible signals must arise in any escalating conflict, involving countries with high capital openness, in which this mechanism is operative

Clarifying the signaling mechanism

Gartzke, Li & Boehmer’s signaling mechanism is mostly conceptualized on an abstract, game-theoretic level (Gartzke, Li & Boehmer, 2001). In order to elucidate the types of observations that could inform this theory’s validity, we discuss with greater specificity the possible ways in which such signaling might occur.

A conceptual classification of costly signals

The term signaling connotes an intentional communicative act by one party directed towards another. Because the term signaling thus suggests a willful act, and a signal of resolve is only credible if it is costly, scholars have sometimes concluded that states involved in bargaining under incomplete information could advance their interests by imposing costs on themselves and thereby signaling their resolve (e.g. Lektzian & Sprecher, 2007).

However, the game-theoretic concept of signaling refers more generally to any situation in which an actor’s behavior reveals information about her private information. In fact, states frequently adopt sanctions with low costs to themselves and high costs to their rivals because doing so is often a rational bargaining tactic on other grounds: they are trying to coerce their rival to concede the issue. Bargaining encounters of this type can be conceptualized as a type of war-of-attrition game in which each actor attempts to coerce the other through the imposition of escalating costs. Such encounters also provide the opportunity for signaling: when states resist the costs imposed by their rivals, they ‘signal’ their resolve. If at some point one party perceives the conflict to have become too costly and steps back, that party ‘signals’ a lack of resolve. Thus, this kind of signaling arises as a by-product of another’s coercive attempts. In other words, costly signals come in two forms: self-inflicted (information about a leader arising from a leader’s intentional or incidental infliction of costs on himself) or imposed (information about a leader that arises from a leader’s response to a rival’s imposition of costs).

Additionally, costs may arise as an automatic byproduct of escalation towards military conflict or may be a tool of statecraft that is strategically employed during a conflict. The automatic mechanism stipulates that as the probability of conflict increases, various economic assets will lose value due to the risk of conflict and investor flight. However, the occurrence of these costs may also be intentional outcomes of specific escalatory decisions of the states, as in the case of deliberate sanctions; in this case they are strategic.

Finally, at a practical level, we identify three different potential kinds of economic costs of militarized conflict that may be mediated by open capital markets: capital costs from political risk, monetary coercion, and business sanctions. The most prominent mechanism proposed by Gartzke, Li & Boehmer (2001) to account for the correlation between capital openness and peace is that of capital costs. They note that 'since conflict threatens investments among disputing states, it makes such investments less desirable and capital becomes relatively scarce' (Gartzke, Li & Boehmer, 2001: 407) and hence more costly. Increased capital openness may increase the capital costs of escalation by increasing both the ease of capital flight (Abadie & Gardeazabal, 2003, 2007) and the expected harm of escalatory events to the national economy. This mechanism will be more effective in countries with more open capital markets; countries where the value of investments are more publicly observable (such as arises with a public stock exchange); and countries where leaders are more sensitive to the costs of capital.5

### AT: Baraka 19---2AC

#### No blueprint for action---they can’t specify how they get to what they envision.

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Critical IR theory needs to make more space for self-reflexivity and to open up to an epistemic transformation. The preceding discussion demonstrated that although peace and conflict studies are more pluralist than other critical IR branches, they are still affected by paradigmatic and disciplinary divides within IR. They operate in a conflictual theorizing logic that disregards certain ontological, methodological, and epistemological alternatives in order to remain loyal to one particular disciplinarity. For Laura Sjoberg (2017, 163–67), “disciplinarity has a narrowing effect,” suggesting that “an undisciplined IR would free space for more radical critique and more radical experimentation.” Disciplinary encampment among different branches of critical IR has suffocated the search for achievable emancipatory possibilities across a different range of cases. Endorsing alternativity requires a fluid onto-epistemology that would make it possible to bypass the epistemological entrapments caused by rigid academic rules of thought and of knowledge production and by the academic research process. Nonconflictual pathways of research would be beneficial for overcoming paradigmatic contempt, bypassing methodological holism and individualism, and making space for conciliatory heuristics and reality-congruent inquires (see Archer 1995; Hamati-Ataya 2018). Searching for nonconflictual critiques that are embedded in postparadigmatic logic means generating conceptually novel and reality-congruent knowledge about conflict-affected societies and the broader politics of international interventions. This should not be seen as an attempt to discipline the discipline of peacebuilding studies. On the contrary, it would be an attempt to break away from disciplinary entrenchments that have impeded a better understanding of complexity in postconflict societies. It would also be an attempt to avoid the normalization of entrenched research programs and open up the politics of knowledge production on peace, conflict, security, justice, and development.

More broadly, alternativity in critical IR theory needs to be rescued from never-ending conceptual reifications, which have ended up making ontological assentation about the world become completely detached from the world. In this regard, there is a growing realization in IR that “critique is a necessary but secondary task; the priority is to return to practical theory as quickly as possible” (Levine 2012, 69). Recalibrating the purpose of alternativity in critical theory requires recalibrating knowledge production, not only to unmask power relations and the dynamics of dominance and to create space for a politics of resistance but also to generate practical knowledge for political action that challenges, confronts, and disrupts existing power relations and offers alternative solutions for reshuffling social relations on more emancipatory and inclusive terms (see Duvall and Varadarajan 2003, 85; Murdie 2017; Deiana and McDonagh 2018). A feature of critical peace and conflict studies is a congruence between the emancipatory and problem-solving perspectives, which should be predicated on the conciliation of knowledge, the expansion of onto-politics of peace, and the pluralization of epistemological and methodological approaches. The recent methodological work by J. Samuel Barkin and Laura Sjoberg (2017) on interpretive quantification is a promising move toward this much-needed pluralist fertilization within critical theory. In particular, a stronger linkage between criticality, alternativity, and practicality could help critical security, peace, and conflict theories to offer alternatives that would maintain critical impetus while simultaneously strengthening ties to practical and societal problem-addressing solutions. Genealogical studies would blend well with a critical analysis of conceptual and policy alternatives (see Milliken 1999). Statistical analysis with an emancipatory hypothesis coupled with critical analysis would contribute to subverting policy practices and would normalize alternative knowledge about peace, justice, and emancipation.

The recent practice-turn in IR offers new bridges between scholars and practitioners, making it possible to translate critical knowledge into practice without compromising the normativity and criticality of scholarly works (see Bigo 2011). A forum on pragmatism published in this journal has implicitly highlighted the importance of alternativity in understanding global politics and generating impactful knowledge beyond the existing epistemological and methodological divides (see Hellmann 2009). Friedrichs and Kratochwil (2009, 701) have argued for “the orientation of research toward the generation of useful knowledge.” Practicality is essential for generating alternatives. For instance, Jonna Nyman (2016, 142) argues that “a pragmatic, practice-centred approach . . . can help us gain practical knowledge of how security works and understand the value of security better, as well as help us to suggest alternative possibilities.” Similarly, Navnita Chadha Behera (2016, 154) argues: “theorizing in IR needs to step out of the rarefied atmosphere of its academe, develop a healthy scepticism toward its canonical frames, and open up to the possibilities of learning from everyday life and experiences of people and their living traditions and practices.” Practicality shifts the focus from abstract criticality and normativity to contextual critiques that account for everyday practices and interactions. This would be essential for rescuing critique from becoming a postempirical endeavor.

Critical knowledge that engages with policy alternatives “is not only pragmatic, it is also politically enabling:

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it forces us away from instrumental problem-solving perspectives towards a wider framework of pragmatic thought where narrow instrumental goals are overridden by wider normative and political concerns” (Kurki 2013, 260). Such grounded critiques are crucial in order to expand non-prescriptive alternativity and exploring practical possibilities for social emancipation and change. For Steve Smith (2002: 202), “the acid test for the success of alternative and critical approaches is the extent to which they have led to empirically grounded work that explores the range and variety of world politics.” This would also be congruent with Daniel Levine's (2012, 30) concept of sustainable critique, which entails thinking in both practical and critical terms at once so that “IR could create a sustainably critical perspective on global politics that might then be turned back onto, and made to inform, ongoing policy debates and discourses.” Behera (2016, 154) further maintains that the “state-centric ontology of IR has effectively ended up dehumanizing the discipline in a way so that normally it has little to do with human relations, human needs, and the larger imperatives of humanity.” Generating practical alternatives would therefore require endorsing situated knowledge as an epistemological and methodological basis for any engagement with the real world. The work of feminists such as Donna Haraway (1988, 584) on situated standpoints is also relevant here because they offer “more adequate, sustained, objective, transforming accounts of the world.” Situated knowledge is, mostly, nonrepresentational knowledge, in that it is not firmly mediated through preexisting discourses. In this regard, promoting subjugated knowledge discourses and practices could be central to rejuvenating the emancipatory commitment of critical theory (see Doty 1996).

Situated alternatives could derive from emplaced and embodied knowledge and could have a more emancipatory character as they “bring forth the importance of recognizing, valuing, and employing marginalized voices by working from this perspective, as well as by reshaping research to include marginalized communities as part of knowledge production” (McHugh 2015, 62). For Robson and McCartan (2016, 3), “real world research looks to examine personal experience, social life and social systems, as well as related policies and initiatives. It endeavours to understand the lived in reality of people in society and its consequences.” Milja Kurki's (2013, 245) recent study of democracy promotion has approached alternativity from the perspective of policy provocations, which focus “on not prioritising one or another perspective, but rather on encouraging self-reflection by all practitioners, which in turn is considered as a key condition of seeking adequately pluralism-fostering reforms in concrete policy frameworks.” Kurki (2013, 248–51) further maintains that “instead of relying on objective knowledge and criteria, policy process can and should be attuned to the logic of interpretive, politicised and participatory judgements.” Her study is an excellent example of pragmatic congruence between criticality and alternativity, whereby policy alternatives are not geared toward totally improving or enhancing the current system but openly promote more pluralistic, reflexive, and emancipatory policies for democratization and peacebuilding.

Moreover, for these new grounds of critical alternativity to be introduced in practice, knowledge production should be decentered, decolonized, and “de-methodolised” (see Lisle 2014). R. B. J. Walker (2002, 265) has argued that “the key achievement of supposedly alternative and critical literatures over the past two decades has been to open up at least some possibility of asking questions about the location and character of the political.” As elaborated in this study, knowledge production in peace and conflict studies is predominantly based on Western epistemologies, which are shaped by specific cultures of thought, self-perpetuated epistemological superiority, and codified academic practices. Most of the international scholarship on postconflict societies derives from an unrepresentative body of knowledge, which tries to mediate, deviate, reinterpret, and, consequently, construct a different social reality that is interpreted through different measurements, reference points, and analytical concepts (see Latour 2005). This has greatly limited the possibility for proposing realizable alternatives. Due to these epistemological anomalies, there are growing calls in scholarship to decolonize knowledge from Eurocentric and Western dominance and instead to pursue more pluralist and particularist modes of knowledge (Smith 2012). For instance, Acharya and Buzan (2010, 2) have argued that IR theory should be “an open domain into which it is not unreasonable to expect non-Westerners to make a contribution at least proportional to the degree that they are involved in its practice.” Similarly, Andrew Hurrell (2016, 151) has proposed that “the pathway to a global IR will need to look beyond ‘IR’ and is likely to require new models for organizing social science research and knowledge production.” Decolonized epistemologies of peace would reverse the order of knowledge, placing the local first and then the regional and international as spatial and ontological scales for understanding peace processes (Visoka 2017). They would not operate in isolation but would engage in shaping global IR knowledge. Therefore, a genuine search for achievable alternatives should try to decolonize peace knowledge from Western and Eurocentric frameworks, interrogate decolonized knowledge and agencies, and explore the joint constitution of international intervention and local resistance (see Smith 2012; Memmi 2006). Local scholars often have rich knowledge, but the primary usage of it is not for instrumental purposes or for transferring and sharing with audiences of outsiders. Local knowledge is very much used to respond to narrow practical and everyday interests and needs and, as such, is embedded in the logic of generating sufficient knowledge to respond to specific circumstances.

In the context of peacebuilding, as examined in this article, generating alternatives from the ground up has the potential to bring about more sustainable forms of peace and reconciliation for groups and societies affected by violent conflict. Situated alternatives for emancipatory peace are more prone to avoiding co-optation by positivist and problem-solving epistemic predators, resulting thus in developing pluriversal political and peace orders beyond liberal peacebuilding and other Eurocentric impositions. From this situated perspective, emancipation could take the shape of “the transformation of structures and relationships of vulnerability through localized political action, aimed at the creation of spaces in people's lives so that they are enabled to make decisions and act beyond mere survival” (Basu and Nunes 2013, 69). Emancipatory alternatives would not be universal in their applications because such an attempt is not viable. Rather the focus should be on searching for practical emancipatory possibilities within a given context, time, space, and place (see Fierke 2007, 24). In other words, critiques with an adequate dose of alternativity are more likely to generate globally understandable and locally impactful knowledge. Nevertheless, alternativity does not necessarily have to be predicated on representative views of the world—it can also be a by-product of performing hope and imagined possibilities in global politics. Shapiro (2013, xiv) argues that critical thinking helps to “create the conditions of possibility for imaging alternative worlds.” That said, as the purpose of critical theory is emancipatory change, any alternative theoretical and empirical observation in service of improving the human conditions should generate a morally and practically acceptable standpoint. Because any attempt to establish an alternative interpretation inevitably “empowers a particular social and political standpoint” (Price and Reus-Smit 1998, 261). According to Ní Mhurchú and Shindo (2016, 5), “critique can help us to develop different ways of talking about, evaluating, doing and interrogating the changing nature of politics, relations and experiences of the international in a globalising world.” Hence, critique is inevitably implicated in world-making and, with a much clearer understanding of alternativity, can steer the thrust for world-changing in a more emancipatory, just, and inclusive direction.

Conclusion

Emancipation is a central feature of critical IR debates, but scholars often fail to develop alternatives or solutions achieving emancipation in practice. This article has examined the relationship between criticality and alternativity in IR in order to shed light on some of the most contested issues of critical theory, namely, the epistemological pathways for identifying the inconsistencies and flaws in existing knowledge and practices and the extent to which critical knowledge should generate alternative emancipatory possibilities. The article has argued that alternativity provides an opportunity for critical scholars to remain relevant without being affiliated with positivist logics of inquiry. In unpacking the conceptual contours, the article first explored how different branches of critical IR engage with the episteme of alternativity. The analysis found that although alternativity is often affiliated with problem-solving epistemologies, it has played a major role in shaping critical knowledge in IR. While this is acknowledged and endorsed at the epistemological level by a branch of critical scholars who engage in normative and reconstructive modes of critique, other scholars embedded in deconstructive modes of critique have disregarded the merits of alternativity in IR. The article has argued that, contrary to what is often assumed, alternativity is not incompatible with deconstructive or reconstructive critiques across different subdisciplines of IR. Yet critical IR debates, which have now become the new mainstream in IR, have failed to engage with the episteme of alternativity in a more empirical and practical sense. They preach emancipation but fail to develop tangible emancipatory alternatives.

As a result, there is a growing realization that, without tangible alternativity, critical theory risks losing its normative impetus and its ethical and emancipatory commitment, potentially becoming a post-epistemological vocation without politics. Critical knowledge without a dose of alternativity may examine the causes and consequences of subject matters but could fall short of reaching out to the wider policy community and the affected subjects where power relations reside, thus missing the opportunity to transform the structural, discursive, and performative practices that reproduce violence, inequality, and injustice on human and nonhuman ecology. To bridge this epistemological gap, the analysis in the second part of this article examined how alternativity features in peace and conflict studies, a disciplinary field known for adding normative, empirical, and practical substance to critical IR debates. The analysis offered a conceptual scoping of three modes of critique and alternativity in peace and conflict studies. The three modes of critique showed that a conjunction between criticality and alternativity is possible and that it is necessary to renew the practical and emancipatory potential of critical theory in IR. The three modes of alternativity in peace and conflict studies expose a spectrum of different critiques, ranging from those perspectives that disengage completely from conceptual and empirical alternatives, to more pragmatic and prescriptive approaches.

Critique-without-alternative represents one strand, which tends to avoid offering normative and practical alternatives to their critical reflections aimed at maintaining the conservative and radical impetus of critical theory and dissociating from problem-solving and policy-relevant methods of inquiry. This mode of critique is committed to revealing the weaknesses of peacebuilding interventions but refuses to offer any emancipatory and practical alternative on how to build sustainable peace after violent conflict. If the end goal of critical perspectives is achieving emancipation, then critique should not only be directed toward problematizing dominant discourses, practices, and policies but also needs to envisage political and practical alternatives rooted in ideational and material elements. In turn, the lack of an explicit emancipatory agenda limits their social and political impact and unintentionally validates the existing order. In response to this challenge, a new mode of critique has emerged, namely, critique-as-alternative, which exemplifies the optimal approach. Proponents of critique-as-alternative have remained committee to critical analysis, but most importantly, they have taken up the challenge of offering emancipatory knowledge that has practical relevance for vulnerable societies in global politics. Their main flaw, however, has been their inability to elaborate sufficiently their practical and emancipatory alternatives—a flaw that has opened up space for epistemic contestation and policy co-optation. Finally, the third mode of critique—critique-with-alternative—which is embedded in a positivist, problem-solving, and policy-driven logic of inquiry, offers alternatives that seek either to verify existing knowledge and the existing interventionary order or to reject other critical alternatives.

Looking at different modes of critique through the lens of alternativity in IR's subdiscipline of peace and conflict studies has provided interesting insights on the promise and limits of critical IR in shaping global politics. The analysis found that existing modes of critique have failed to develop elaborative emancipatory alternatives at both the conceptual and the practical levels. To infuse critique-with-alternative with emancipatory elements, expand the epistemological scope of critique-without-alternative, and operationalize further the practical solutions offered by this mode of critique, substantial changes are needed. This article has suggested exploring postparadigmatic approaches of inquiry in order to avoid existing epistemological entrapments and limitations, reclaiming the practical relevance of critical theory through pragmatic, reflexive, and situated alternatives—across the conceptual, normative, and empirical spectrums—and promoting decolonized, bottom-up methods of knowledge production. The existing modes of critique require pursuing more nonconflictual and postparadigmatic epistemologies, embracing situated knowledge and reclaiming and expanding its practical relevance, breaking away from geo-epistemological hierarchies, and opening up to post-Western IR. To conclude, promoting alternativity has the potential to rejuvenate critical scholarship embedded in the ethos of impactful engagement with the world without being co-opted by the policy world. The next challenge for scholars should not be whether alternativity and criticality are congruent but how emancipatory alternatives can renew the social and political purpose of critical theory and make an impact in the real world.

#### The military obliterates the alt.

Kevin Flaherty 5. BA in International Relations, University of Southern California. Cryptogon, “Militant Electronic Piracy: Non-Violent Insurgency Tactics Against the American Corporate State”. 2005. https://cryptogon.com/docs/pirate\_insurgency.html

Any violent insurgency against the American Corporate State is sure to fail and will only serve to enhance the state's power. The major flaw of violent insurgencies, both cell based (Weathermen Underground, Black Panthers, Aryan Nations etc.) and leaderless (Earth Liberation Front, People for the Ethical Treatment of Animals, etc.) is that they are attempting to attack the system using the same tactics the American Corporate State has already mastered: terror and psychological operations. The American Corporate State attained primacy through the effective application of terror and psychological operations. Therefore, it has far more skill and experience in the use of these tactics than any upstart could ever hope to attain. This makes the American Corporate State impervious to traditional insurgency tactics.

- Political Activism and the ACS Counterinsurgency Apparatus

The American Corporate State employs a full-time counterinsurgency infrastructure with resources that are unimaginable to most would be insurgents. Quite simply, violent insurgents have no idea of just how powerful the foe actually is. Violent insurgents typically start out as peaceful, idealistic, political activists. Whether or not political activists know it, even with very mundane levels of political activity, they are engaging in low intensity conflict with the ACS.

The U.S. military classifies political activism as “low intensity conflict.” The scale of warfare (in terms of intensity) begins with individuals distributing anti-government handbills and public gatherings with anti-government/anti-corporate themes. In the middle of the conflict intensity scale are what the military refers to as Operations Other than War; an example would be the situation the U.S. is facing in Iraq. At the upper right hand side of the graph is global thermonuclear war. What is important to remember is that the military is concerned with ALL points along this scale because they represent different types of threats to the ACS.

Making distinctions between civilian law enforcement and military forces, and foreign and domestic intelligence services is no longer necessary. After September 11, 2001, all national security assets would be brought to bear against any U.S. insurgency movement. Additionally, the U.S. military established NORTHCOM which designated the U.S. as an active military operational area. Crimes involving the loss of corporate profits will increasingly be treated as acts of terrorism and could garner anything from a local law enforcement response to activation of regular military forces.

Most of what is commonly referred to as “political activism” is viewed by the corporate state's counterinsurgency apparatus as a useful and necessary component of political control.

Letters-to-the-editor...

Calls-to-elected-representatives...

Waving banners...

“Third” party political activities...

Taking beatings, rubber bullets and tear gas from riot police in free speech zones...

Political activism amounts to an utterly useless waste of time, in terms of tangible power, which is all the ACS understands. Political activism is a cruel guise that is sold to people who are dissatisfied, but who have no concept of the nature of tangible power. Counterinsurgency teams routinely monitor these activities, attend the meetings, join the groups and take on leadership roles in the organizations.

It's only a matter of time before some individuals determine that political activism is a honeypot that accomplishes nothing and wastes their time. The corporate state knows that some small percentage of the peaceful, idealistic, political activists will eventually figure out the game. At this point, the clued-in activists will probably do one of two things; drop out or move to escalate the struggle in other ways.

If the clued-in activist drops his or her political activities, the ACS wins.

But what if the clued-in activist refuses to give up the struggle? Feeling powerless, desperation could set in and these individuals might become increasingly radicalized. Because the corporate state's counterinsurgency operatives have infiltrated most political activism groups, the radicalized members will be easily identified, monitored and eventually compromised/turned, arrested or executed. The ACS wins again.

# 1AR

## Case

### Multipolarity Fails---1AR

#### Historical data proves transition wars.

Schweller 11 (After Unipolarity: China's Visions of International Order in an Era of U.S. Decline, Randall L. Schweller, ull Professor of Political Science at The Ohio State University, where he has taught since 1994. He earned his PhD from Columbia University in 1993 and was as an Olin Fellow at Harvard University in 1993-94, After Unipolarity Randall L. Schweller and China’s Visions of International Order in Xiaoyu Pu an Era of U.S. Decline, p. Project Muse)

History tells us that dramatic structural changes rarely unfold smoothly or peacefully. Realists as far back as Thucydides have noted the danger of situations in which states undergo rapid rises and declines in relative power, where one state aspires to hegemonic status and another seeks to maintain it. Indeed, history’s most destructive and influential armed conflicts have been titanic struggles called hegemonic wars: systemwide military contests of unlimited means between coalitions led by a declining leader and a rising challenger. The fundamental issue at stake in hegemonic wars is the maintenance or acquisition of prestige, defined as the reputation for power that serves as the everyday currency of international politics. Prestige decides who will order and govern the international system, the nature of that order (its social purpose), and how that order will be provided (whether by means of coercive or legitimate authority).8 The main causal driver of Robert Gilpin’s theory of hegemonic war and international change is the law of uneven rates of growth among states, which redistributes power in the international system. Hegemonic wars concentrate power in the hands of one victorious state, in whose interests a new international order is established. For a time, roughly twenty-five years, there is little disjuncture between actual power and prestige, and so the international order remains stable and legitimate. Over time, however, the law of uneven growth diffuses power throughout the system. As the hegemon’s competitors grow more powerful, their dissatisfaction with the status quo, ambitions, and demands for prestige and influence grow as well. Prestige, however, tends to be sticky: reputations for power, divisions of territory, and the institutional architecture of the international order do not move in lockstep with changes in power. When a large enough disjuncture arises, the system enters a state of disequilibrium.9 Eventually, serious international crises ensue, as spectacular growth in the economic and military capabilities of rising powers triggers “intense competition among countries for resources and markets, military power, political influence, and prestige.”10 Dramatic shifts in power also engender security dilemmas. Whatever their true intentions, rapidly growing states often appear as threats to their neighbors, as well as to the hegemon and its allies.11Prior to military confrontation or even the threat of such conflict, we argue that the rising challenger must delegitimize the hegemon’s global authority and order.12 This delegitimation phase, which appears years before the critical inflection point of a power transition, creates the conditions for the emergence of a revisionist counterhegemonic coalition. During this phase, the revisionist power voices its dissatisfaction with the established order and forges the social purpose that will become the foundation of its demand for a new world order. This phase occurs within the larger cyclical pattern of (1) a stable order, (2) the deconcentration and delegitimation of the hegemon’s power, (3) arms buildups and the formation of alliances, (4) a resolution of the international crisis, often through hegemonic war, and (5) system renewal.13 Is contemporary international politics following this conventional pattern and, if so, where are we in the cycle?

#### Heg is sustainable---litany of reasons, but retrenchment guarantees conflict

Hal Brands & Charles N. Edel 19. \*\*Hal Brands, Henry A. Kissinger Distinguished Professor of Global Affairs at the Johns Hopkins University School of Advanced International Studies; Resident Scholar at the American Enterprise Institute. \*\*Charles Edel, Assistant Professor of strategy and policy at the U.S. Naval War College; CFR International Affairs Fellow. *The Lessons of Tragedy: Statecraft and World Order*. 2019.

It is easy to lose sight of this fact amid all the upheaval both in America and overseas. Yet the basic picture remains unambiguous. **The United States is no fallen hegemon.** America still accounted for **22 percent of global GDP** in 2016—not far off the historical average since the 1970s—and it **spent as much on defense as the next eight nations combined.** When U.S. treaty allies are factored in, America’s geopolitical coalition possessed nearly **60 percent of global GDP and military spending**, an amount that still vastly exceeds the economic and military power of all U.S. rivals put together, and that seems unimpressive only in comparison to the utterly peerless primacy of the 1990s. Washington remains at the **center of a global network made up of over thirty treaty allie**s, another thirty or so quasi-allies, and still more security and diplomatic partners, **giving it geopolitical leverage and relationships** that no competitor can approach. And **even in the age of Trump, no rival boasts anything close to America’s experience and expertise**

**in coordinating complex military and diplomatic endeavors.** This is not to say that all is well. America’s competitors have closed the gap in some key areas; that narrowing margin is **encouraging the geopolitical tests Washington confronts today.** There are questions regarding whether the United States still has enough military might to uphold key regional balances around the world, which are inseparable from questions about how wisely the country will address its long-term fiscal dilemmas. There are even graver questions as to whether Americans and their leaders still want to use the nation’s power in the service of the postwar order. But the primary limiting factors here are political and psychological rather than material. They relate to historical amnesia, and to a reluctance to make hard choices and face hard facts, rather than any catastrophic collapse of American power. The United States still **possesses advantages that most previous leading powers can only envy; its capabilities are surely sufficient**—particularly when combined with the strengths of its allies—to mount a credible defense of the international system it has constructed. To say the U.S.-led order is endangered is a counsel of realism, but to say the situation is irretrievable is a counsel of unwarranted despair.

## K

### Alt Fails---1AR

#### “Global movements” is a farce.

Epstein 14 (Barbara, author, former Professor Emerita in the Humanities Division @ UC Santa Cruz, “Prospects for a Resurgence of the U.S. Left”, Tikkun, Volume 29, Number 2, Spring 2014, Project Muse)

The United States has no coherent, effective Left. Over the last four decades, since the movements of the sixties and seventies went into decline, the problem of the degradation of the environment has reached a level that threatens the existence of humans and other species on the planet. The neoliberal form of capitalism that has taken hold globally has caused the gap between the wealth and power of those at the top and the rest of us to widen dramatically, undermining the quality of life of the majority and threatening the public arena itself. Despite the depth of the economic crisis of 2008, there is no substantial movement for the abandonment of neoliberalism, the regulation of industry, or the creation of a more egalitarian economy. The environmental movement has grown, but not to the point of having the capacity to reverse environmental degradation. There are undoubtedly more people and projects devoted to economic and social justice—and to environmental sustainability—than there were in the sixties and seventies. The problem has to do with collective impact. No movements of the Left have emerged capable of making a real difference in the conditions that we face. Why is this? And what can be done about it?¶ A Fatalistic Approach to Gradual Crises¶ The weakness of the Left is partly due to the fact that these problems have come upon us gradually, allowing us to accommodate ourselves to them. The widening of the gap in wealth and power has been for the most part incremental; it is only in retrospect that one can see how dramatic the effect has been. The same is true of the working day, which has been lengthened, for most people, bit by bit, but at no point by enough to lead to a widespread revolt. Something similar could be said about the environment. Environmental crises for the most part take place somewhere other than where one lives. Such crises are increasingly severe and increasingly common, and there is widespread awareness that at some point in the future we are all likely to be directly affected. But a future crisis does not have the mobilizing capacity of a crisis that confronts one in the present. Most people, including those who are aware of the depths of these problems, go about their business, doing what they—we—have always done, though with increasing apprehension about the future.¶ “The environmental movement has grown, but not to the point of having the capacity to reverse environmental degradation,” Epstein writes. Environmental activists march in Detroit to protest its air-polluting incinerator.¶ “The environmental movement has grown, but not to the point of having the capacity to reverse environmental degradation,” Epstein writes. Environmental activists march in Detroit to protest its air-polluting incinerator.¶ A widespread sense that nothing can be done is probably an even more significant obstacle to effective, collective action than the gradual character of these changes. Mobilization against a system, an institution, or a ruling elite is most likely to take place when it seems not only oppressive but also outmoded, on the way out, or at least on the defensive. The Civil Rights Movement had existed since World War II but gained momentum in the late fifties and early sixties, when the international aspirations of the United States made racism at home a serious embarrassment. Feminism likewise took hold on a mass basis when the entry of women into the labor force on a large scale placed patriarchal authority in question and gave women the leverage to demand equality. Movements for change are most likely to take hold when change seems possible, when there are levers that can be grasped, as when oppressive institutions seem ready to collapse or are widely seen as illegitimate. It helps when some of those in positions of power agree that the existing system is not working and support change. The depression of the 1930s affected the corporate class as well as the rest of society, though not nearly as badly; fear of a continuing downward economic spiral led some among the elite to agree that changes of some sort were necessary. In the wake of 2008, while most people have suffered economic reverses, corporate profits have more than recovered. Neoliberal capitalism is thriving, at least if measured by corporate profits.¶ The Left is weakened by its deep generational divide and by the fact that “white leftists tend to know little about movements of the Left among people of color,” Epstein writes. Here, members of a Latina immigrant organization participate in a May Day rally in San Francisco.¶ Click for larger view¶ The Left is weakened by its deep generational divide and by the fact that “white leftists tend to know little about movements of the Left among people of color,” Epstein writes. Here, members of a Latina immigrant organization participate in a May Day rally in San Francisco.¶ This is not to argue that movements of the Left take shape and grow only when conditions are propitious. Left-led resistance movements formed in the major ghettos of German-occupied Central and Eastern Europe, despite the fact that the deaths of those involved seemed the most likely outcome. Slave revolts took place in the West Indies and the American South under similar circumstances. But when circumstances are difficult, oppositional movements are most likely to take hold when there are stable organizations that provide a sustained, reliable framework for action, and when such movements have compelling goals and a clear conception of how to achieve these goals—that is, a strategic perspective. The current U.S. Left has none of these.¶ Fragmentation and Generational Divides¶ The major organizations of the Left that once provided the framework for ongoing collective action and strategic discussion either no longer exist or have atrophied. There are large numbers of progressive nonprofits but few organizations that those who want to make a difference, but lack special skills or expertise, can join and work with. Among young people, leftist activist projects thrive, but they tend to come and go. The most stable and influential institutions of the Left are its media outlets: published and online journals, radio stations, a few left-wing presses, and books with a left-wing perspective published by mainstream presses. The central role of media leads to a Left that is defined more by what people read and what opinions they hold than by their associations or their practical activity.¶ We have a fragmented Left held together by a vague commitment to a more just, egalitarian, and sustainable world, but in practical terms lacking a common focus or basis for coordinated action. The fragmented and fluid character of the Left reflects the fragmentation and fluidity of contemporary society: there is probably no going back to the structured and stable organizations of the past (the Socialist Party, the Communist Party, or even the Students for a Democratic Society) consisting of members who were likely to remain active and engaged for many years. But a Left based on individuals with leftist views and a plethora of frequently ephemeral projects has little ability to consider its collective direction and less influence than its numbers would warrant.¶ The Left is weakened especially by the deep divide between the older generation, veterans of the movements of the sixties and seventies, now in their sixties or older, and the younger generation, in their early forties or younger. The outlook and vocabulary of the older generation, shaped for the most part by perspectives ranging from Marxism to social democracy, tends to clash with the outlook of the younger generation, among whom anarchism has been a major influence. The result is little contact and less cooperation between activists of the two generations. In addition, white leftists tend to know little about (and have little contact with) movements of the Left among people of color. And the sector of the Left that consists largely of professionals and intellectuals has little contact with the labor Left.¶ The most promising sector of the U.S. Left is the arena of youth activism that tilts toward anarchism and that was at the center of the Occupy movement. Activists in this arena share an opposition to all forms of oppression (racism, sexism, homophobia, and others), a dislike of hierarchy and a deep suspicion of the state, a vision of an egalitarian, cooperative, and decentralized society, and a desire to model that society in their political practice. Many would include an explicit opposition to capitalism.¶ The Occupy movement was shaped by the idealism, energy, and commitment of a politics influenced by what some call anarchism and others call anti-authoritarianism. Occupy’s protest against the consolidation of wealth and power among the few plus the utopian quality of Occupy communities led to explosive growth of the movement and massive public support. But when police closed the encampments, the movement, as a mass movement, soon collapsed. Valuable organizing projects spun off, but these are quite different from Occupy. One may criticize Occupy activists for not having given much thought to what form the movement would take after the inevitable police closures. But the episodic, fleeting character of Occupy is shared by movements around the world: an incident sets off protest over long-standing grievances, protest mushrooms into a mass movement, the protest is repressed, and the movement collapses, having altered public discourse but leaving no organization or institution capable of bringing about social change. This is the weakness of the ascendant form of leftist or protest politics that emphasizes spontaneity and avoids organizational forms able to last.

#### The alt either damages the environment more or results in a massive human die-off.

John Asafu-Adjaye 15. Associate professor of economics at the University of Queensland in Brisbane, Australia. Et al. “An Ecomodernist Manifesto”. April 2015. <https://www.ecomodernism.org/manifesto-english>

The processes of decoupling described above challenge the idea that early human societies lived more lightly on the land than do modern societies. Insofar as past societies had less impact upon the environment, it was because those societies supported vastly smaller populations.

In fact, early human populations with much less advanced techn

ologies had far larger individual land footprints than societies have today. Consider that a population of no more than one or two million North Americans hunted most of the continent’s large mammals into extinction in the late Pleistocene, while burning and clearing forests across the continent in the process. Extensive human transformations of the environment continued throughout the Holocene period: as much as three-quarters of all deforestation globally occurred before the Industrial Revolution.

The technologies that humankind’s ancestors used to meet their needs supported much lower living standards with much higher per-capita impacts on the environment. Absent a massive human die-off, any large-scale attempt at recoupling human societies to nature using these technologies would result in an unmitigated ecological and human disaster.

#### The alt can’t solve warming.

John Asafu-Adjaye 15. Associate professor of economics at the University of Queensland in Brisbane, Australia. Et al. “An Ecomodernist Manifesto”. April 2015. <https://www.ecomodernism.org/manifesto-english>

Meaningful climate mitigation is fundamentally a technological challenge. By this we mean that even dramatic limits to per capita global consumption would be insufficient to achieve significant climate mitigation. Absent profound technological change there is no credible path to meaningful climate mitigation. While advocates differ in the particular mix of technologies they favor, we are aware of no quantified climate mitigation scenario in which technological change is not responsible for the vast majority of emissions cuts.

### Sustainability---Bubbles/Financialization---1AR

#### Capital buffers solve financialization.

Harald SCHEULE, Eliza WU, AND Christina BUI 17. \*\*Associate Professor of Finance at the University of Technology, Sydney. \*\*Associate Professor, Finance, UTS. \*\*PhD Candidate, Finance, UTS. “The value of bank capital buffers in maintaining financial system resilience.” *Journal of Financial Stability* 33: 23-40. Emory Libraries.

Second, our study provides unique insights regarding the rate at which the loss measures dissipate in response to strengthening capital buffers. It is evident from the research design that higher capital buffers are associated with lower system-wide losses. Banks that hold capital buffers in excess of the regulatory requirement are able to absorb losses more sufficiently, and hence, are less likely to pass the losses onto the whole system. We find that the speed of decline reduces as the capital buffer increases. Given a confidence level of 99.9% and an additional capital buffer of 2% (or 5% for every bank including current capital buffers), the loss would be mitigated.

Third, we shed new light on the debate regarding the trade-off between the benefits and costs of raising capital adequacy requirements. Our results show that a safer level of regulatory capital reduces the risk of bank failures and hence, lowers the cost of banks’ debt. However, this is achieved at the expense of reduced loan growth and higher lending rates.

From a policy perspective, our findings are relevant to all economies that did not experience economic downturns after the start of loss data collections (e.g., South East Asian countries where data collection only commenced well after the South East Asian crisis in 1997 and limited loss records are available). Bank regulators could apply our empirical approach to assess the adequacy of capital buffers and the likelihood and magnitude of losses exceeding such buffers to quantify the implied costs for society or to aid the design of more resilient financial systems. We reinforce the argument that higher capital requirements imply a higher level of resilience of the financial system.

### Reg Cap---1AR

#### Capitalism’s not monolithic---regs solve their impacts and preserve positives.

Laura Tyson and Lenny Mendonca 21. Laura Tyson, former chair of the US President's Council of Economic Advisers, is Professor of the Graduate School at the Haas School of Business and Chair of the Blum Center Board of Trustees at the University of California, Berkeley. Lenny Mendonca, Senior Partner Emeritus at McKinsey & Company, is a former chief economic and business adviser to Governor Gavin Newsom of California and chair of the California High-Speed Rail Authority. "Capitalism We Can Believe In". Project Syndicate. 1-15-2021. https://www.project-syndicate.org/commentary/what-to-do-about-declining-trust-in-us-capitalism-by-laura-tyson-and-lenny-mendonca-2021-01

Growing distrust of capitalism follows from its failure to address major socioeconomic challenges, not least climate change and inequalities in opportunity, income, and wealth. While private incentives under capitalism are good at stimulating efficiency, growth, and innovation, they also generate unequal income and wealth distributions (even in a context of intense competition), often at odds with social norms of fairness. Moreover, capitalist systems tend to underinvest in public goods like education, health care, and social insurance – all critical factors in the pandemic response – while also discounting negative externalities such as greenhouse-gas emissions.

These shortcomings of capitalism are predictable, but they are remediable through public policies and institutions. Tax and transfer policies and minimum wages can reduce income and wealth disparities, just as public investment in education, training, and health care can enhance opportunity by providing access to good jobs and fostering the creation of new enterprises. Likewise, a price on carbon dioxide and regulations limiting or banning carbon emissions can help the world avert the existential threat of climate change.

Critics of capitalism often miss (or choose to ignore) that there is no single canonical model. Europe’s various “social market” models differ significantly from the neoliberal variant in the US. And even within the US, there are important differences between states and localities.

Some of these distinctions have been highlighted in the responses to the COVID-19 pandemic and recession. All advanced economies have deployed unprecedented levels of fiscal and monetary stimulus in the face of “K-shaped” or “dual” recessions in which lower-wage workers have suffered disproportionately more than other cohorts. Unlike the US, Germany and several other European countries have deployed measures specifically designed to keep as many workers as possible in their jobs. Because these countries have generous social insurance and benefits, including sick leave and family leave, workers and their families have been able to cope with both COVID-19 and sudden drops in their incomes.

Differences in national health-care models have also become more apparent. Unlike European capitalist systems that provide universal coverage, 14.5% of America’s non-elderly population (ages 18-64) remains uninsured. Moreover, owing to America’s heavy reliance on employer-based insurance, the pandemic has pushed at least 15 million more workers at least temporarily into the uninsured pool.

With their strong public-health systems, many European countries were also better equipped to carry out widespread testing and vaccine distribution. The US, meanwhile, has utterly failed to contain the virus, and is now delegating the vaccination campaign to under-resourced state and local authorities.

In another contrast with the US, Europe has dedicated about one-third of its massive stimulus program to investments aligned with its commitment to achieve carbon neutrality by mid-century. America’s federal stimulus measures have been silent on climate with few conditions of any kind.

Within the US, individual states’ responses to the COVID-19 crisis reflect different variants of capitalism. In California, Governor Gavin Newsom’s recent 2021-22 budget proposal reveals some distinctive features. In terms of health-care coverage, California remains a national leader with a Medicaid program covering more than 13 million people. Despite the pandemic-induced recession, the state is increasing its minimum wage to $14 per hour in 2021, on track to realize the target of $15 per hour in 2022 for all businesses employing 26 or more workers; many municipalities, including Los Angeles and San Francisco, have already achieved or exceeded the $15 target. (On January 1, 2021, 20 other states also raised their minimum wages, whereas the US federal minimum wage has remained unchanged at $7.25 per hour since 2009.)

California has also expanded coverage of its Earned Income Tax Credit (EITC) and Young Child Tax Credit to include undocumented workers who are otherwise denied the benefits of federal stimulus packages. Together, these tax credits applied to 3.6 million California households in 2020, adding $1 billion in total income. The state also passed new legislation significantly expanding unpaid family-leave rights. Employers with as few as five employees now must provide this option as well as more time for paid sick leave for workers forced to self-isolate or quarantine as a result of COVID-19 exposure or diagnosis.

Looking ahead, Newsom has proposed an additional $600 one-time cash payment to all taxpayers who are eligible for the state’s EITC in 2021. His proposed 2021-22 budget also earmarks $372 million to expedite the distribution of COVID-19 vaccines, and includes $4.5 billion for programs to drive economic growth and job creation once restrictions on normal activities have been lifted. These programs include $575 million in grants to small businesses and nonprofits, in addition to the $500 million for such grants implemented in late 2020 amid forced business closures. The proposal also allocates up to an additional $50 million for the California Rebuilding Fund, a public-private partnership, to support up to an additional $125 million of low-interest loans to underserved small businesses throughout the state.

California’s distinctive approach to market capitalism also emphasizes climate sustainability, using both carbon pricing and efficiency standards to achieve ambitious decarbonization targets. Under a 2018 state law, 60% of electricity must come from renewable resources by 2030, and 100% by 2045. California runs the world’s fourth-largest cap-and-trade system and will be setting even lower caps (and thus a higher carbon price) next month. In September 2020, Newsom announced an executive order requiring that zero-emission vehicles account for 100% of new car sales by 2035. His proposed budget seeks $1.5 billion to accelerate the infrastructure investment needed to achieve this goal.

President-elect Joe Biden has just announced a $1.9 trillion emergency rescue plan to counter the pandemic’s surge and provide substantial relief to workers, families, small businesses, and state and local governments. Prompt congressional passage of this plan is a critical first step in the renovation of America’s outdated neoliberal version of capitalism. As the economy recovers from the deep and uneven COVID-19 recession, the US must “build back better” by strengthening its social safety net, increasing public investment in education, health care, and other public goods, and rejoining the global charge against climate change. Lessons from the more successful variants of market capitalism in Europe and California point the way forward.